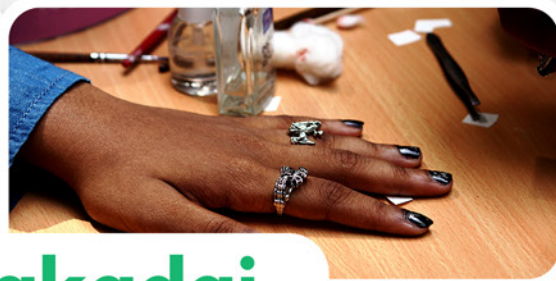




INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)



**DEPARTMENT OF SOCIAL WORK (BSW)**  
**MADRAS SCHOOL OF SOCIAL WORK**  
(Accredited by NAAC with A<sup>+</sup> Grade / NIRF : 38<sup>th</sup> Rank)  
32, Casa Major Road, Egmore, Chennai - 600 008



## Santhakadai



**ORGANIZED BY**  
**VIDIYAL FORUM**



**DATE : 21/10/2022**  
**DAY : Friday**

**TIME : 11:30 AM – 5:00PM**  
**VENUE : MSSW Ground**



Vidiyal@mssw.in



www.mssw.in



mssw chennai



vf\_mssw







## INTRODUCTION:

On 21st October 2022, Vidiyal Forum conducted an even called SANTHAKADAI. The objective of the program was to promote young entrepreneurs of MSSW. The theme for the event was “GO GREEN, BUY LOCAL, and LIVE LOCAL.”

## PROCEEDINGS:

- The program started at 11:30 AM. There were a total of 21 stalls arranged in the ground and in the OAT. All the stall owners were asked to assemble near the OAT for the inauguration.
- At 11:45 AM, the program was inaugurated by Dr.S.Raja Samuel, Principal and Dr.R.Subhashini, Dean of MSSW. Dr.S.Raja Samuel, Principal, appreciated the Vidiyal team for taking such a good initiative. He also told the importance of such events that helps the students to grow and express their creativity and talents. After which they visited all the stalls, bought their products and encouraged the blooming entrepreneurs of MSSW.
- At 12:30 P.M, the stalls were judged by Dr. Anita, Assistant Professor of MA Social Entrepreneurship Department, based on skill, innovation, price of the products sold, and marketing methods used. Based on this judgment, the first three Eco –Friendly stalls were to be given prizes.
- At 3:30 PM, the event came to an end with almost all the products of the stall sold with a profitable margin.
- At 4:00 PM, the results for the most innovative stalls were announced and were awarded a hand-knit basket by Dr.S.Raja Samuel, Principal. Sponsored by Mr. Antony Stephen, H.O.D of MA SE department and were awarded Hand-Knit basket by Dr.S.Raja Samuel, Principal. The prizes were sponsored by Institution Innovation Cell (IIC)
- The Prize winners were as follows:
  1. The winner of the event was a stall named “NORUKKU THEENI”. This stall, sold various food items like Murukku, Adhirasam, Thattai etc. All these products were sold without using any plastics and the taste was absolutely delicious.
  2. The 1st runner-up was “5 STAR” stall. This stall had toys made of Eco-Friendly materials. Like Thalai Atti bommai, Pandas, Budhaas, cycle stand, paper roses etc.
  3. The 2nd runner up was “JAYAM PASTRIES & DREAAAM SCAPES” stall. This stall sold pastries and various other bakery items.





- At 4:15 PM, Vote of Thanks was delivered by Ms.Yurekaa, Secretary of Vidiyal Forum.
- At 4:30 P.M, all the stalls were inquired about the sales and their respective turnover by Mr. Vaankat Kishor, Executive Member. The turnover of the event “SANTHAKADAI” was approximately ₹35,226 (Thirty-five thousand two hundred and twenty six rupees)
- At 5:00 P.M, the stalls were dismantled and the tables were replaced to their respective rooms by the student volunteers.

### CONCLUSION:

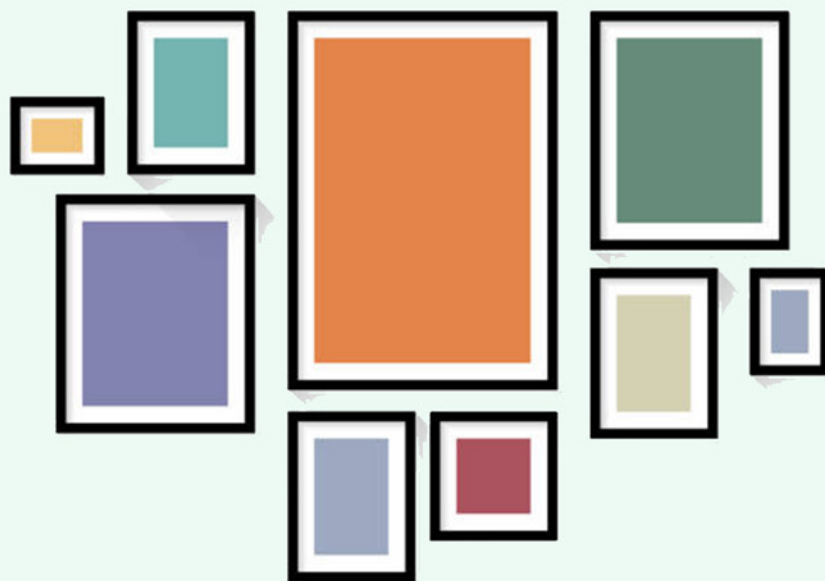
The event “SANTHAKADAI” was the first initiative organized by Vidiyal Forum in the history of MSSW. This was a much-welcomed event by all the faculty members, non- teaching staffs and the students of MSSW. All MSSWians were given an opportunity to showcase their talents and marketing skills. “SANTHAKADAI” became a grand success. And every MSSWian was awaiting to have another “SANTHAKADAI” the next year.







## PHOTO GALLERY





Dr. S. Raja Samuel, Principal  
giving the welcome address



Dr. R. Subhashini, Dean  
inaugurating the program.



Dr. S. Raja Samuel,  
visiting the stalls put up by the students



Dr. S. Raja Samuel and Mr. S. Xavier Vivek Jerry  
buying Products from the stalls.



