



ICUBE

IDEATE • INNOVATE • IMPLEMENT



**MADRAS SCHOOL OF SOCIAL WORK,
PG DEPARTMENT OF SOCIAL ENTREPRENEURSHIP**

EDITION 1

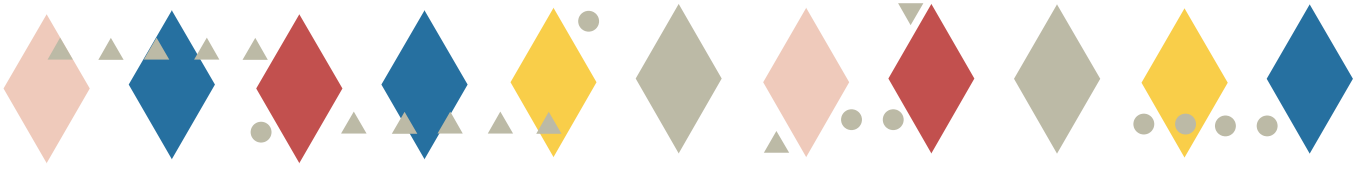


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MESSAGE FROM THE PRINCIPAL



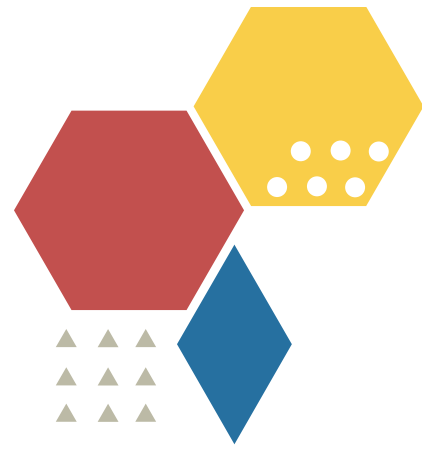
MSSW has been engaged with the concept of Social Entrepreneurship for over a decade now. What started as a Certificate course on Social Entrepreneurship was further consolidated with a few seminars and training programmes to finally result in a full fledged Masters programme in Social Entrepreneurship. The course is unique in several ways. It is one of the very few of its kind offered in the country. It has the distinct identity of a course that creates entrepreneurs intentionally apart from supporting accidental entrepreneurs!

The department has grown from strength to strength in the past three years since its inception and is now well known as the go-to place for anything connected with social entrepreneurship. The Social Entrepreneurship Incubation Centre was a big milestone achieved within a short duration. All this is possible because of the committed work of the past and present faculty and students of the department. Special appreciations to the HOD and the present faculty team for scaling up several activities of the department.

I am confident that we will continue to create newer pathways in achieving our target of incubating an army of social entrepreneurs who will provide not only employment but also lasting solutions to a host of development issues of our country and the world.

S. Raja Samuel, PhD
Principal
Madras School of Social Work

MESSAGE FROM THE HOD



The PG Department of Social Entrepreneurship was formed in Madras School of Social Work to address an emerging need in the society. Social Entrepreneurship has created wide interest among the young students who are interested in developing entrepreneurial skills and working towards alternative socio-economic models of development. MSSW is one of the few places in India to offer a full-fledged master's course in Social Entrepreneurship.

The curriculum introduces the students to subjects relating to management, finance, accounting, social perspectives, economics, and gender and also equips them with a theoretical understanding of funding strategies, leadership, and innovation along with product and project management. The classroom learning is complemented by in-depth field practice through field work, summer internship, workshops, conferences, research component and social entrepreneurship project. The students are trained to become social entrepreneurs who can start and manage their own ventures, hierarchical managers in social-entrepreneurial organisations, social marketing professionals in government and research-based organisations and executives in civil society as well as business organisations.

