



MADRAS SCHOOL OF SOCIAL WORK

32, CASA MAJOR ROAD, EGMORE, CHENNAI - 600008

AN AUTONOMOUS INSTITUTION AFFILIATED TO THE UNIVERSITY OF MADRAS



INSTITUTIONAL DISTINCTIVENESS

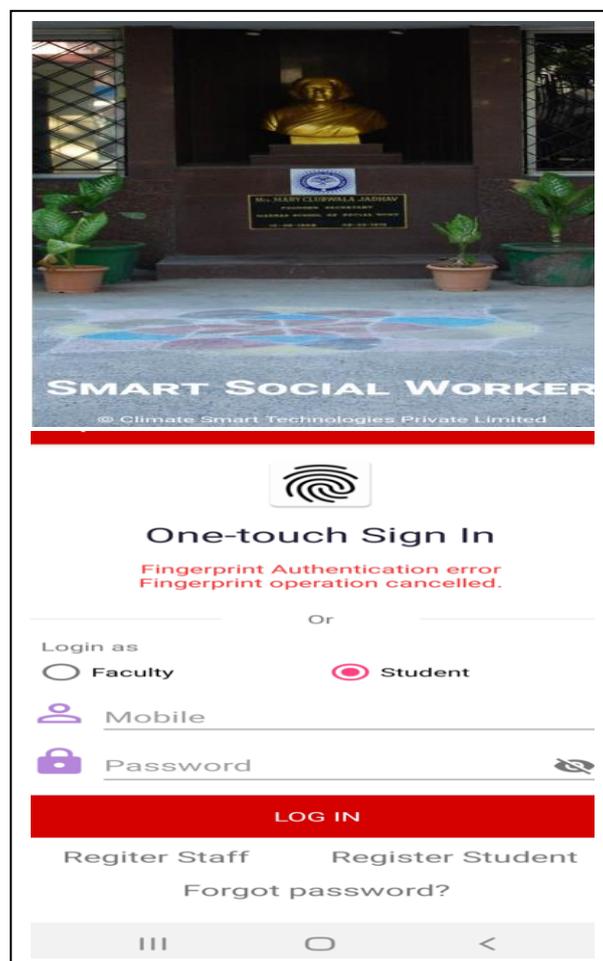
2018-2019

INSTITUTIONAL DISTINCTIVENESS

The Vision of the founder is that Madras School of Social Work is to be an eminence in Social Work field by observing with International Standards, Value-based Education, Interdisciplinary Research, and Sustainable Development. The College has developed its own methodologies to serve to the downtrodden by the Action research Programme i.e., Project Field Work, it is the unique feature of the Social Work Curriculum of Madras School of Social Work. Similar to this, college has initiated the following as innovative ideas and process for other disciplines, viz.,

- a) 'Project Filed Work' for Social Work Discipline
- b) 'HR Coffee Club' for Human Resource Discipline
- c) 'Social Entrepreneur Hub' for Social Entrepreneur Discipline
- d) 'Industry-Institution-Interface' for understanding the field concepts
- e) 'Therapeutic Counselling Exercises' for Psychology Discipline.

A high quality of learning can be provided through above practices in a way that inculcating Value-added experiences for their specializations and practices. As an outcome of that, they are trained and treated as buddy professionals and same what learned from such practices are to be explored with professional expertise in the field what connected. The faculty are monitored with modern gadgets in pinpointing with GPS tagged photos and mapping. So, it is resorted all sort of tricksters made by the trainees. And Report submission also made ease to the learners by the way of submitting through SmartMSSW app.



Exploration of Knowledge through Research

The Madras School of Social Work is a pioneer Institution for promoting social work education and activities in India and Transforms the dedicated to social work research in collaboration with Government and Non-Government organizations. It synergizes the research based learning and teaching in UG, PG, M.Phil and Ph.D of Social Work. And also created benchmarking in research exploration in Psychology and management arenas. The research and consultancy cell is under going many more studies and research in government and non-government Organisations.

SOCIAL ENTREPRENEURSHIP INCUBATION CENTRES

Social Entrepreneurship incubation Centres (SEIC) are effectively working for initiating more number student runned entrepreneurship firms and Social Purpose Organizations for making them as a entrepreneur. Our Alumni are greatly supported for these activities for making more start-ups. It is a early-stage initiatives to help them grow as entrepreneurs and leaders and build the capacity to translate their visions into sustainable social organizations with meaningful impact. This also our founder's dream project for promoting them to rule over the business & start-ups in the country.

MSSW - COMMUNITY OUTREACH PROGRAMMES

Madras School of Social Work (MSSW) is having dedicated community reach programmes under the aegis of MSSW-Community Outreach. It caters the need and requirements of the individuals in slum areas, community areas in the outskirts of the city. It connected the service to the expectants in the target areas. Even it had given learning and research experiences to the students apart from the curriculum by involving themselves in Swacch Bharath Mission, Swachhta Pakhwada, Unnat Bhart Abhiyan, NSS, YRC, RRC and department owned Community Outreach centres.