Dr. R. Subhashini,  
giving her thoughts on SANTHAKADAI



Faculty members  
enjoying the event







Photography Stall



Mr. John Zachariah at Pani Puri stall



Nail Art



Mehendi



Sticker stall



Nail Art







Nilayaan, sale of Eco Friendly items



Farm 2 Dine, Sale of healthy food items



Chocolate cakes and Brownies



Sale of scrunches and Earrings



Sale of handmade Eco Friendly boxes



Humaart, sale of traditional food items







The Music Band



Norukku Theeni, Food stall



Mr. Antony Stephen, Announcing the results



Dr. S. Raja Samuel giving away  
the Eco Friendly Prizes



Norukku Theeni team getting the 1st place



Ms. Yurekaa, Secretary  
delivering the Vote of Thanks









# ANNEXURE





## ATTENDANCE

1<sup>st</sup> year.

MADRAS SCHOOL OF SOCIAL WORK  
Approved by M.A.C. and M.P. Council  
Department of Social Work (BSW)  
Vidyal Forum 2022 - 2023

**SANTHA KADAI**  
**BATCH 2022 -2025**

S.No	Candidate Name	Register Number	Signature
1	A. ISHA SAGARAM	2215781049001	<i>A. Isha Sagaram</i>
2	ABISHEK M	2215781049002	<i>Abishek M</i>
3	ANISHA VIDHYADHARAN	2215781049003	<i>Anisha Vidhyadharan</i>
4	ANOUSHKA OSAZUWA AKHIGBE	2215781049004	<i>Anoushka O. A</i>
5	ASWATH	2215781049005	<i>Aswath</i>
(6)	AVANTHIKA V	2215781049006	<b>ABSENT</b>
7	AYANA C SHIBU	2215781049007	<i>Ayana C Shibu</i>
8	AZHA FARHEEN S	2215781049008	<i>Azha Farheen S</i>
9	BARATH VIKRAMAN S R	2215781049009	<i>Barath Vikraman S.R.</i>
10	BHUVANESH K	2215781049010	<i>B. Bhuvanesh K</i>
11	CYNTHIA S M	2215781049011	<i>Cynthia S M</i>
12	DARSHAN K P	2215781049012	<i>Darshan K P</i>
(13)	DEVANSHI BALI	2215781049013	<b>ABSENT</b>
(14)	DHANUSH K	2215781049014	<b>ABSENT</b>
15	DHARMESH S	2215781049015	<i>Dharmesh S</i>
(16)	ELNA ANN SHELLEY	2215781049016	<b>ABSENT</b>
(17)	GIRISH M	2215781049017	<b>ABSENT</b>
18	GOWTHAM S	2215781049018	<i>Gowtham S</i>
19	HARSHITHA R V	2215781049019	<i>Harshitha R.V.</i>
(20)	J JELENA	2215781049020	<b>ABSENT</b>
21	JAYAVANTHI R	2215781049021	<i>Jayavanthi R</i>
22	KAILASH R K	2215781049022	<i>K. Kailash R K</i>
23	M SANJANA	2215781049023	<i>M. Sanjana</i>
24	MEGHNA S	2215781049024	<i>Meghna S</i>
25	METILDA EZHIL KIRUBA D	2215781049025	<i>Metilda Ezhil Kiruba D</i>
26	MOHAMMAD SAIFULLAH	2215781049026	<i>Mohammad Saifullah</i>
27	NIVEDITHA S	2215781049027	<i>Niveditha S</i>
28	P VIRAJ	2215781049028	<i>P. Viraj</i>
29	POOJA D S	2215781049029	<i>Pooja D S</i>
30	POOJA SHREE B	2215781049030	<i>Pooja Shree B</i>
31	PRITHI ARAVINDAN	2215781049031	<i>Prithi Aravindan</i>







## ATTENDANCE

32	PUJAA M S	2215781049032	Pujaa
(33)	R NANTHITHA	2215781049033	ABSENT
(34)	R PRADEEP	2215781049034	R. Pradeep
35	S M SATHVIKA	2215781049035	Sathvika
36	S TRYPHAENAA	2215781049036	SARIPHI
37	S. BHUVANESHWARI	2215781049037	S. Bhuvaneshwari
38	SAI SANJITI.R	2215781049038	Sai Sanjiti.R
39	SHRINIDHI K	2215781049039	Shrinidhi K
40	STUTI AMDEKAR	2215781049040	Stuti Amdekar
41	V T KAWIN SIDHAARTH	2215781049041	V.T. Kawin
42	VAANKAT KISHOR K	2215781049042	K. Vankat
43	YASMIN BANU SP	2215781049043	Yasmin Banu SP
44	VAISHNAVI	2215781049044	Vaishnavi
M V YUREKAA SECRETARY		MR. XAVIER VIVEK JERRY FORUM COORDINATOR	

No. of Participants Present - 36

Absent - 8

Total - 44





## ATTENDANCE

MADRAS SCHOOL OF SOCIAL WORK Approved by NAAC with "A+" Grade Department of Social Work (BSW) Vidyal Forum 2022 - 2023			
BATCH 2021 - 2024			
S.No	Candidate Name	Register Number	Signature
1	Adline Christabel R	2115781049001	A. Chinn
2	ARABIA D S R	2115781049003	Arabiya
3	Arjun R	2115781049004	R. Arjun
4	ASLAM NAZEER	2115781049005	Aslam
5	Balaji P	2115781049006	Balaji
6	Benjamin Prabhu	2115781049007	Benjamin
7	Cinderella A Joseph	2115781049008	Cinderella
8	Dharshini S	2115781049009	S. Dharshini
9	Godwin Grip A	2115781049011	Godwin
10	Grace Florence S	2115781049012	Grace
11	HARIPRIYA SELVARASU	2115781049013	Haripriya
12	Haritha M	2115781049014	Haritha
13	Harshavardhini S	2115781049015	ABSENT
14	Induja N	2115781049016	Induja
15	Ithihaas N	2115781049017	Ithihaas
16	Janani Gurulakshmi G	2115781049018	Janani
17	Jeevani P	2115781049019	Jeevani
18	Kavin K A	2115781049020	Kavin
19	KAVIYA THENDRAL K	2115781049021	K. Kaviya
20	MANEESHA K B	2115781049022	ABSENT
21	MARIYA JENETA P	2115781049023	Mariya
22	Mayuri G	2115781049024	Mayuri
23	Monica P	2115781049025	Monica
24	Monisha S	2115781049026	S. Monisha
25	Nanthitha M	2115781049027	Nanthitha
26	Pankaj Mehtolia	2115781049028	Pankaj
27	Periyar S	2115781049029	Periyar
28	Pricillia Jenifer Peter	2115781049030	Pricillia
29	RAHUL NITIN P M	2115781049031	ABSENT
30	Rishagri M	2115781049032	Rishagri
31	Riya Ann Reji	2115781049033	Riya







