



**DEPARTMENT OF SOCIAL WORK (BSW)**  
**MADRAS SCHOOL OF SOCIAL WORK**  
(ACCREDITED BY NAAC WITH 'A+' GRADE / NIRF - 38<sup>TH</sup> RANK)  
32, CASA MAJOR ROAD, EGMORE, CHENNAI - 600 008



## **ALUMNI LECTURE SERIES -2** **ORGANIZED BY VIDIYAL FORUM**

### **SEMINAR ON** **“CSR AND THE ROLE OF** **SOCIAL WORKERS AS CHANGE AGENTS.”**



**Date : 15<sup>th</sup> October 2022**  
**Day : Friday**  
**Time : 11:00am - 1:00pm**  
**Venue : TAG Auditorium**



Vidiyal@mssw.in



www.mssw.in



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## INTRODUCTION:

On 15th October 2022, Saturday a Guest Lecture on the topic “CSR and the Role Social Worker as Change Agents” was conducted by BSW department Alumnus Mr. Raj Kumar from the batch 2012 to 2015. He is now working for ENDO India, a US based Medical manufacturing company.

## PROCEEDINGS:

- The event began at 11:15 AM, Tamil Thai Vaazhthu was sung by the BSW Department students.
- Ms.Hari Priya from BSW 2nd year was the MC for the event.
- The Welcome Address was delivered by Ms. Devanshi Bali, Executive Member.
- Ms. Haripriya gave a brief introduction of Mr. Raj Kumar.
- At 11:20 AM, the session was handed over to Mr.Raj Kumar.
- Mr. Rajkumar began the seminar by asking the students about the meaning of the term “Social Work”
- He then discussed about the various fields that we as social workers can get into. Such as Medical and Psychiatry, Community Development, and Human Resource Management.
- He explained the students about the various opportunities they have if they apply for colleges in abroad. He also explained in detail about the process and requirements needed to get into a good institution.
- He emphasized the importance of understanding the Field Work Objectives and Field Work Manual. He also advised that we should have a good relationship with our faculty members and constantly update them about the learnings that we get from our field work, discuss with them and improve your learnings.
- He mentioned that we should always keep track of our reports, get it signed and document it appropriately as these will help in our future.







- At 11:50 AM, he explained the term “CSR” that is, Corporate Social Responsibility. He told the various reasons as of why CSR was started.
- The major areas that cover CSR are environment, children and women. CSR is a must for all profit making companies. They have to give 2% of their profit of the 3 preceding years to the community as a way of giving back to the society.
- At 12:15 PM, he asked students to go through the Companies act 2013, schedule 7, which had the following policies, Ensuring environmental sustainability, Promoting education, Promoting gender equality, Protection of national heritage, Benefit of armed forces & vehicles. These are some areas in which the companies can work on.
- Social workers play a very vital role in these areas. The social workers, derive an action plan for the people of the disadvantaged community. They work as a bridge between the people and the company. Get the funds from the company and use it for the development of the community.
- If the companies are not having a separate board of members to execute the plan for CSR projects, then the company can give the fund to NGO and keep a track on their functioning.
- He briefly explained how social workers get their salary by working on a CSR project.
- Mr.Raj Kumar then posted a question to the student. “when was the latest amendment for CSR done”?. Mr.Lohith answered this question rightly. It was 20th September 2022. He was given a Thalai Aati Bommai made by Ms. Susi.
- Mr.S.Xavier Vivek Jerry, Forum Coordinator shared a few inputs about the session and handed over the stage to Mr. Albert.
- Mr. Albert spoke about his experience in Rural Camp, he advised us that we should always get our doubts clarified with the faculty members and make use of all the facilities that are available in the college premises.
- At 12:50 PM, the stage was open to the students for questions.





- Ms.Yurekaa asked if Mr. Raj Kumar's company would be willing to give funds to MSSW as CSR projects. He said that we should make a project proposal and then approach the company with a faculty member.
- After the Q&A session the program was concluded and students were asked to fill the feedback forms.
- Mr. Raj Kumar was felicitated by Mr.S.Xavier Vivek Jerry with a book "The Alchemist" written by Paulo Coelho.
- The event ended with the National Anthem
- At 1:30 PM, Ice cream was served as refreshment.

