



An Awareness Programme on

SWACHHTA PAKHWADA

For

Anganwadi Workers

&

Self Help Group (SHG) Women

Organized by

YOUTH RESOURCE CENTRE (YRC)

MADRAS SCHOOL OF SOCIAL WORK

32, CASA MAJOR ROAD, EGMORE, CHENNAI-600 008

In Collaboration with

INDIAN OIL CORPORATION LIMITED

(IOCL)

South Region Pipelines, Chennai.

Date : 9th July 2022

Day : Saturday

Venue : TAG Auditorium, MSSW

Time : 9.00 AM to 5.00 PM

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INTRODUCTION

“A Clean Place is a Safe Place” according to this quote, Cleanliness is a vital part in our day to day activity, where it should be rooted within us from the place of cradle. The Youth Resource Centre (YRC) of Madras School of Social Work (MSSW) in collaboration with Indian Oil Corporation Limited (IOCL) conducted an awareness programme on “Swachhta Pakhwada for Anganwadi Workers and Self Help Group (SHG) Women” on 9th July 2022, Saturday from 9:00am to 5:00pm at MSSW. 30 Anganwadi workers & Self Help Group (SHG) Women participated in the programme.

OBJECTIVES OF THE PROGRAMME

- To create awareness about swachhta pakhwada among the participants.
- To sensitise the participant about health and sanitation.
- To motivate them to practice hygiene practices at home and in their workplace.

PROCEEDINGS:


Registration

A registration desk before the entrance of the Auditorium was placed to confirm the number of the participants and collect their other details like Name, Phone Number and workplace of the respective participants. An Eco Friendly Writing Kit was provided to all the participants.

Inauguration

The inauguration for the event started at 10 am with the Chief Guest, Coordinator of YRC and all other participants. Mr. Navin Kumar, YRC Volunteer welcomed everyone. Ms. Vidhya lakshmi anchored the program. The Chief Guest for the programme was Dr. Elilarasi, Director for Institute of Child Health and Hospital for Children. She was welcomed by Prof. Joseph Eric Dunston, Program Head, M. A. HR &OD and honoured by Prof. S. Xavier Vivek Jerry, Asst. Professor & Co-ordinator, YRC, MSSW.

The Chief Guest addressed the participants in an interactive manner, where she raised questions related to the cleanliness and their knowledge in that area. Then she talked about



how it is important to have a healthy lifestyle during this pandemic situation.

After the address by the Chief Guest, the Swachh Bharat Pledge was taken up by all the participants along with the Chief Guest. The pledge taking ceremony was administered by Prof. S. Xavier Vivek Jerry, Asst. Professor & Co-ordinator, YRC, MSSW. At 10.45 am the inauguration came to an end.

Session-1:

The Session -1 was taken up by the Resource person named Dr. Kiruthika, the Senior Resident, Sri Lalithambigai Medical College & Hospital (SLMCH) who addressed the participants on the topic of “Covid 19 safety protocols, Precautionary Practises (3T's) in Anganwadi Centres” by presenting powerpoint presentation, where she taught how to handle face mask in a hygiene manner and interacted with the participants about the importance of cleanliness in Anganwadi Centre and their role in inculcating the value of hygiene and cleanliness to the preschool children.


Then she discussed the current growth in the field of Anganwadi Centre compared to the earlier period. At the end of session a Sanitisation Kit in a cloth bag was provided to everyone as a tool for maintaining hygiene. The session lasted till 11.30 AM.

Coffee & Snacks

After the first session, Coffee and snacks were provided to all the participants and resource persons. Break was given for a duration of 15 mins and after that participants were asked to attend the second session.

Session-2:

The 2nd session of the programme was taken up by the resource person Prof. Agnesh Roshini, Madras School of Social Work. She addressed the participants in an interactive manner with the topic “Role of Anganwadi Workers in Promoting Clean & Safe Environment”, where her speech gained an undivided attention of the participants. The session began by 12 pm, the topics related to how to sustainably utilise the available resources in the Anganwadi for the betterment of the children and the place where it is situated. She presented her own life experience related to Anganwadi and discussed the program that will benefit the Anganwadi centre



and their workers. Then she shared psychological facts about the children and how it will help the workers to handle the children in an efficient manner.

The 2nd session was very interactive and lasted for about 1 ½ hours, after the end of session Lunch was provided to the participants.

Lunch

After the 2nd session, lunch was arranged for the participants, food token was provided to everyone and food was provided in the mess of Madras School of Social Work. Lunch time was allocated for a period of 1 hour.

Rangoli Competition:

After Lunch, the participants were divided into 5 teams for the rangoli competition, where each team consisted of 6 members, the required materials like Rangoli Powder, cups and chalk pieces were issued separately. Each team was allotted a designated place within the campus of MSSW to draw their rangoli.


The total duration of the Rangoli Competition is 1 hour, where the participants are requested to draw Rangoli based on the topic “Clean India, Prosperous India”. Each team used their own imagination and drew rangoli in a creative and attractive manner.

After the given time, the Rangoli drawn by each team was judged by the Mr. Shilesh Tiwari, Executive Director, IOCL, Mr. Srikant, Manager - CSR, Dr. R. Subhashini, Dean, MSSW and other members of Indian Oil Corporation Limited (IOCL). Each team explained their idea of Rangoli to the judges and at the end scores were marked by the judges for each team.

Valedictory Function

After the Rangoli Competition everyone gathered in TAG Auditorium for the Valedictory Function. Mr. Lohith Kumar, YRC Volunteer welcomed everyone. A Street Play was performed by the YRC Volunteers on the topic Clean India Prosperous India. The team emphasized the importance of cleanliness and the problems faced by the people in the society due to lack of cleanliness in a humorous and informative manner.

