

WORLD PHOTOGRAPHY DAY CELEBRATION 2025

Organised by the French Department, Madras school of social work

Venue: Open Air Theatre (OAT)

Date: 19th August 2025

World Photography Day is celebrated every year on **August 19** to honor the invention of the *daguerreotype process*, one of the earliest forms of photography developed by *Louis Daguerre and Joseph Nicéphore Niépce* in France in 1837. On August 19, 1839, the French government declared this groundbreaking invention as a “gift free to the world.” Since then, the day has been globally recognized as a tribute to the art, science, and impact of photography. The celebration reminds us that a single photograph can freeze a moment, inspire change, and tell stories beyond words. Its French roots made it even more special for the French Department of MSSW to host the event with creativity and cultural pride. The French Department of MSSW organized a vibrant celebration on campus, transforming the Open Air Theatre (OAT) into a hub of creativity, art, and storytelling through photographs. Students and faculty alike came together to participate and immerse themselves in the joy of photography.

The French Department of MSSW organized a vibrant celebration on campus, with the help of French department faculty, Ms. Sushmitha, and dedicated volunteers, transforming the Open Air Theatre (OAT) into a hub of creativity, art, and storytelling through photographs. Students and faculty came together to participate and immerse themselves in the joy of photography. The event was further enriched through a special **collaboration with Shiva Sandhya Photography studio**, capturing the essence of the celebration in a truly artistic way.

The Photography Contest “**Hidden Corners of the City**” was the main highlight of the celebration, drawing enthusiastic participation from MSSW students. With the theme centered on capturing unnoticed and often forgotten corners of the city, the contest encouraged students to view their surroundings through a fresh and creative lens. With its bustling streets, heritage-filled bylanes, timeless temples, colonial buildings, and vibrant street corners, the city offered countless hidden gems waiting to be framed. The best entries were displayed on boards at the Open Air Theatre (OAT), turning the campus into a lively gallery. This contest not only showcased the photographic talent and storytelling skills of the students but also stood out as an inspiring reminder that beauty often lies in places we overlook every day.



Students of MSSW and faculties were invited to register for the photo taking sessions. A Mirror Selfie Booth and 360° Camera Setup were arranged, allowing students and faculty to create fun and memorable keepsakes. A nominal fee of ₹50 was charged for each copy of photographs, making the event both accessible and sustainable.

EVENT SCHEDULE

Shift I Faculties – 10:15 AM – 10:45AM

MSSW Students 10:45AM - 1:30PM

Shift II Faculties – 1:30AM – 2:00 PM

REVIEW OF THE EVENT

The World Photography Day celebration at MSSW was received with great enthusiasm by both students and faculty. Many shared that it was a wholesome experience, as they could not only enjoy the exhibition and creative setups but also take memorable photographs with their loved ones in college. The contest and interactive booths made the day engaging. Overall, the event was appreciated for being meaningful, creative, and memorable.

PHOTO GALLERY



