

CURRICULUM VITAE

Dr.PRABAKARAN.P

No: 2, 8th Cross Street, Iyappa Nagar,
Kamarajapuram, Chennai – 600 073.

Prabakaran191085@gmail.com

Mobile. No: 0 9791471232.

CAREER OBJECTIVES:

- Motivated and Passionate Management Professor driven to inspire students to pursue academic and professional excellence.
- Consistently strive to create a challenging and engaging environment in which students become lifetime scholars and continuous learners.
- Hold exceptional track record of research success and published multiple articles in the most prestigious Journal publishing houses.
- Motivated and well-qualified Student Counselor who works closely with students as a supportive advisor through the challenges of an educational environment. Adept at managing a complex student caseload and providing high-quality academic social and emotional support for struggling students.
- Specializes in the supervision of student placement services as well as course exemption and adjustments for students with disabilities or individualized education plans

EDUCATIONAL QUALIFICATION:

S.No	Qualification	Specialization	University / Institution	Year
1	Ph.D	Human Resources Management	Bharathiar University	2018
2	S.E.T	Management	Bharathiar University	2012
3	Master of Business Administration	Human Resource & Marketing	St.Joseph's College Of Engineering, (Jeppiar Trust). Chennai	2008

4	Bachelor of Business Administration	Business Administration	Madras Christian College	2006
---	---	----------------------------	--------------------------	------

Through Distance Education Mode:

S.No	Qualification	Specialization	University / Institution	Year
1	Master of Science	Psychology	University of Madras	2014
2	P.G.D.PM & IR	Personnel Management & Industrial Relations	Alagappa University	2010

COMPUTER PROFICIENCY:

- Hold a Diploma in Computer Application Course (CAC) from Penta Home.
- Hold a Diploma in UNIX and C-Language (DUC) from CSC Computer Education.

INDUSTRIAL EXPERIENCE:

Held position as Relationship Manager for Reliance Money, An Anil Dhirubhai Ambani Group of Companies, Chennai (January 2008 – September 2009)

- ❖ Revenue generation from Third party products like Mutual Fund, Life Insurance, Structure Product (PMS), General Insurance, Gold coin, Fixed Deposit. Proficient at developing apt wealth management solution for clients, providing investment advisory and generating alternatives for ensuring maximum ROI. Reviewing the portfolio on a periodical basis or on request of the client, analyze, reallocate and appraise them.

Under-gone Training Programs:

S.No	COMPANY	TOPICS	CONDUCTED BY	YEAR
1	Reliance Money	Ulip Vs Mutual Funds	Reliance Life Insurance	Oct 2008

2	Reliance Money	New product Launch Birla PP (II)	Birla Life Insurance	Sep 2008
3	Reliance Money	Financial planning and Resource Allocation	Bajaj Capital Ltd	Mar 2009

ACADEMIC EXPERIENCE:

S.No	Designation & Department	Institution	Served Period
1	Asst.Prof, M.A Human Resource Management	Madras School of Social Work (MSSW)	July 13, 2016 – Till Date
2	Asst.Prof, Department of Business Administration	Gurunank College.Chennai	June 1st 2015 – Till July 12, 2016
3	Asst.Prof, Department of Management Studies	Vel Tech Ranga Sanku Arts College	March 1st 2012 – Till May 5, 2015
4	Lecturer, Department of Management Studies	Royal Institute of Management Studies & Computer Applications. Mamallapuram, Chennai	September 2009 – Till 24th November 2011

PAPER'S HANDLED:

Core Papers - Principles of Management, Human Resource Management, Business Policy & Strategic Management, Total Rewards and Performance Management, Managerial Economics.

Elective Papers - Business Ethics & CSR, Marketing Management and Financial Management.

PART-TIME LECTURER:

- ❖ Handling Various Management Subjects at the University of Madras & Bharathiar University Study centers.

ACADEMIC ACHIVEMENTS:

- ❖ Won 3rd Prize of 100 US\$ for the Paper Presentation **Digital Workplace Management in A Hybrid Working Environment Across Service Sector-** International Conference -2022 “Sustainable Strategies for the New Normal” organized by Christ University, Bangalore.
- ❖ Received Monetary Reward for the academic year 2018-2019 from the MSSW Management for academic excellence.

Additional Academic Works

- ❖ Hold a position of as a Coordinator – CEC (Competitive Exam Cell) MSSW from January 2022 onwards.
- ❖ Held a position of as a Criteria 5 Champion for the 4th Cycle of NAAC Accreditation and was an active member in placing the college from A to A+ in the year 2022.
- ❖ Additional coordinator in the IQAC Cell– MSSW, (2016-2020 – 3rd Cycle of NAAC) were an active member in placing the college in the following national level accreditation, ranking & surveys.
 - 4th rank in Top 10 Social Work Educational Institution by India Today survey (2019)
 - 69th rank (2019) in the National Institutional Ranking Framework (NIRF) conducted by the Ministry of Human Resource Development, Government of India.
 - 4th rank in Top 10 Social Work Educational Institution by India Today survey (2018)
 - 49th rank (2018) in the National Institutional Ranking Framework (NIRF) conducted by the Ministry of Human Resource Development, Government of India.
 - An Active member in upgrading MSSW College from B Grade Accreditation to A Grade Accreditation Under NAAC
 - An Active member in the Autonomous Affiliation continuation process for MSSW College for the academic years 2017-2024

Books and Learning Materials:

- ❖ Prepared a learning material for Manonmaniam Sundaranar University.
Topic: Counselling Skills for Managers