## ATTENDANCE

32	Rupesh Roi J		
33	SACHIN R S	2115781049034	<i>Rupesh</i>
34	Sakthipriya R	2115781049035	<i>R.S.Sachin</i>
35	Sandeep R	2115781049036	<i>Sandeep</i>
36	Sanjay S	2115781049037	<i>ABSENT</i>
37	Sonali Devi R	2115781049038	<i>Sonali</i>
38	Vaishnavi Ananthanarayanan	2115781049039	<i>Sandeep</i>
39	VIGNESH BABU S	2115781049040	<i>ABSENT</i>
40	VIVEK S T	2115781049041	<i>S. Vivek</i>
41	Poovarasam S	2115781049042	<i>S.T.VIVEK</i>
42	Prabakaran A	2115781049044	<i>GP</i>
		2115781049045	<i>Prabakaran</i>
M V YUREKAA SECRETARY			<i>MR. XAVIER VIVEK JERRY</i> FORUM COORDINATOR

No. of Participants Present - 36  
Absent - 6  
Total - 42





## ATTENDANCE

3rd year.

MADRAS SCHOOL OF SOCIAL WORK  
Approved by NAAC with 'A+' Grade  
Department of Social Work (BSW)  
Vidyal Forum 2022 - 2023

**SANTHA KADAI**  
**BATCH 2020 -2023**

S.No	Candidate Name	Register Number	Signature
1	AKSHAYA C	2015781049001	C. Akshaya
2	ANNIE DEBORAH	2015781049002	Annie D.
3	ANUJ BOON DHANAPAL PK	2015781049003	Anuj B.
4	ANUSHA MADHUMITHA S	2015781049004	Anusha M.
5	CARELINE CECILIA S N	2015781049006	Celine C.
6	CHRISLIN J	2015781049007	Chrislin J.
7	DANUSH RAJ S	2015781049008	Danush Raj S.
8	DHANUSH D	2015781049009	Dhanush D.
9	J HARIPRIYA	2015781049011	ABSENT
10	JAYASRI L G	2015781049012	Jayasri L.
11	JOHANNAN TIMOTHY J	2015781049013	ABSENT
12	JOSHNA MERCY VS	2015781049014	ABSENT
13	KARAN S	2015781049015	KARAN S.
14	KEVIN GEORGE	2015781049016	ABSENT
15	KRITHIKA S	2015781049017	Krithika S.
16	LOHITH KUMAR M	2015781049018	LO
17	LOKESHWARAN K	2015781049019	Lokeshwaran K.
18	M SUPRIYA	2015781049020	M Supriya
19	NAGUL NAVEEN RAJ N D	2015781049021	Nagul N.
20	NAVIN D	2015781049022	Navin D.
21	PADMA PRIYA R K	2015781049023	Padma P.
22	PRAVEEN K	2015781049024	Pra.
23	RAHULRAJ R	2015781049025	Rahul R.
24	RICHARD L	2015781049026	ABSENT
25	SHEHNAZ AFRAH A	2015781049027	Sheh.
26	SHIRLEY P	2015781049028	Shirley P.
27	SRINIDHI VARSHINE H	2015781049029	ABSENT
28	SUBRAMANIAN R	2015781049030	Subra.
29	SURIYA S A	2015781049031	Suriya S.
30	SUSANNA DAVID	2015781049032	ABSENT
31	SUSI MEDILAA	2015781049033	Susi Medil.







## ATTENDANCE

32	SWETHA R		
33	SWETHA SRI V	2015781049034	ABSENT
34	THANUSRI K P	2015781049035	Present
35	TRIVENI S	2015781049036	Present
36	VIDHYAA LAKSHMI S	2015781049037	Present
37	VIMAL ADITHYAN A	2015781049038	S.Vi
38	YAZHINI RAMESH	2015781049039	Vimal
39	YUREKAA M V	2015781049040	Yashini
40	KRISHNAVIKA K K	2015781049041	Yashini
41	RAJESWARI R	2015781049042	Present
42	SABHAREESH V L	2015781049044	ABSENT
	M V YUREKAA		
	SECRETARY		

MR. XAVIER VIVEK JERRY  
FORUM COORDINATOR

No of Participants Present - 33

Absent - 9

Total - 42





## BROCHURE



DEPARTMENT OF SOCIAL WORK (BSW)  
MADRAS SCHOOL OF SOCIAL WORK  
(Accredited by NAAC with A+ Grade / NIRF : 38<sup>th</sup> Rank)  
32, Casa Major Road, Egmore, Chennai - 600 008

VIDIYAL FORUM ORGANISES

# Santhakadai

சந்தக்கடை

Go Green - Live Local, Buy Local

**No Registration fee**

**Guidelines:**

1. This is an initiative to promote young Entrepreneurs.
2. Buying & Selling is only for MSSWians
3. Students must form a team of 2 - 6 members and Register on or before 14.10.2022.
4. Students can sell Eco-Friendly products, Foods, Snacks, Healthy drinks, Decor items, Handicrafts, Greeting products, Jewellery etc...
5. Single use plastics are not allowed.

