

Connect2Investors

Conference

MSSW | Chennai | August 26th, 2022

Resource Person Information:

Company/Organization Name:	Mentioned below
Place:	Chennai

Brief about the Program:

The final day of the Connect2Investors Conclave (August 26, 2022) was held at MSSW. The idea behind the conclave was not only to educate the participants about starting up in various sectors but also to simplify connections between investors and startups. The event was marked by deep and thought-provoking insights from various field experts. The eminent speakers that addressed the crowd were Mr. Nand Kishore Chaudhary, Founder CEO of Jaipur Rugs, Mr. Ajit Mathai, founder of Mbyom and Mr. Rama Subramanian, World Bank Consultant among others. Though their talks covered extensive matters, the dominant theme was intended at provoking the audience's mind to think out of the box when it came to addressing startup-related issues, especially in the social sector. The sessions enlightened the importance of Social Entrepreneurship today – how business models can drive societal change and how one should not feel guilty about making profits if one is working to solve a social problem – as Mr. Mathai said, “If we can't make profit, we can't expect change.” The speakers truly inspired young minds to work their way to success even during times of adversity. This programme was followed by two demo days, September 21st & 23rd wherein social, food & tech start-ups pitched their ideas in various stages to attract funds from investors across globe who participated through both in person and online modes. Some of the start-ups that participated during these demo days were Green Roots Gifting (this is into corporate sustainable gifting and it is founded by our students), Haritaki Enterprises (tribal entrepreneurship initiative and our incubate), Samposhan (social business), Orgo pads and Zengruv Pvt. Ltd. Start-ups were from various stages and the investors also were interested in funding start-ups in seeding, growth & corporate stages. Some of the investors participated in the demo days include Shelter Ventures, Chennai, Techno Innovation, USA, Nanban Ventures, USA, Micron Corporate Investments, USA and Keiretsu Angels, Singapore. Start-ups were assessed and

given suggestions on changes they needed to attract funds and few start-ups were chosen for further process scrutiny and it is moving ahead, our social start-ups were in seeding stage and that basic leads were provided like bank support guarantee using the investor card and it was really a great experience for all of us

Student In Charge	MS. Jenish
Faculty In Charge	Mr.Pravin Kumar
No of Students Attended	56
Report Prepared By	MR. Jenish

Attach Photos (4 Nos)







Signature of the Faculty In charge

Signature of the HoD

