



MADRAS SCHOOL OF SOCIAL WORK

(ACCREDITED BY NAAC WITH A+ GRADE / NIRF: 38TH RANK
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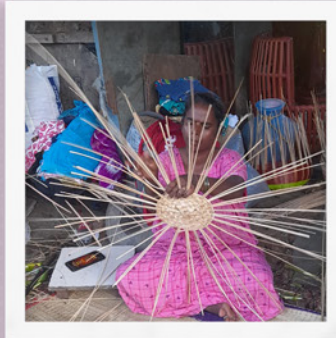


PG DEPARTMENT OF SOCIAL ENTREPRENEURSHIP

National Conference 2023

**Building Ecosystem to Promote Social Entrepreneurship
Among Marginalised Communities for Sustainable Development**

31st March 2023



CALL FOR PAPERS

Abstract submission date : 15th February 2023

Selection Notification date : 20th February 2023

Full Paper submission date : 10th March 2023

Objectives of the Conference

- To explore the existing ecosystem, different approaches and models to promote social entrepreneurship among marginalised communities
- To identify and connect various stakeholders in the process of building the eco-system
- To contribute to inclusive policies and schemes for sustainable development

CONCEPT NOTE:

Social entrepreneurship has emerged over the past several decades as a way to transformative societal improvements. In particular, social entrepreneurship intends to benefit marginalised communities such as Women, Tribals, Dalits, Persons with Disabilities, Artisans, indigenous communities, and Homeless in the society. Marginalised communities experience extreme poverty, unfair situations, discrimination, intersectional disadvantages and exclusion because of unequal power relationships across economic, political, social and cultural spheres. Moreover, they are disempowered to change these situations on their own. Literature shows that the emergence of social entrepreneurship among marginalised communities often centres on addressing the societal challenges that they experience and the entrepreneurial initiatives lead to emancipatory outcomes.

More often than not, marginalised groups receive little or no developmental aid or support from the state and privates due to various reasons. Besides, marginalised groups lack accessibility to policies and schemes that promote MSMEs, they also lack formal training and funding. Given the situation, social entrepreneurship initiatives play a key role in coordinating resources from private and government-supportive actions aimed at marginalised groups.

The impact of COVID-19 and the consequent economic meltdown has been intense among the marginalised communities in India. It is an appropriate time to address these issues and uplift the marginalised population of the country in a more sustainable way by making them self-reliant. Social entrepreneurship can bring about positive change by involving marginalised communities directly in the process. It uses different approaches such as leveraging local resources, creating new equilibrium, inclusive job creation and overall local development to address the marginalisation. Developing innovative solutions are very important to address the needs of the marginalised target groups while they also need to be viable, economical, high-quality, simple products and services

Literature shows that factors that create an entrepreneur are influenced by various aspects, including gender, age, location and socioeconomic conditions. Moreover marginalised communities face challenges in terms of networking, finding suitable partners, human resources, securing investment during different growth phases of the venture. The pandemic has pressed the fast-forward button, thereby accelerating a sudden technology adaptation. It has also exposed the digital vulnerabilities of various communities. In this context, the PG department of Social Entrepreneurship is organising a national conference to address the discussed challenges while building an ecosystem for the marginalised communities' sustainable development

CALL FOR PAPERS

The PG department of Social Entrepreneurship invites papers in the following broad areas but not limited to:

- Building social entrepreneurial Ecosystem among marginalised communities–challenges and opportunities
- Promoting social entrepreneurship among Tribal, Person with Disabilities, indigenous communities, women and Artisans
- Social entrepreneurship models and approaches to promote it as a livelihood and employment opportunity among the marginalised communities
- Various measures to promote social entrepreneurship among marginalised communities through MSMEs platform
- The role of skill development and access to resources in building social entrepreneurship eco-system
- Social impact assessment case studies on social enterprises led by marginalised groups
- Capturing the social entrepreneurship mechanisms lead to emancipatory pathways among marginalised communities
- Various social entrepreneurship approaches and models for marginalised communities' ventures
- Social Stock Exchange – Opportunities for social entrepreneurship and livelihood

The research papers must be original, unpublished and preferably based on empirical analysis. The papers that are approved by the editorial board will be published as an edited volume. The length of the paper must not exceed 5000 words including the bibliography. Font style should be Times New Roman and size 12 with a line spacing of 1.5. The abstract should not exceed 300 words. **Submit abstracts to mase@mssw.in**

Registration Fee:

Students and Research Scholars - 500 INR
Faculty Members & Practitioners - 750 INR

[Click here to register](#)

🍷 Please mention purpose of payment as - MASE Conference 2023

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About Madras School of Social Work (Autonomous), Chennai

Madras School of Social Work, established in 1952, located in Chennai, is an Autonomous Institution affiliated to University of Madras. Madras School of Social Work was founded by Mary Clubwala Jadhav under the auspices of Madras State Branch of the Indian Conference of Social Work (renamed the Indian Council of Social Welfare) and the Guild of Service. The school is run under the aegis of the Society for Social Education and Research (SSER). The School is also affiliated to the International Association of Schools of Social Work. The School is upgraded to A+ in the 4th cycle of NAAC assessments. MSSW is rated 3rd Best Social Work College in India and 1st in South India. MSSW holds NIRF 38th rank among the colleges in India

About PG Department of Social Entrepreneurship

The PG Department of Social Entrepreneurship was started in the year 2017 at Madras School of Social Work to address the development gaps in the society through social entrepreneurial approach. MSSW is the first college to offer a full-fledged Social Entrepreneurship master's programme in South India. The curriculum and the field work go hand in hand to promote social entrepreneurial approach among the students. Also the department supports the social start-ups through the MSSW incubation centre. The department focuses on building social entrepreneurial eco-systems for artisans, women, tribal and differently abled. The department also supports students with scholarships.

Patron

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