**Date : 21<sup>st</sup> October, 2022**  
**Day : Friday**  
**Time : 11:30am - 2:30pm**  
**Venue : OAT**

Register Now



**For Queries Contact:**

Ms. Anoushka  
Executive member  
Vidyal Forum  
9884055151  
Vidyal@mssw.in

Mr. Saif  
Executive member  
Vidyal Forum  
6382487188  
www.mssw.in

mssw chennai  
vf\_mssw







## BROCHURE



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)



DEPARTMENT OF SOCIAL WORK (BSW)  
MADRAS SCHOOL OF SOCIAL WORK  
(Accredited by NAAC with A<sup>+</sup> Grade / NIRF : 38<sup>th</sup> Rank)  
32, Casa Major Road, Egmore, Chennai - 600 008  
Website: [www.mssw.in](http://www.mssw.in) E-Mail: [bsw@mssw.in](mailto:bsw@mssw.in) / [vidiyal@mssw.in](mailto:vidiyal@mssw.in)

S. No.	Name of the members (2-6)	Business name	Phone number and name of all the team members	Email ID of team members.	Products that will be sold.
1	Ashmitha R Jaya Sankari M Sundhar Sreenivas	Cake Stall	Ashmitha - 8122522116 Jaya Sankari - 9840139507 Sundhar Sreenivas - 9487939950	ashmithabsc20@mssw.in jayabsc20@mssw.in sundar230149@gmail.com	Brownies Cake Pops Heartbites Muffin Jar Desserts
2	Jaysree, Iman shaw	Jayam Pastries & Dreaamscapes	9677004762 - iman shaw 9384053353 - Jayasree B	Imanshaw99@gmail.com Jayasree20062002@gmail.com	Brownies & muffins Tote bags
3	Sharmila Jenish Nalif	HUMAART	Sharmila- 7200535756 Jenish-+91 91594 82883 Nalif-+91 99627 45627	sharmilamase21@mssw.in Jenishmase21@mssw.in Nalifmase21@mssw.in	Food products, palm leaves products, wooden products, natural soap, oil, lip balm
4	Ajar sekar, Kanishkha, Nivetha, Roshana Sree	Hakuna Matata	Ajar sekar- 9360219569 Kanishkha- 8296221118 Nivetha- 9791862992 Roshana- 9444774773	Ajay- ajaybsc20@mssw.in Kanishkha- kanishkhabsc20@mssw.in Nivetha- nivethabsc20@mssw.in Roshana sree- roshu. 2104@gmail.com	Special lemonade, Rose lemonade, orange mojito, blue mojito, pani puri, mayo puri, mini pancake, mini dora cakes, normal dora cakes
5	1. Rushda 2. Muthubarathi	Mehendi	Name: Rushda Fathima Phone no: 8667301838 Name: Muthubarathi Phone no: 9949339046	Rushda: rushdasa9461@gmail.com Muthubarathi: sjmuthubarathi@gmail.com	We'll be putting mehendi for the students and the faculties
6	Bhuvanawari R Kathleen Annett Keerthana J Jenifer Priyadarshini Sharon	Chip 'n Sip	Phone number Bhuvanawari R - 8754275027 Kathleen-9850867557 Keerthana -9043995204 Jenifer Priyadarshini -7824027251 Sharon-9790762530	rbhuvanawarimsa22@mssw.in kathleenannettmsa22@mssw.in sharonarul13@gmail.com keerthanamsa22@mssw.in Jeniferpriya2001@gmail.com	Coffee & Badam milk and edible cups
7	Aswath Pooja DS S. Tryphaenna M.Abishek S.M.Sathvika Barath Vikram	Norukku Theeni	Aswath-8220691022 Pooja DS-9514335656 S. Tryphaenna-9840272060 M.Abishek-880740999 S.M.Sathvika-9445709837 Barath Vikram-9080896458	Aswath- aswathbsw22@mssw.in Tryphaenna- TryphaennaSathianathen@g mail.com Sathvika - sathvikabsw22@mssw.in Abishek- abishekbsw22@mssw.in Pooja Ds- poojabsw22@mssw.in Barath vikram- barathbsw22@mssw.in	Nei Kozhukattai Adhirasam Thattai Paani poori Gulab jamun Peper Chicken fry Bread upma Cake pops Brownie Cupcakes
8	Rajyalakshmi.G Ayshwarya abirami.A	Posh palm and nails.	Rajyalakshmi.G - 80562 15374 Ayshwarya abirami.A - 9789888153	rajyalakshmihamrm22@mssw.in ayshwaryamahrm22@mssw.in	Mehendi and nail art
9	Munawara, sneha , Raunak, Arya	The Coco Lush	7871185529 A.Munawara S.Sneha A.Raunak B.Arya	munawaramsa22@mssw.in snehamsa22@mssw.in raunakmsa22@mssw.in sriaryamsa22@mssw.in	Homemade skincare products





## BROCHURE

S. No.	Name of the members	Business name	Phone number and name of all the team members	Email ID of team members.	Products that will be sold.
11	Akshaya N Sowmyaa D Arris Marradian	Akshugurumi	Akshaya N- 6383276525 Sowmyaa D - 9361098431 Arris Marradian - 91501 57423	Akshaya N- atchu3003@gmail.com Sowmyaa D - sowmyaagopal1337@gmail. com Arris Marradian - arrismarradian@gmailm.com	Handmade Amigurumi products
12	Harshitha R.V Meghna S Prithi Aravindan	The little wonder	Harshitha R.V 6380625957 Meghna S 6380835291 Prithi Aravindan 8939620866	harshithabsw22@mssw.in meghnabsw22@mssw.in prithibsw22@mssw.in	Nail Art Sarpath Accessories
13	1.vimal Adithyan A 2.raahul Raj	Lemonade	Vimal- 9944184217 Rahul - +919789025318	Vimalbaw20@mssw.in Rahulrajbsw20@mssw.in	Lemon juice
14	Thanusri Anusha Jayasri Chrislin Annie	Food bar	Thanusri+918939418901 Anusha+919600112603 Jayasri+918838022802 Chrislin7358307968 Annie 9445277073	thanushbaw20@mssw.in anushabsw20@mssw.in jayasribaw20@mssw.in chrislinbaw20@mssw.in anniebaw20@mssw.in	Brownies and chicken drumsticks
15	Srinitha S Vaibhav PH Poomajit D Meghna S	Tasty memories	Srinitha - 8248223182 Vaibhav - 9150214842 Poomajith - 7338928944 Meghna - 7550133354	1. srinithabsc22@mssw.in 2. poomajitbaw22@mssw.in 3. Meghnabsc22@mssw.in 4. Vaibhavbaw22@mssw.in	1. Food 2. Photos
16	Haripriya J Susi Medila A Swetha R Balaji	5 star stall	Haripriya J 6383397477 Susi Medila A 7904688201 Swetha R 7358892177 Balaji 9400102264	haripriyabaw20@mssw.in susibaw20@mssw.in Swethabaw20@mssw.in Balajibaw21@mssw.in	Penstand - Rs 40 Thalaiyatti bommai - Rs 50 Panda doll - Rs 40 Paper rose - Rs 10 Wall hanging - Rs 30
17	1. Susanna David 2. Supriya M	Chica Bon Bon	Susanna David - 7550112999 Supriya M - 8939394117	Susannabaw20@mssw.in Supriyabaw20@mssw.in	Cakes Cupcakes Mini cupcakes Brownies Crochet keychains Seed bead jewellery
18	M. Rishashri G. Janani Gurulalakshmi M. Nanthitha S. Dharshini	Eatza pasta	6383682348-G.Janani Gurulalakshmi 9345641344-M.Nanthitha 9444435764- M. Rishashri 9499011048-S.Dharshini	jananibaw21@mssw.in nanthitha@mssw.in rishashribaw21@mssw.in dharshinibaw21@mssw.in	Chicken pasta
19	Pavithra Shivayini	Home decor	Pavithra- 9025236631 Shivayini- 9361048442	jshivayini@gmail.com Pavithra. jayaprakash@yahoo.com	Lamp, cement pots, pen stand etc