Prof M Antony Stephen
Head of the Department
P.G Department of Social Entrepreneurship

FACULTIES



MR. PRAVIN KUMAR M

**Assistant Professor & Placement
officer**
B.Sc, MBA (Marketing/HR)
**Expertise in Social Marketing and
Management**



DR. N.A. ARIVUKKARASI

Assistant Professor
B.Sc, MWS, Ph.D
**Expertise in Gender and Development
Studies.**



MS. AGNES ROSHNI

Assistant Professor
B. R. Sc, M.A Social Work
**Expertise in Education methodology
& Community Development**



MS. KASHFA HAQUE

**Assistant Professor & Incubation
Assistant**
BBA, MA Social Entrepreneurship
**Expertise in Startup promotion
and mentoring**

SDGs @ SOCIAL ENTREPRENEURSHIP

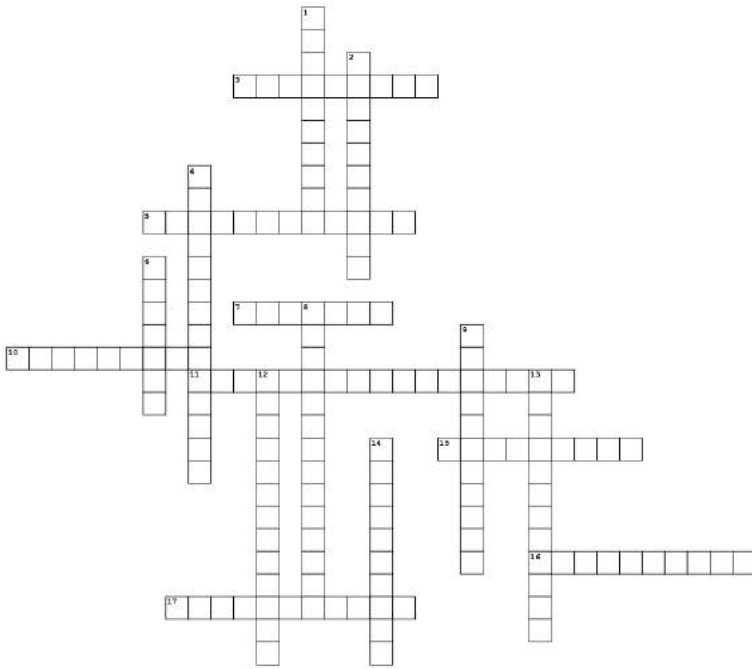


The Sustainable Development Goals by United Nations define global priorities for development up to the year 2030 and are pivotal for addressing the global economic, social and environmental challenges faced by the communities. These goals are inter-dependant and perhaps indivisible. The adoption of the Sustainable Development Goals (SDGs) has intensified the search for sustainable solutions to development problems. A promising approach to sustainable development that complements development assistance is social entrepreneurship. Social entrepreneurship can be characterized by the adoption and practice of several principles.

First, social entrepreneurs apply business and management principles to solving social problems, especially where governments or markets have failed or where there are unmet needs. Second, social entrepreneurs emphasize the development of efficient, affordable and cost-effective solutions. Social entrepreneurs draw ideas from diverse fields and have a healthy disrespect for traditional and sector boundaries. Through social entrepreneurship, the impact of the SDGs, can be maximised, creating long-term gains for both society and the environment.



SDG BRAIN TEASERS



Across

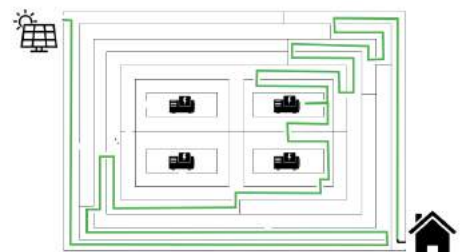
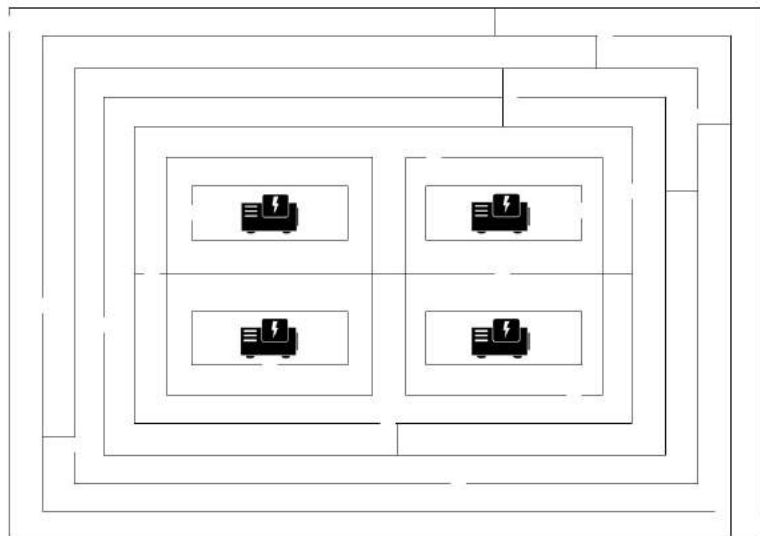
3. This goal helps to ensure that there is means to achive basic human needs such as food,clothing and shelter and live with minimum wage
5. The variety of plant and animal life in the world or in a particular habitat, a high level of which is usually considered to be important and desirable
7. The branch of biology concerned with the relations between organisms and their environment
10. The state of being comfortable, healthy, or happy

