

Madras School of Social Work

MSW (AIDED)

17TH JULY 2020

GROCERY DISTRIBUTION & CORONA AWARENESS CAMPAIGN

INTRODUCTION

The chetpet area has “Study Centre” established by Guild of Service. The poor students those who are studying in Mary Clubwala Jhadav (MCJ) school gets benefit out of it. The MSW students from first and second Years have been volunteered in guild of service study centre project in tutoring young girls between 3rd standard to 9th standard. The department takes interest in reaching out the external sources (N.G.O’S& Private Assignments, Emergency Interventions Etc.),through this centre during the corona Pandemic.

For Slum dwellers the Livelihoods and jobs are unreachable during the corona pandemic situation and most of the people are employed in the unorganised sector. They are earning irregular incomes that by their nature of employment in unorganised sectors are vulnerable to shocks like COVID-19.The mobilising income and getting routine occupation has been problem to them. The corporation was not improved the slum people working conditions in forms to improve marketplaces, kiosks or street vendors occupations.

WORK DONE

Having considered, the desperate problem, the department of MSW (Aided) along with Uravugal social welfare trust, on 17th July Groceries were distributed to Guild of service children. Thirty five grocery kits were distributed to underprivileged children studying in Guild of service centre. Each kit consists of Rice 10kg, door dhal 1kg, Black gram dhal 1kg, cooking oil 1 litre, mustard seeds 100g, cumin seeds 100g, pepper 10g, chilli powder, chips etc were distributed to children's family. After distributing the kits rally was organised. For Rally, the street artist experts were invited to display their campaign. We have chosen the, Brindavanam containment Zone for disseminating the corona awareness. The social distancing, wearing mask, frequent hand wash, taking vitamin tablets etc were taught to the community people through Role play. Even the mistakes done by common people were also narrated in the street theatre.

Then the Managalapuram containment area was chosen to create awareness on Corona Virus. Here we have distributed the corporation Mask to be worn by the people, when we connect one street to another, we were raising slogans in sensitizing them like, be alone, Not to touch the corona affected persons, gargling their mouth, using of hot water, frequent hand wash with soap or sanitizer etc. here also we have enacted the Role play. Wherever we go to the area there was a high response to the programme and they were also joining with awareness campaign.

Then we went to Jaganathapuram area and created the awareness. In this area, no one was affected by corona. This area was seems to be little literate area were the community people were following the distance keeping discipline and other precautionary measures. The role play was done and other slogans were raised in order to teach them safe life during corona pandemic.

Conclusion:

MSW students were committed and they did their level best in tackling the situation by extending counselling services, relief to families in the form of dry groceries, health camps and volunteering for the work of Govt and NGOs. Our students also have been very active in volunteering for the affected community and taking concerted action to alleviate the sufferings of elderly, migrants and the homeless.