## BROCHURE

# CATALOGUE OF SANTHAKADAI





## BROCHURE

STALL NUMBER - 1

CAKE STALL

Contact No. 8122522116







## BROCHURE

**menu**

**CHOCOLATE FANTASIA**

Brownie Box 70  
Chocolate Jar deserts 100

**CHOCO CRACKERS**

Cake Pops 10  
Heart bites 40

**TASTE OF HEAVEN**

Vanilla Muffins 15  
Strawberry muffins 20  
Carrot date muffins 25

For more home baked, oven fresh cakes  
and customistaions  
Do visit and follow  
@ashmi\_arts\_with\_pride

**Price**

**@ashmi\_arts\_with\_pride**





## BROCHURE

### STALL NUMBER - 2

JAYAM PASTRIES &  
DREAAMSCAPES  
Contact No. 9677004762







## BROCHURE

*Visit us on 21/10/2022 from  
11:30am to 2:00pm !*



 *@jayam pastries 08*

*Brownies @ ₹30 each !*



*Blondies @ ₹35 each !*

*Muffins @ ₹20 each !*



*@ MSSW, Chennai !*





## BROCHURE



## Handpainted Tote Bags

₹ 450-500







## BROCHURE

STALL NUMBER - 3

HUMAART

Contact No. 9360219569





## BROCHURE

S.No.	Product Name	Selling Price
1	natural soap	110
2	natural hair oil	220
3	natural lip balm	120
4	natural skin butter	200
5	earrings with our plastic	50
6	palm pen stand	40
7	plam key chain	40
8	closed plam boxes	150
9	bag	200
10	closed small basket	150
11	closed multi colour big	280
12	plam tray	250
13	palm realted product	160 to 250
14	cocopeat in loose pack	120
15	cocopeat in loose pack	200
16	cocojiffy plugs dia 35mm	100
17	wheat grow bags	150
18	coir pole in 2 ft	100
19	coir pole in 3 ft	140
20	coir pole in 4 ft	175
21	coir basket liner 8 inch	100
22	coir basket liner 10 inch	110
23	coir basket liner 11 inch	130
24	coir basket liner 12 inch	150
25	neem oil	150
26	neem oil	275
27	neem cake	75
28	coir bird nest single	150
29	coir bird nest double	200
30	wodden phone pouch	170
31	wodden pures	170
32	wodden pures small	170
33	malt drinks	15
34	pasta	25
35	noddels	25
36	macaroni	25

( served through pot )

( served through pot )

( served through pot )

( served through pot )





## BROCHURE

**STALL NUMBER - 4**

HAKUNA MATATA

Contact No. 9444774773







## BROCHURE

# Drinks

Special lemonade- 20  
Rose lemonade- 20  
Orange mojito- 30  
Blue mojito -30

# Snacks

Panipuri- 25  
Mayo puri - 35

# Pan cakes

Mini pan cake - 30  
Mini dora cake - 60  
Normal dora cake - 60

FOOD  
ME  
NU





## BROCHURE

STALL NUMBER - 5

CHIP 'N SIP

Contact No. 8754275027





## BROCHURE



# Chip 'n Sip

## MENU



Coffee with cup Rs. 35

Badam milk with cup Rs. 42

We have lot more that excites you

Date : 21.10.22

Time: 11.30 am onwards

Venue : OGT, MSSW

The cups are edible and purely vegetarian







## BROCHURE

STALL NUMBER - 6

RUBA MEHENDI

Contact No. 8667301838





## BROCHURE

### *RUBA MEHENDI*



Arabic design - 40 rs each side

Mandala design - 40 rs each side





## BROCHURE

STALL NUMBER - 7

NORUKKU THEENI  
Contact No. 9514335656







## BROCHURE

### Norukku Theeni

NEI KOZHUKATTAI 🍳 One piece-10 4 pieces-30

TRADITIONALLY HOME MADE WITH AROMOUS GHEE AND WHITE FLOUR

GULAB JAMUN-3 PIECES 🔥 30

SWEET DUMPLING, FRIED AND SOAKED IN ROSE FLAVOURED SUGAR SYRUP, GARNISHED WITH PISTACHIO

THATTAI- 2 PIECES ★ 30

HOME MADE SOUTH INDIAN DEEP FRIED SNACK MADE WITH RICE FLOUR

ADHIRASAM- 2 PIECES 🍷 40

FRESH GROUND RICE FLOUR GRADUALLY MIXED WITH ONE STRING JAGGERY SYRUP COOKED TO THE CONSISTENCY TO MAKE PATTIES THEN GOLDENLY DEEP-FRIED ADHIRASAM

CUPCAKE 🔥 40

SLOWLY BAKED AND WHOLEHEARTEDLY MADE

BROWNIE 50

SWEET BUT BITTER, A LITTLE MALTY, AND SLIGHTLY EARTHY BROWNIES WAITING JUST FOR YOU

CAKE POPS 🌟 25

EVER HEARD OF POPING CAKES? TRY THE MAGNIFICENT DISH YOURSELF

BREAD UPMA 20

FINE BREAD MIXED WITH MASALIFIED VEGETABLES TO CHURN OUT THE UPMA FAMOUS AGAIN!