Down

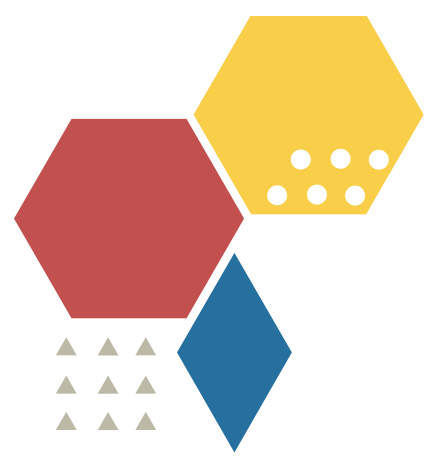
1. This goals ensure that nobody is starving
2. While the SDG's are universal and apply to all countries MDG's concentrate more on _____ countries
4. An increase in the amount of goods and services produced per head of the population over a period of time
6. The SDG`s concentrates more on _____ education unlike MDG's which gave importance to primary education



Start your journey of choosing clean energy with this maze. Find a way to connect the solar panel to the house via one of the power houses in the middle of the maze. Only one out of the 4 power houses has solar energy stored in it. Find out the path to connect the solar panel to the right power house and make it accessible to the house finally.



GIVE IT A THOUGHT!

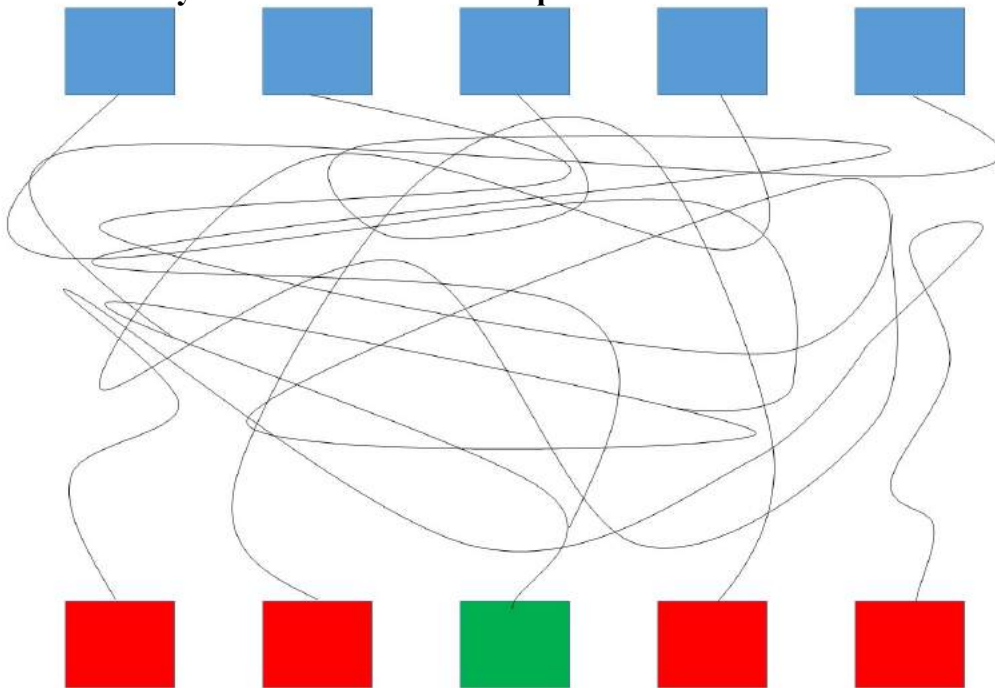


Background

Your business has boomed in the past couple of years and you have reserves of cash that you got back as profit and you decided to donate some for the benefit of the society. You know of five NGOs that cater to the sector you wish to make an impact on and have to now select one of them and keep a track of whether your money is going to the right place or not.