## CONCLUSION

The event was insightful for the students to gain information. Each student was now aware of the CSR, its functioning and the Role of Social Workers in this area.









## PHOTO GALLERY



Ms. Haripriya Selvarasu hosting the event



Tamil Thai Vazhthu



Ms. Devanshi Bali delivering the Welcome Address



Ms. Susi Medila welcoming Mr. Raj Kumar



Mr. Raj Kumar taking the seminar on the topic "CSR and the Role of Social Workers As the Change Agents".



Mr. S. Xavier Vivek Jerry, Forum Coordinator felicitating Mr. Raj Kumar





## PHOTO GALLERY



Mr.S.Xavier Vivek Jerry, Forum coordinator  
Addressing the gathering



Mr.Albert, BSW Alumnus sharing his experience



Mr. Lohith receiving a gift from Mr. Raj Kumar



Mr. Vankaat Kishor, Executive Member proposing  
the Vote Of Thanks







# ANNEXURE





## PARTICIPANTS LIST

MADRAS SCHOOL OF SOCIAL WORK <small>Accredited by NAAC with 'A' Grade</small> Department of Social Work (BSW) Vidyal Peras 2022 - 2023			
Guest Lecture by Alumni- 2 [15/10/2022]			
BATCH 2022 -2025			
S.No	Candidate Name	Register Number	Signature
1	A. ISHA SAGARAM	2215781049001	
2	ABISHEK M	2215781049002	
3	ANISHA VIDHYADHARAN	2215781049003	
4	ANOUSHKA OSAZUWA AKHIGBE	2215781049004	OD
5	ASWATH	2215781049005	
6	AVANTHIKA V	2215781049006	
7	AYANA C SHIBU	2215781049007	
8	AZHA FARHEEN S	2215781049008	OD
9	BARATH VIKRAMAN S R	2215781049009	ABSENT
10	BHUVANESH K	2215781049010	ABSENT
11	CYNTHIA S M	2215781049011	
12	DARSHAN K P	2215781049012	
13	DEVANSHI BALI	2215781049013	
14	DHANUSH K	2215781049014	
15	DHARMESH S	2215781049015	ABSENT
16	ELNA ANN SHELLEY	2215781049016	
17	GIRISH M	2215781049017	ABSENT
18	GOWTHAM S	2215781049018	
19	HARSHITHA R V	2215781049019	
20	J JELENA	2215781049020	
21	JAYAVANTHI R	2215781049021	
22	KAILASH R K	2215781049022	
23	M SANJANA	2215781049023	
24	MEGHNA S	2215781049024	
25	METILDA EZHIL KIRUBA D	2215781049025	
26	MOHAMMAD SAIFULLAH	2215781049026	
27	NIVEDITHA S	2215781049027	
28	P VIRAJ	2215781049028	
29	POOJA D S	2215781049029	
30	POOJA SHREE B	2215781049030	
31	PRITHI ARAVINDAN	2215781049031	
32	PUJAA M S	2215781049032	
33	R NANTHITHA	2215781049033	
34	R PRADEEP	2215781049034	
35	S M SATHVIKA	2215781049035	
36	S TRYPHAENAA	2215781049036	ABSENT
37	S. BHUVANESHWARI	2215781049037	
38	SAI SANJITI. R	2215781049038	
39	SHRINIDHI K	2215781049039	
40	STUTI AMDEKAR	2215781049040	
41	V T KAWIN SIDHAARTH	2215781049041	
42	VAANKAT KISHOR K	2215781049042	
43	YASMIN BANU SP	2215781049043	
44	VAISHNAVI	2215781049044	