PAANI POORI-5 PER SERVING 🔥 30

IT'S REASSURING WHEN YOU TASTE SOMETHING THAT YOUR MOUTH AND MIND INSTINCTIVELY KNOW. WHEN YOU PUT THAT PAANI POORI IN YOUR MOUTH, YOU KNOW YOU'LL GET THE PERFECT MIX OF COLD, SPICY, TART, SWEET AND CRUNCHY

PEPER CHICKEN FRY-5 PIECES 🐟 60

CRISPY, MOUTH WATERING DISH WAITING TO BE ON YOUR PLATE...YUM....





## BROCHURE

**STALL NUMBER - 8**

POSH PALM & NAIL  
Contact No. 8056215374





## BROCHURE

### Posh palm and nails

#### Mehendi

One hand- front side

Arabic design ( palm and wrist) - Rs. 25

Traditional full hand design(palm & wrist) - Rs. 35

Mandala designs (palm & wrist) - Rs. 40

Customized designs (preferable) - depends on the design

#### Nail art

French manicure - 15 for one hand 20 for 2 hands

Basic designs - 20 for 1 hand 30 for 2 hands

Nail art with Stickers & Stones - 30 for 1 hand 40 for 2 hands

Customized nail art - Depends







## BROCHURE

### STALL NUMBER - 9

The Coco Lush  
Contact No. 7871185529





## BROCHURE

### *The coco lush*



#### ORGANIC SOAPS(RS.50)

CHARCOAL SOAP  
ALOEVERA SOAP  
HERBAL SOAP  
POTATO SOAP  
MILK&HONEY SOAP  
ORANGE SOAP  
NALANGUMAAVU SOAP  
MULTANI MITTI SOAP  
KUPPAIMENI SOAP  
COCONUT SOAP  
ROSE SOAP

#### TONERS(RS.80-100)

BEETROOT  
CUCUMBER  
ORANGE  
GREEN TEA  
ROSE  
MINT

#### HAIR OIL(RS70/100ML)

HERBAL HAIR OIL

#### LIPBALM

(RS.100)

BEETROOT  
STRAWBERRY  
BUTTERSCOTCH  
COFFEE

#### FACIAL BOMB(RS.10PER PIECE)

ROYAL SANDALWOOD  
ROYAL UBTAN  
CARROT  
MULTANI MITTI  
CHARCOAL

#### FACE PACKS(RS60-70)

CHARCOAL  
MASOOR DAL  
ORANGE PEEL  
NALANGU MAAVU  
MULTANI MITTI



C.O.C.O \_L.U.S.H | 6381-652-884





## BROCHURE

STALL NUMBER - 10

AKSHUGURUMI

Contact No. 6383276525







## BROCHURE



# AKSHUGURUMI

## CATALOGUE

*Sweetheart scrunchies - ₹85*  
*(For the vsco girl in you)*

*Regular whale plushie - ₹99*

*Pride whale plushie - ₹115*  
*( Let your colors shine! )*

*Ice cream plushies - ₹125*  
*( To beat the heat)*

*Pride flag badges- ₹ 50*





## BROCHURE

**STALL NUMBER - 11**

The Little Wonder  
Contact No. 8939620866





## BROCHURE

Nail Art:  
The price varies from nail sizes of  
each hand- it'll be from ₹20-₹30