After the Street play Dr. R. Subashini, Dean, Madras School of Social Work welcomed



and Honored Mr. Shailesh Tiwari, Executive Director, Southern Region Pipelines, IOCL. YRC Coordinator Mr. S. Xavier Vivek Jerry Welcomed and Honoured Mr. M. S. Srikanth Manager-CSR, IOCL with towel and memento.

After the felicitation, the Executive Director of IOCL Mr. Shailesh Tiwari addressed the participants, where he encouraged the efforts of participants in Rangoli Competition and spoke about the importance of cleanliness and appreciated the contribution of Anganwadi Workers and their role to make the society a cleaner place.

After the chief guest address, the prizes were announced for the Rangoli competition. Prizes were provided to the winners - 1st , 2nd ,3rd position and also for all other participants.

Then the time was given for the feedback. Two participants shared their feedback by telling the usefulness of the programme and appreciated the way the programme was conducted. They requested to conduct many such programs for all the anganwadi workers.

Vote of Thanks:

At the end of the programme, the vote of thanks was given by YRC Coordinator Mr. S. Xavier Vivek Jerry, where he appreciated the generosity of IOCL to sponsor the programme and thanked the efforts of every volunteer and workers for contributing to the successful completion of the Awareness Programme.

The Valedictory function came to an end at 5:00pm with the National Anthem.

Tea & Snacks:

An the the end of the programme, tea and snacks were provided to all the participants, after the snacks they were guided to take photos in the selfie booth setup in the mini conference hall.

Selfie Booth:

In the selfie booth each participant took separate photos for themselves, where the printed copies of the photo are provided on the spot with the frame of "I AM A SWACHHTA AMBASSADOR".



OUTCOME OF THE PROGRAMME

- The programme provided valuable information in terms of cleanliness and Hygiene in Home and Workplace.
- It created awareness on how cleanliness is significant for creating a healthy society.
The participants learned a lot of innovative methods in utilising available resources to promote cleanliness and promote a hygiene environment.
- Experience and knowledge of resource persons helped the participants to view past their own problems and overcome the situation with the right solution.
- At the end of the programme, every participant had carried a valuable piece of knowledge for improving their practices and habits in the workplace.

CONCLUSION

“Clean and healthy people can make a wealthy country” This quote portrays the importance of the habit of cleanliness and hygiene for the personal and social development of the people. This programme provided a lot of precious information and awareness to the participants, where everyone learnt that small changes in our routine life can make a huge difference to the environment and people who are dependent on it.

PHOTO GALLERY



TAG Auditorium of MSSW



Picture of Mementos for Programme



Eco Friendly Writing Kit Provided to all the participants



Registration Desk for the Programme



Prof. Duston welcoming Chief Guest Dr. Elilarasi



Chief Guest Dr. Elilarasi addressing the participants



Mr. S. Xavier Vivek Jerry, Asst. Professor & Co-ordinator Honouring Chief Guest



Swachh Bharat Pledge taken by Anganwadi Workers and Self Help Group(SHG) Women



Dr. Kiruthika welcomed by YRC Volunteer M.V.Yurekaa



Session on "Covid 19 Safety Protocols, Precautionary Practices (3T's) in Anganwadi Centre" by Dr. Kiruthika, Senior Resident, SLMCH



Session on "Covid 19 Safety Protocols, Precautionary Practices (3T's) in Anganwadi Centre" by Dr. Kiruthika, Senior Resident, SLMCH



Dr. Kiruthika Honored by the Coordinator Mr. S. Xavier Vivek Jerry



Snack provided to participants after first session



Prof. Agnesh Roshini Welcomed by YRC Volunteer M.V. Yurekaa



Session on "Role of Anganwadi Workers in promoting clean & safe environment" by Asst. Prof. Agnesh Roshini



Session on "Role of Anganwadi Workers in promoting clean & safe environment" by Asst. Prof. Agnesh Roshini



Prof. Agnesh Roshini honored by YRC Coordinator Mr. S. Xavier Vivek Jerry



Lunch provided to participants after 2nd session



Rangoli by Anganwadi Workers



Rangoli by Anganwadi Workers



Members of IOCL observing the Rangoli for Judgement



Members of IOCL observing the Rangoli for Judgement



Street Play performed by YRC Volunteers



Villu Paattu performed by YRC Volunteers



Dr. R. Subashini felicitated Mr. Shailesh Tiwari, Executive Director, IOCL



YRC Coordinator Mr. S. Xavier Vivek Jerry felicitated Mr. M. S. Srikanth, CSR-Manager, IOCL



Dr. R. Subashini, Dean, MSSW, Sharing few words about programme



Mr. Shailesh Tiwari, Executive Director, IOCL addressing the participants



Mr. M. S. Srikanth, CSR Manager, IOCL, announcing the winners of Rangoli Competition



Prizes distributed to Rangoli Competition winners



Mr. Shailesh Tiwari, Executive Director, IOCL distributing the prizes



Group photo IOCL and MSSW members with Anganwadi Workers and Self Help Group (SHG) Women



Feedback by one of the Anganwadi Workers



Vote of Thanks by YRC Co-Ordinator Mr. S. Xavier Vivek Jerry



Snacks provided after the programme to the participants



Participants taking photos in selfie booth



Organizers taking photos in selfie booth



Selfie Booth



Mrs. Usha, CDPO, ICDS honored with memento for the support



Mrs. Uma Maheshwari, CDPO, ICDS, honored with memento for the support



ANNEXURE