Rules

- The five boxes on the top are the NGOs that you know, and among the five boxes in the bottom, only one is the desired outcome and the other four are the ones to be avoided
- Your goal is to select any one of the NGOs out of the five and trace the line coming out of the bottom of the box by using a pen, pencil or a highlighter
- If your line reaches the desired outcome, you win and if you reach the wrong outcome or become unable to track the line, you lose
- Read the conclusion after you are finished with the puzzle.



Conclusion

- ☒ In case you have picked an NGO and followed through the line, you would have won in the first try itself. That is because, all the NGOs lead to the desired outcome and hence, winning is inevitable once you start playing this puzzle.
- ☒ The whole motive of this puzzle is to see that people participate and follow through to see the end result of their investment. There may be certain occasions where individuals lose motivation after seeing the number of options available and doubts of misuse being present.
- ☒ There are times when the doubts we have are just in our head and not in reality. For example, in this puzzle the undesired outcomes are only attached to each other making it impossible to reach there if you start tracing from the organization. However, it is important that one does verify the doubts that are present.
- ☒ In certain cases, people may start from their desired outcome and trace it backward to see which NGO it connects to, before starting the puzzle. This method is equivalent to researching before putting in your investment and is always the efficient method to follow through your social investment.

SDG SCHEMES HOW MANY DO YOU KNOW?

1. A _ T _ _ D _ _ _
2. P _ _ _ A _
3. A _ _ S _
4. S _ _ _ O _ _ Y _
5. S _ C _ _ _ A
6. F _ _ E
7. A _ _ U _
8. S _ _ E _ _ S
9. A _ _ I _ _
10. M _ N _ _
11. K _ S _ _
12. K _ _ A _
13. K _ _ S _ _ N _ _ _ I
14. A _ R _ _ S
15. E _ V _ _

13 CLIMATE ACTION



PLANET OF LOVE CLIMATE CHANGE PREVENTION

SIMPLE STEPS HUGE IMPACT

conserve water

Not using it? Turn it off!

A Person consume water in a day
75% water consume a human body .
2 1/2 quarts of water consume a human for drink purpose
14% for leaks indoor purpose
3.5-7 % gallons for toilet purpose



Reduce your waste

Make it a habit to recycle too

Waste use for recycling in per day
20% of paper waste
15% of plastic waste
10% of Glass waste
25% of metal waste



Save Energy

Use energy-saving appliances

Energy consume in typical family in per day
63% of water consumption
25-35% of consume for home appliances
60% of energy use in taken up heating



Walk and Travel Green

Less pollution, more benefits

Pollution in per day
45% of Dust & construction
17% of Waste burning
14% of Transport
9% of Diesel generator
8% of Industries
7% of Domestic cooking

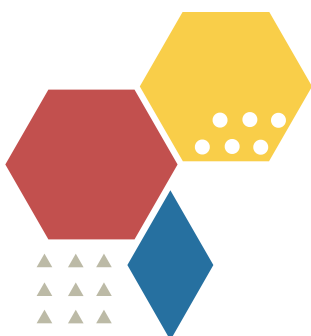


ANSWERS:

1. ANTYODAYA
2. POSHAN
3. AYUSH
4. SARVODAYA
5. SWACHATA
6. FAME
7. AMRUT
8. SHREYAS
9. ASPIRE
10. MANAS
11. KUSUM
12. KIRAN
13. KRISHONNATE
14. ACROSS
15. ENVIS



In India two third of people live in poverty it makes the weakest member of the Indian society suffer the most. Children are the most vulnerable and prone to the effects of poverty. This impacts children in high infant mortality, malnutrition, child labour, lack of education, child marriage, HIV/Aids. Tribal people, Dalit's and labour class includes farm workers in villages and casual workers in cities comes in the category of poorest classes of India. High population growth rate is one of the major reason of poverty in India. This further leads to high level of illiteracy, poor health care facilities and lack of access to financial resources. Also high population growth effects the per capita income and makes per capita income even lower. This means short age of jobs for this much population near about 20 million new jobs would be required. Number of poor will keep on increasing if such a big number of jobs won't be created.