Sharbath: ₹10

Accessories:  
Beads: ₹25-35  
Earrings ₹5-20  
Ankle chain ₹10-15







## BROCHURE

STALL NUMBER - 12  
LEMONADE  
Contact No. 9944184217





## BROCHURE

### lemonade

salt lime - Rs10 or 25 push ups

sweet lime - Rs10 or 25 push ups





## BROCHURE

STALL NUMBER - 13

FOOD BAR

Contact No. 89399418901








## BROCHURE

**CHICKEN  
DRUMSTICKS**

MIGHT NOT BE CRISPY AS  
YOU EXPECT BUT WILL  
DEFINITELY TASTE YUMMY

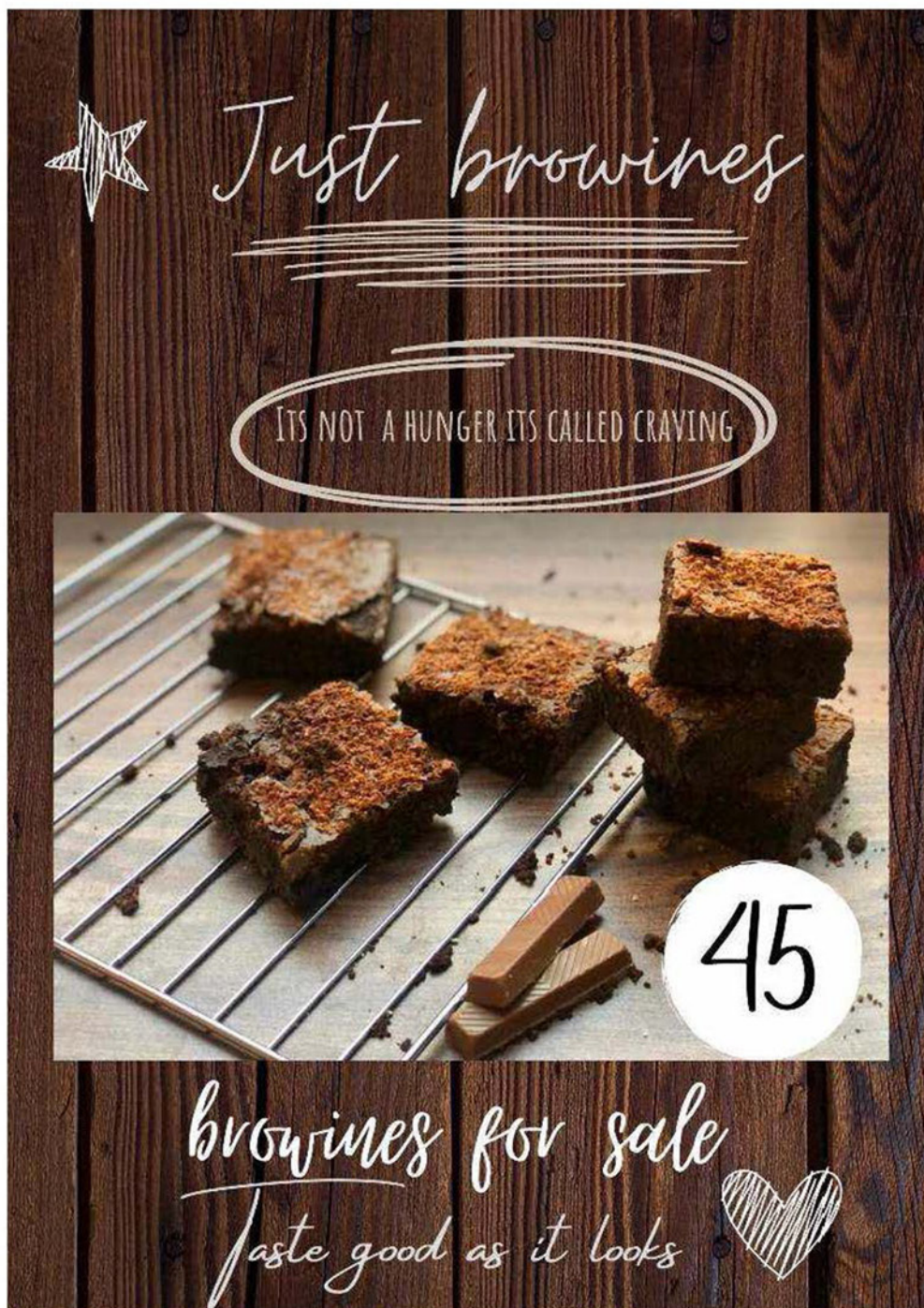
Just ₹50

**BUY NOW**





## BROCHURE







## BROCHURE

STALL NUMBER - 14

TASTY MEMORIES  
Contact No. 7871185529







## BROCHURE

### Menu

1. Chocolate chip cupcakes- 70rs.
2. Lasagna-150rs.

### Photo booth

1. Single pic 20rs.
2. 6 pics 100rs.





## BROCHURE

STALL NUMBER - 15

5 STAR STALL

Contact No. 6383397477





## BROCHURE

**PRICELIST**  
*5 star stall*

 Paper rose <b>Rs.10</b>	 Wall hanging <b>Rs.40</b>
 Pen stand <b>Rs.40</b>	 Panda doll <b>Rs.40</b>
 Thalaiyatti bommai <b>Rs.40</b>	FOR ORDERS Contact: 7904688201 e-mail i'd: susibsw20@mssw.in





## BROCHURE

STALL NUMBER - 16

CHICA BON BON  
Contact No. 7550112999







## BROCHURE

### Catalogue

1. Cupcakes - ₹25
2. Mini cupcakes - ₹15
3. Brownies - ₹30
4. Cake Slices - ₹25
5. Crochet Keychains - ₹30 to ₹50
6. Seed bead bracelets - ₹40
7. Seed bead necklaces - ₹60





## BROCHURE

STALL NUMBER - 17

EATZA PASTA

Contact No. 9444435764





## BROCHURE

*Eatza Pasta*  
*"A cheezy Feast"*



*Chicken Pasta* **Rs.30**





## BROCHURE

STALL NUMBER - 18

HOME DECORS

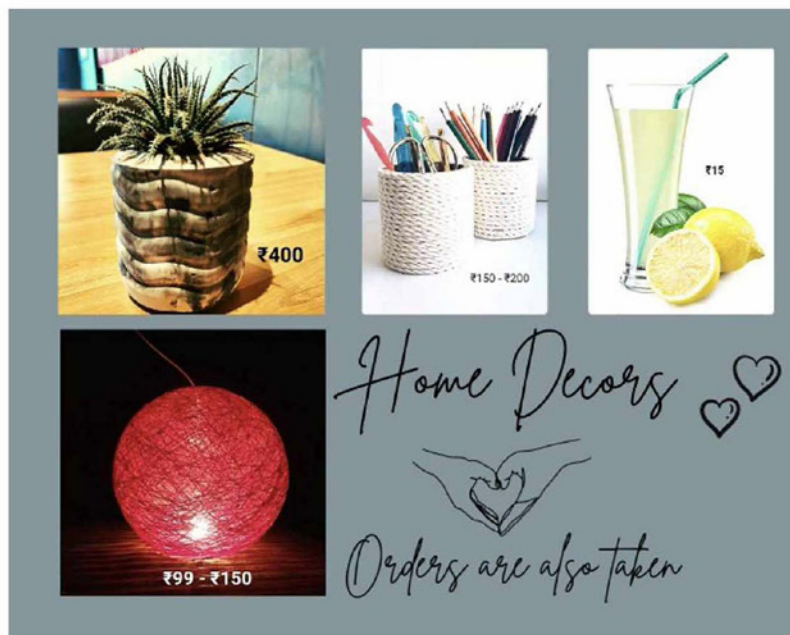
Contact No. 9025236631







## BROCHURE





## BROCHURE

STALL NUMBER : 19

FARM 2 DINE

Contact No. :

9626643846

9976795637

9952997949

9080704650





## BROCHURE

### ***Farm 2 Dine (F2D)***

Sl. No.	Name of the Product	Quality	MRP(Rs.)
1	சிறுதானிய நூடுல்ஸ் MILLET NOODLES	200g	61/-
2	நாட்டு சர்க்கரை NAATU SAKKARAI	1kg	72/-
3	தேன் HONEY	250g	198/-
4	கமரிகட்டு KAMARKATTU (CANDY)	1 Piece	3/-
5	நெய் GHEE	200ml	143/-
6	சிறுதானிய பிஸ்கட் MILLET BISCUIT	100g	44/-
7	சிறுதானிய சத்து மாவு PORRIDGE FLOUR	500g	198/-
8	மூலிகை சோம்பு HERBAL SOAP	40g	40/-