Online Certification:

Undergone Online Exam conducted by eMarketing Institute - Copenhagen, Denmark during the period 2020 & 2021 and successfully completed the exams in the following subjects:

1. Affiliate Marketing – 7th May 2020
2. Blogging - 7th May 2020
3. Content Marketing - 9th May 2020
4. Ecommerce - 28th May 2020
5. Online Marketing Fundamentals – 8th November 2020
6. Email Marketing - 8th November 2020
7. Search Engine Optimization - 7th February 2021
8. Web Analysis - 8th April 2021
9. Search Engine Marketing - 19th May 2021

PUBLICATION DETAILS:

Published Articles in the National / International Journals:

1. Effects Of Organization Culture And Motivation On Employee Engagement Using Multiple Regression Analysis -in a UGC Care Group 1 Journal - Journal Of Management & Entrepreneurship -ISSN: 2229-5348 - 2022
2. Relationship between Leadership and Organizational Citizenship Behavior - Vol No 44 -No 1 (IX), Page Nos 68-72, January -March 2021, published by Sambodhi Journal. ISSN: 2249- 6661, UGC Care Approved.
3. A Study on Employability Skills among Diploma students in Chennai City, Tamil Nadu, India –Vol 51 – No 01(VI), Page Nos 18-23, January – June 2021, Published by Sardar Patel Institute of Economic and Social Research, Anvesak bi – Annual Journal, ISSN: 0378 – 4568, UGC Care Group – 1.
4. Impact of Leadership on Employees Attrition in Manufacturing Companies –Vol 51 – No 01(III), Page Nos 59-63, January – June 2021, Published by Sardar Patel

- Institute of Economic and Social Research, Anvesak bi – Annual Journal, ISSN: 0378 – 4568, UGC Care Group – 1.
5. Cyberbullying at work place – A study with reference to information technology sector in Chennai - –Vol 51 – No 01(VI), Page Nos 18-23, January – June 2021, Published by Sardar Patel Institute of Economic and Social Research, Anvesak bi – Annual Journal, ISSN: 0378 – 4568, UGC Care Group – 1.
 6. Relationship between Organisation’s Climate Influencing on Employee Retention Level Vol No 6, Issue No 3(3), Page Nos 8-13, March 2018 published by Star Research Journal (International Journal). ISSN: 2321- 676X, UGC Approved -63023.
 7. A Study on the Attrition Behaviour of Salesforce Employees with Special Reference to Selected Private Life Insurance Companies in Chennai City, Vol No 5, Issue No 5(1), Page Nos 1-7, May 2017 published by Star Research Journal (International Journal). ISSN: 2321- 676X, UGC Approved -63023.
 8. Conceptual Paper on Workforce Attrition: Causes, Consequences, and Prevention, Vol No 5, Issue No 5(2), Page Nos 8-14, May 2017 published by Star Research Journal (International Journal). ISSN: 2321- 676X, UGC Approved -63023.
 9. An Empirical Study on the Causes of Employees Attrition at Selected Private Life Insurance Companies with reference to Chennai City. - IJRRAS Journal
 10. Higher Attrition Rate – A Critical Challenge Faced by the Human Resources Manager with reference to Private Insurance sectors. - IJRRAS Journal
 11. An Empirical Study on Employee Retention with reference to Private Insurance Companies in Chennai City. - IJRRAS Journal

Presented and Published Papers in the International Conference with ISBN

Number:

S.No	Topic	Conducted By	Date	Status
1	Higher Attrition Rate – A Critical Challenge Faced by the Human Resources	Surya Group of Institutions school of Management Studies, Villupuram	26-08-11	I.S.B.N no. 81-88223-00-X

	Manager with reference to Private Insurance sectors			
2	Innovative Training Practices – with reference to Insurance Sector	Surya Group of Institutions school of Management Studies, Villupuram	26-08-11	I.S.B.N no. 81-88223-00-X
3	Innovative Practices in Stabilizing Work-Life Balance of Employees for Achieving Organizational Growth	Dhanalakshmi Srinivasan College of Engineering and Technology, Mahabalipuram	06-05-11	I.S.B.N no. 978-81-8371-385-6
4	Advertising and Integrated Marketing Communication	Nehru Institute of Management Studies, Coimbatore	08-10-10	I.S.B.N no. 978-93-80530-17-8
5	Global Marketing Strategies	Nehru Institute of Management Studies, Coimbatore	09-10-10	I.S.B.N no. 978-93-80530-17-8

Presented and Published Papers in the National Conference with ISBN Number:

S.No	Topic	Conducted By	Date	Status
1	Innovative Ideas on Marketing	Jamal Mohamed College	25-01-11	I.S.B.N no .978-81-90910-40-8
2	Utilization of Self Help Groups	Velammal Engineering College	9-07-10	I.S.B.N no. 978 – 93 – 80627 –27 – 4
3	Fake Products-Biggest challenge	Velammal Engineering College	9-07-10	I.S.B.N no. 978 – 93 – 80627 –27 – 4
4	Market Segmentation, Targeting, and Positioning	K.S.R College of Arts and Science, Tiruchengode	18-03-10	I.S.B.N no.978-81-

				7446-836-9
--	--	--	--	------------

PERSONAL DATA:

Date of Birth : 19th October 1985.

Nationality : Indian.

Marital status : Married

DECLARATION

I hereby declare that all the information furnished above is true to the best of knowledge.

Date & Place :

(Dr. Prabakaran.P)