BUSINESS IDEA!

Waste food can be collected from hotels and the eatable food can be segregated from waste/spoilt food. This can be distributed to the underprivileged.

Separate containers can be provided to separate the good food from the spoilt or waste food. The recooked food will be available to people through vending machines for very low cost. We also focus on vegetables and fruit wastes and segregate the consumable part from it and make it available to the below poverty line people.

VISION

To fulfil the dreams of needy people who dreamt of food once in a day.

Fulfil the hunger of many young children in slum areas also in rural villages. Our vision is to completely vanish the undernourishment among children and people.

Witnessing empty food waste bins is our ultimate vision.

TARGET AUDIENCE

Our target audience, people below the poverty line and little children longing for food, people in slum areas , homeless, beggars , dump yards , rag pickers where hunger and malnourishment plays the key role.

GOAL

No child should die due to lack of food and undernourishment. Food is available to everyone here, when we handle the wastes properly. Instant availability of food to all needy people with absolute solutions to food wastes.

With the help of camera and food empty alert set in the machine, we keep on filling the food in the warm vending machine and making it available 24*7.

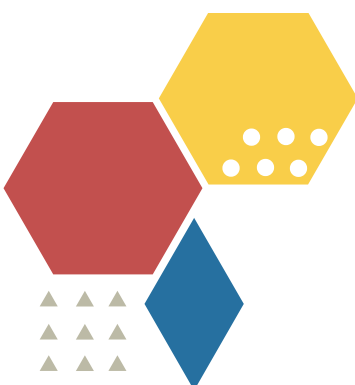


FOUR WAYS SCHOOLS CAN SUPPORT THE CHILDREN FOR HOLISTIC DEVELOPMENT

- Cultivate a steady situation that advances solid connections among staff, understudies, and families.
- Actualise significant, drawing in instructional practices that build up understudies' and capacity to deal with their own learning.
- Create propensities, abilities, and outlooks that construct understudies' social, passionate, and scholarly capability.
- Make an incorporated arrangement of school underpins that incorporates expanded learning openings and network organisations

- Oceans cover three quarters of the Earth's surface, contain 97 per cent of the Earth's water, and represent 99 per cent of the living space on the planet by volume.
- Over three billion people depend on marine and coastal biodiversity for their livelihoods.
- Globally, the market value of marine and coastal resources and industries is estimate at \$3 trillion per year or about 5 percent of global GDP.
- Oceans contain nearly 200,000 identified species, but actual numbers may lie in the millions.
- Oceans absorb about 30 percent of CO2 produced by humans, buffering the impacts of global warming.
- Oceans serve as the world's largest source of protein, with more than 3 billion people depending on the oceans as their primary source of protein.
- Marine fisheries directly or indirectly employ over 200 million people.
- Subsidies for fishing are contributing to the rapid depletion of many fish species and are preventing efforts to save and restore global fisheries and related jobs, causing ocean fisheries to generate US\$50 billion less per year than they could.
- Open Ocean sites show current levels of acidity have increased by 26 per cent since the start of the Industrial Revolution.
- Coastal waters are deteriorating due to pollution and eutrophication. Without concerted efforts, coastal eutrophication is expected to increase in 20 percent of large marine ecosystems by 2050.

FACTS & STATASTICS





Clean water is critical to survival and its absence can impact the health, food security, and livelihood of families across the world.

Although our planet has sufficient fresh water to achieve a regular and clean water supply for all bad economic and poor infrastructure can skew supply infrastructure sustainable industrialisation consumption and production and food security are all inextricably linked to a sustainable supply of clean water. Hydropower is one of the most crucial and widely-used renewable source of energy and as of 2011 represented 16% of total electricity production worldwide.

Clean water is a basic human need and one that should be easily accessible to all.

ENGLISH VINGLISH

This movie starring Sridevi tells the story of a middle class Indian woman whose life revolves around her husband and kids. She is uneducated and cannot speak English which her daughter and husband is ashamed about. She has lived only for them until she goes to Manhattan to help her niece for her wedding. It is when she goes there joins a Spoken English class and starts investing for herself for the first time ever.

