



MADRAS SCHOOL OF SOCIAL WORK

(An Autonomous Institution Accredited by NAAC with A+ Grade / NIRF: 39th Rank)
32, Casa Major Road, Egmore, Chennai – 600 008.

CENTRE FOR SOCIAL JUSTICE AND EQUITY

(Established by the Department of Adi Dravidar and Tribal Welfare, Govt. of Tamil Nadu)

Logo Design Competition

**CREATE A LOGO FOR OUR
CENTRE FOR SOCIAL JUSTICE AND EQUITY**

Medium: Hand-drawn/Digital

Prize: Rs. 5000/-

All College and University Students of Tamil Nadu are Eligible to Participate

Deadline: 19/02/2024

Submission Link: <https://forms.gle/JodVUf1KHvg9zgpg7>



For more Details

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Competition of Logo Designing for Centre for Social Justice and Equity, Madras School of Social Work

Overview

The Centre for Social Justice and Equity at the Madras School of Social Work, Chennai, is established by the Department of Adi Dravida and Tribal Welfare, Government of Tamil Nadu. It began its operations in September 2023 with the goal of generating awareness and fostering a better understanding among key stakeholders about the concepts of Social Justice and Equity. The aim is to make it a key cross-cutting concern in all development interventions, covering a variety of marginalized communities and people groups. The primary focus will be on the Adi Dravidar and Tribal communities of Tamil Nadu.

Theme for Logo

The logo should reflect the idea of social justice and equity in the Indian context.

Logo Designing Guidelines for the Centre for Social Justice and Equity, Madras School of Social Work, Chennai:

- Create a unique and impactful logo for the Centre for Social Justice and Equity, Madras School of Social Work. Ensure the logo is an original creation, free from any form of plagiarism. Adherence to Intellectual Property Rights rules is mandatory.
- Designs can be created either through traditional hand-drawing techniques or digitally crafted
- The design may incorporate the text "Centre for Social Justice and Equity – MSSW."
- Design should be of an appropriate size, simple, and aesthetically appealing. It must be adaptable to various forms and surfaces, including websites, social media platforms (Twitter/Facebook), press releases, stationery, signage, banners, letter heads, flyers, posters, etc.
- Include a brief description of your design along with the submission.
- The winning design will be awarded a cash prize of ₹5000, and it will become the official identity of the Centre for Social Justice and Equity.
- Copyright of the logo will be retained by the Centre for Social Justice and Equity.
- The competition is open to all college and university students in Tamil Nadu.
- All participants will receive a participation E-certificate.
- The winner will be selected by the committee, and their decision will be final.
- Participants should upload the logo in JPEG, PNG, or PDF format only using the provided link: <https://forms.gle/oJrBR8GbXWM8Hn3s9>
- The deadline for logo submission is 19th February 2024, 5:00 pm.
- There is no registration fee for participation.