M V YUREKAA  
SECRETARY

MR. XAVIER VIVEK JERRY  
FORUM COORDINATOR





## PARTICIPANTS LIST

MADRAS SCHOOL OF SOCIAL WORK Accredited by NAAC with "A+" Grade Department of Social Work (BSW) Vidyal Forum 2022 - 2023			
Guest Lecture by Numin - 2. [15/10/2022] BATCH 2021 - 2024			
S.No	Candidate Name	Register Number	Signature
1	Adline Christabel R	2115781049001	Adline R
2	ARABIA D S R	2115781049003	Arabia D S R
3	Arjun R	2115781049004	R. Arjun
4	ASLAM NAZEER	2115781049005	A. Nazim
5	Balaji P	2115781049006	Balaji P
6	Benjamin Prabhu	2115781049007	Benjamin P
7	Cinderella A Joseph	2115781049008	ABSENT
8	Dharshini S	2115781049009	D. Dharshini
9	Godrin Grip A	2115781049011	G. Grip A
10	Grace Florence S	2115781049012	ABSENT
11	HARIPRIYA SELVARASU	2115781049013	H. Priya
12	Haritha M	2115781049014	H. Haritha
13	Harshavardhini S	2115781049015	Harshavardhini S
14	Induja N	2115781049016	Induja N
15	Ithihas N	2115781049017	I. Nithya
16	Janani Gurulakshmi G	2115781049018	J. Gurulakshmi
17	Jeevani P	2115781049019	J. P. Jeevani
18	Kavin K A	2115781049020	K. A. Kavin
19	KAVIYA THENDRAL K	2115781049021	ABSENT
20	MANEESHA K B	2115781049022	M. Maneesha
21	MARIYA JENETA P	2115781049023	M. Jeneta P
22	Mayuri G	2115781049024	M. G. Mayuri
23	Monica P	2115781049025	P. Monica
24	Monisha S	2115781049026	ABSENT
25	Nanthitha M	2115781049027	N. M. Nanthitha
26	Pankaj Mehtolia	2115781049028	P. Mehtolia
27	Periyar S	2115781049029	ABSENT
28	Pricillia Jenifer Peter	2115781049030	P. Jenifer Peter
29	RAHUL NITIN P M	2115781049031	R. Nitin P M
30	Rishasri M	2115781049032	ABSENT
31	Riya Ann Reji	2115781049033	R. Ann Reji
32	Rupesh Roi J	2115781049034	ON DUTY
33	SACHIN R S	2115781049035	S. R. Sachin
34	Sakthipriya R	2115781049036	ABSENT
35	Sandeep R	2115781049037	S. R. Sandeep
36	Sanjay S	2115781049038	S. Sanjay
37	Sonali Devi R	2115781049039	S. R. Sonali
38	Vaishnavi Ananthanarayanan	2115781049040	ABSENT
39	VIGNESH BABU S	2115781049041	S. Vignesh Babu
40	VIVEK S T	2115781049042	S. T. Vivek
41	Poovarasan S	2115781049044	ABSENT
42	Prabakaran A	2115781049045	P. A. Prabakaran
M V YUREKAA SECRETARY		MR. XAVIER VIVEK JERRY FORUM COORDINATOR	