## BROCHURE

STALL NUMBER : 20

BAI VEETU BIRYANI  
Contact No. : 9600128244







BROCHURE

BAI VEETU  
BIRYANI



PER BOX - 50/- RS





## BROCHURE

STALL NUMBER : 21

CARPE' CAKES

Anuradha

Contact No. : 9360243066





## BROCHURE





## BROCHURE



### CHOCOLATE **BROWNIES**

*Carpè cakes*

70/-







BROCHURE

**CARPÈ  
CAKES**



CHOCOLATE TRUFFLE CAKE

**Only  
Rs70**





## BROCHURE





## SCORE CARD



MADRAS SCHOOL OF SOCIAL WORK  
(Accredited by NAAC with A+ Grade / NIRF: 38th Rank)  
32, Casa Major Road, Egmore, Chennai - 600 008  
Website: www.mssw.in E-Mail: bsw@mssw.in, admin@mssw.in

Santhakadai - 21.10.2022

S. No.	Business name	Criteria 1 (10 Marks) Product Innovation	Criteria 2 (10 Marks) Skill	Criteria 3 (10 Marks) Innovation	Total (30 Marks)
1	Cake Stall	05	07	03	15
2	Jayam Pastries & Dreaaamscapes	08	07	07	22
3	HUMAART	05	05	05	15
4	Hakuna Matata	07	07	05	19
5	Mehendi	03	07	03	13
6	Chip 'n Sip	07	06	07	20
7	Norukku Theeni	08	07	09	24
8	Posh palm and nails.	05	07	03	15
9	The Coco Lush	07	07	05	19
10	Akshugurumi	07	07	05	19
11	The little wonder	03	03	03	09
12	Lemonade	03	03	06	12
13	Food bar	06	06	06	18
14	Tasty memories	03	05	03	11
15	5 star stall	07	08	08	23
16	Chica Bon Bon				
17	Eatza pasta	03	03	-	06
18	Home decor	05	05	03	13
19	Farm 2 Dine	03	03	-	06
20	Bai Veetu Biriyani	05	07	03	15
21	Carpe' Cakes	05	07	03	15
22	Goorg	03	03	-	06
23	Nilayaan	04	06	03	13



DR. ANITAABAI. T  
ASST. PROFESSOR  
DEPT. OF SOCIAL ENTREPRENEURSHIP  
MSSW.

P.G. Dept. of Social Entrepreneurship  
Madras School of Social Work  
No:32, Casa Major Road, Egmore  
Chennai - 600 008

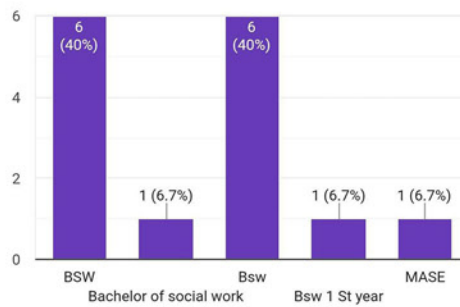




## FEEDBACK FORM

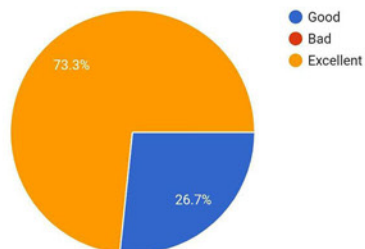
### Course of Study

15 responses



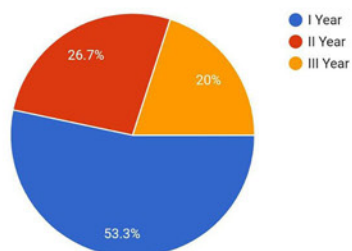
### Initiative of the Event

15 responses



### Year

15 responses



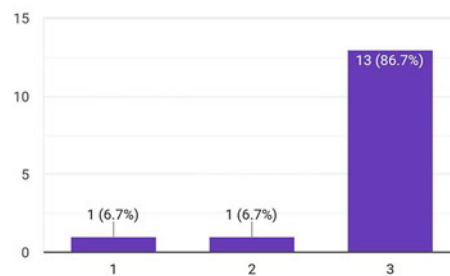




## FEEDBACK FORM

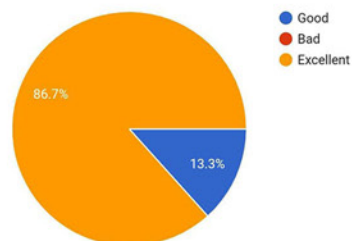
Overall Satisfactory of the Event  
Organised (Rate : 1 being the  
lowest and 3 being the highest)

15 responses



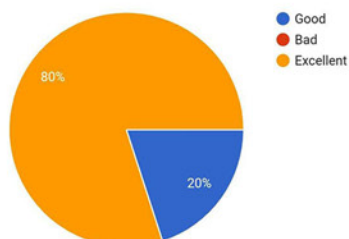
Overall Quality of the Event ?

15 responses



Arrangements and Promotional  
Work done by our Office Bearers  
are

15 responses

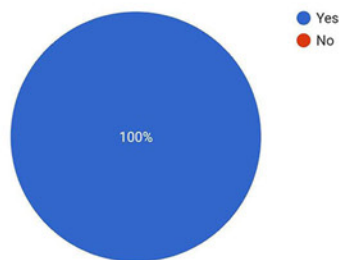




## FEEDBACK FORM

Do you want Santhakadai for the  
next Year(2023-2024)

15 responses



Any suggestions/comments/ideas to make the  
upcoming programs better

15 responses

More things to keep

Need enough chairs

no

All the best for future works.

-

More collages should be involved means it will be  
good

Give money to vidiyal members out of profits we  
earn

Nothing

Keep up the good work 🙌

Provide more benches for keeping the stalls....  
Also allow outside members to buy if possible

Every one's talent has come out due to  
santhakadai



# VIDIYAL FORUM



**Mr. Xavier Vivek Jerry**

Forum Co ordinator



**Ms. Triveni S**

President



**Ms. Yurekaa**

Secretary



**Mr. D. Navin**

Treasurer



**Ms. Nanthitha Dass**

Joint Secretary



**Mr. Rupesh Roi J**

Vice President



**Ms. Anoushka O Akhigbe**

Eecutive Member



**Ms. Devanshi Bali**

Eecutive Member



**Mr. V.T. Kavin Sidhaarth**

Eecutive Member



**Mr. K Vaankatkishor**

Eecutive Member



**Ms. Nanthitha.R**

Eecutive Member



**Mr. Mohammad Saifullah**

Eecutive Member



Vidiyal@mssw.in



www.mssw.in



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vf\_mssw





*"Together we Learn, Grow Change and Shine"*