

Dr. S. Raja Samuel Principal - MSSW 32, CASA Major Rd, Sulaiman Zackria Avenue, Egmore, Chennai, Tamil Nadu 600008

Dear Dr. Samuel,

On behalf of the Society for Human Resource Management (SHRM), I am pleased to send you this letter officially confirming the alignment of the **Madras School of Social Work (MSSW) Post Graduate Diploma in Human Resources Management** program with SHRM's HR Curriculum Guidelines. As a SHRM academically aligned program you join a community of academic institutions working to build the next generation of HR professionals and we commend you on the work you do and will do in this space.

Now that you are aligned, we want to remind you of the benefits you are afforded as result of this achievement and invite you to start using them right away. The benefits are as follows:



Increased Program Exposure

Your school is now listed in the <u>SHRM Aligned Academic Institution Directory</u>, a resource widely used by prospective HR students; in addition you will be receiving an invitation to claim your Academic Alignment Program digital badge to signify your partnership with SHRM. Follow the instructions in the email to accept your badge and start sharing. For additional information about the badge refer to the digital badge page on the SHRM website



Expanded Partnership Offerings

You now have complimentary status in <u>SHRM's Recertification Provider Program</u> which allows you to award professional development credits for programs or degree courses offered to SHRM certification credential holders seeking to maintain their credential.



Extended Business Opportunities

You are now provided with the opportunity to apply to become a <u>SHRM Education Partner</u> and offer SHRM Certification Preparation Courses as an additional revenue stream for your school.



Enhanced Student Career Development Opportunities.

Give your students the opportunity to earn a SHRM-CP credential under the <u>SHRM's Student</u> <u>Eligibility Program</u>, thereby providing them with a career advantage as they enter the job market. Refer to the Student Eligibility Flyer for additional information.

Once again, welcome to our community of aligned programs!

Sincerely,

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Demetrius Norman Manager, Academic & Affiliate Communities SHRM