## PARTICIPANTS LIST

<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;"> <p>MADRAS SCHOOL OF SOCIAL WORK Accredited by NAAC with 'A' Grade Department of Social Work (BSW) Vidyal Form 2022 - 2023</p> </div> </div>			
Guest Lecture By Alumni - 2 [15/10/2022]			
BATCH 2020 - 2023			
S.No	Candidate Name	Register Number	Signature
1	AKSHAYA C	2015781049001	<i>P. Akshaya</i>
2	ANNIE DEBORAH	2015781049002	<i>A. Annie</i>
3	ANUJ BOON DHANAPAL PK	2015781049003	ON DUTY
4	ANUSHA MADHUMITHA S	2015781049004	<i>S. Anusha</i>
5	CARELINE CECILIA S N	2015781049006	Absent
6	CHRISLIN J	2015781049007	Absent
7	DANUSH RAJ S	2015781049008	ON DUTY
8	DHANUSH D	2015781049009	Absent
9	J HARIPRIYA	2015781049011	<i>H. J.</i>
10	JAYASRI L G	2015781049012	<i>J. Jayasri</i>
11	JOHANNAN TIMOTHY J	2015781049013	Absent
12	JOSHNA MERCY VS	2015781049014	<i>J. Joshna</i>
13	KARAN S	2015781049015	<i>K. Karan</i>
14	KEVIN GEORGE	2015781049016	<i>K. Kevin</i>
15	KRITHIKA S	2015781049017	<i>K. Krithika</i>
16	LOHITH KUMAR M	2015781049018	<i>M. Lohith</i>
17	LOKESHWARAN K	2015781049019	<i>K. Lokeshwaran</i>
18	M SUPRIYA	2015781049020	Absent
19	NAGUL NAVEEN RAJ N D	2015781049021	Absent
20	NAVIN D	2015781049022	<i>N. Navin</i>
21	PADMA PRIYA R K	2015781049023	<i>P. Padma</i>
22	PRAVEEN K	2015781049024	<i>P. Praveen</i>
23	RAHULRAJ R	2015781049025	Absent
24	RICHARD L	2015781049026	Absent
25	SHEHNAZ AFRAH A	2015781049027	Absent
26	SHIRLEY P	2015781049028	<i>P. Shirley</i>
27	SRINIDHI VARSHINE H	2015781049029	Absent
28	SUBRAMANIAN R	2015781049030	<i>R. Subramanian</i>
29	SURIYA S A	2015781049031	<i>S. Suriya</i>
30	SUSANNA DAVID	2015781049032	<i>D. Susanna</i>
31	SUSI MEDILA A	2015781049033	<i>A. Susi Medila</i>
32	SWETHA R	2015781049034	<i>R. Swetha</i>
33	SWETHA SRI V	2015781049035	<i>V. Swetha</i>
34	THANUSRI K P	2015781049036	<i>P. Thanusri</i>
35	TRIVENI S	2015781049037	<i>S. Triveni</i>
36	VIDHYAA LAKSHMI S	2015781049038	Absent
37	VIMAL ADITHYAN A	2015781049039	<i>A. Vimal</i>
38	YAZHINI RAMESH	2015781049040	Absent
39	YUREKAA M V	2015781049041	<i>M. Yurekaa</i>
40	KRISHNAVIKA K K	2015781049042	<i>K. Krishnavika</i>
41	RAJESWARI R	2015781049043	<i>R. Rajeswari</i>
42	SABHAREESH V L	2015781049044	ON DUTY
 M V YUREKAA SECRETARY		 MR. XAVIER VIVEK JERRY FORUM COORDINATOR	





## INVITE



### MADRAS SCHOOL OF SOCIAL WORK

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32, Casa Major Road, Egmore, Chennai-600008

Department of Social Work  
Bachelor of Social Work (BSW) Program  
Cordially Invites You To The

### Guest Lecture Series - 2

### On The Topic

"CSR and the Role of Social Workers as Change Agents."



### SPEAKER

Mr. RAJKUMAR

Deputy Manager

PAR INDIA FOUNDATION

BSW Alumnus 2012-2015 Batch



15th October 2022  
Saturday  
11 AM TO 1 PM

VENUE:  
TAG AUDITORIUM, MSSW

Organized By Vidiyal Forum



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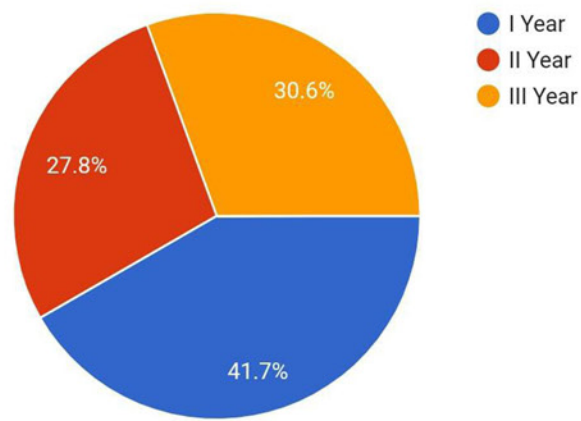
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## FEEDBACK FORM

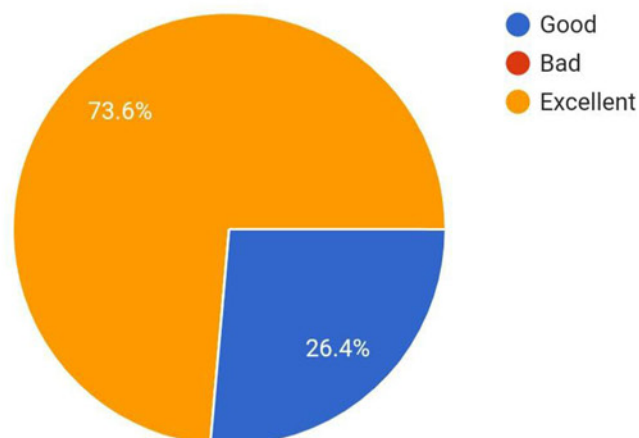
### Year

72 responses



### Quality of the Program ?

72 responses



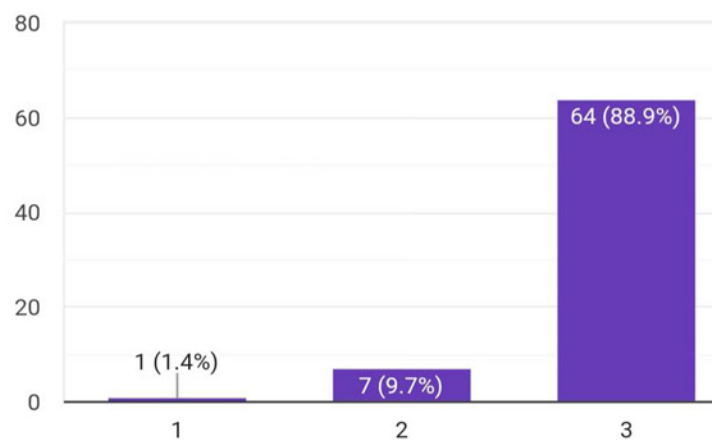




## FEEDBACK FORM

How would you rate the speaker?  
(1 being the lowest and 3 being  
the highest)

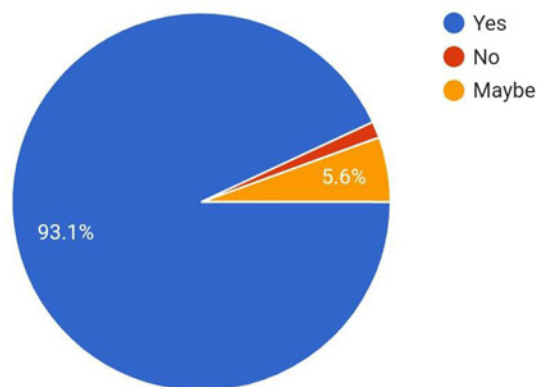
72 responses



Relevance of the content to the  
topic ?



72 responses





## FEEDBACK FORM

Any suggestions/comments/ideas to make the program better

72 responses

No

Nothing

.

None

-

It was great

Good program

Nothing he did good

No this programme was already better and the speaker was the best in this topic

Conduct more seminar

Next time try with preparation for PG entrance exam

Can include fun activities





## FEEDBACK FORM

Fun With Informationssssss

Points in the PPT could have been shorter

Vendhu thanindhathu kaadu forum ku vanakatha  
podu

The program was very informative

Can use more videos rather than ppts

Nothing

Vendhu thanindhathu kaadu vidiyal ku vanakatha  
podu 🔥

Any suggestions/comments/ideas to make the  
program better

72 responses

He did good nothing to improve

.....

Make the sound system perfect

This session is very informative and useful.

This was an informative one, expecting career  
guidance for Post graduation

Good going

Should solve the technical issues







## FEEDBACK FORM

I loved the session it was soo intresting , I learnt alot it was so educative and got an idea about the post graduate

Timings

Good

It Was Very Useful

No suggetions

It would be better if the programs take place within the said time qnd not exceed it.

No it was gud already !



# VIDIYAL FORUM



**Mr. Xavier Vivek Jerry**

Forum Co ordinator



**Ms. Yurekaa**

Secretary



**Ms. Triveni S**

President



**Mr. D. Navin**

Treasurer



**Ms. Nanthitha Dass**

Joint Secretary



**Mr. Rupesh Roi J**

Vice President



**Ms. Anoushka O Akhigbe**

Eecutive Member



**Ms. Devanshi Bali**

Eecutive Member



**Mr. V.T. Kavin Sidhaarth**

Eecutive Member



**Mr. K Vaankatkishor**

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**Ms. Nanthitha.R**

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