The story then shows how she understood her potential as an entrepreneur and how much she must value herself. The speciality of this movie is that it has not said all these issues in a loud, intense and dark manner but very subtly and in a very impacting manner. The last speech she gives to her niece on her wedding day in English is a scene that the movie boils down to. Her family realises her value and feels terrible for treating her in unequal all their life.

This movie became a classic because it showed how women in Indian society are being considered and treated. This gave the audience an eye-opening experience to the audience which gave an insight to how we treat our women as mother, sister and wife.

GENDER INEQUALITY AND EXISTING PATRIARCHY THROUGH MOVIES



SHUBH MANGAL SYAADA SAVDHAN & EK LADKI KO DEKHA TO AISA LAGA.

These movies are the first mainstream Bollywood movies that depicted about homosexuals relationship. Indian society is very reluctant to discuss about homosexuality because of various like lack of awareness, religious oppression etc. Many people still think homosexuality is a mental condition and not a gender identity.

These movies show again a normal Indian household who is very unaware and ignorant of these concepts. The story portrays about a gay and lesbian children who came to age and realised their gender identity and is afraid to reveal to their respective parents.

The movie shows these people's insecurities and issues in a very beautiful and relatable manner unlike award movie style. The movies have done well in box office which shows the change in attitude of Indian audience to these concepts. These movies are considered cult classic because of their portrayal of these sensitive but important issues which are essential for our society right now. Movies are a great tool to sensitize people and it is appreciable to see how it has evolved during the times portraying women and other gender minorities. This will help the society to reflect upon and become a society that respects and treats all genders equally in all regards.



Making cities sustainable means creating career & business opportunities, safe & affordable housing, building resilient societies and economies. It involves investment in public transport, creating green public spaces and improving urban planning and management in participatory & inclusive ways. We need to build modern sustainable cities, to survive and prosper, we need intelligent urban planning that creates safe & affordable & resilient cities with green & culturally inspiring living conditions.

The following things will make cities sustainable:

- 1. Safe & Affordable Housing**
- 2. Affordable & Sustainable Transport Systems**
- 3. Inclusive & Sustainable Urbanisation**
- 4. Protect the World's Cultural & Natural Heritage**
- 5. Reduce the Adverse Effects of Natural Disaster**

- 6. Reduce the Environmental Impact of Cities**

- 7. Provide Access to Safe & Inclusive Spaces**

But for a city to be sustainable, the citizens should adapt zero waste lifestyle:

- 1. Say no to Plastic**
- 2. Planting in Pots**
- 3. Eat healthy, fresh and balanced diet**
- 4. Use Public transport**
- 5. Reuse the products**
- 6. Reduce the need**
- 7. Recycle the disposed**
- 8. Realise the motive**
- 9. Take responsibility**
- 10. Conserve resources**
- 11. Follow Minimalism**



CARITAS INDIA AND COMMUNITY HEALTH INTERVENTIONS

Caritas India was established in October 1962. Caritas India is an organisation with 171 local counterparts

who are the Diocesan Social Service Societies (DSSS) and other NGO partners reaching out to poor and marginalised communities including those in hard to reach areas. Caritas India is a member of a global confederation of Caritas Internationalis active in 200 countries. The current Strategic Plan of Caritas India highlights 'Community Health' as one of the priority strategic goals (Goal 5). Towards realising the goal, Caritas India serves the underprivileged sections of the society, hailing from socially excluded communities, the Scheduled Caste and Scheduled Tribes, and religious minorities by exercising preferential actions for the most marginalised.

Vision

Formation of a just and sustaining social order by upholding values of love, equality and peace.

Mission

Restoration of human dignity of the poor and marginalised by partnering with intermediary organisations in extending support and facilitation and advocating for the rights of the people.



ALUMNI'S JOURNEY



Suba Ramesh

First of all feel so lucky to get into this course from a reputed college like MSSW. This course has benefited me a lot. Good Field visits, wonderful Classroom discussions, Group activities, conference, workshops and of course Enthusiastic and supportive teachers and friends including juniors. Overall I can say that I am very proud and blessed to pursue a career in the same line.



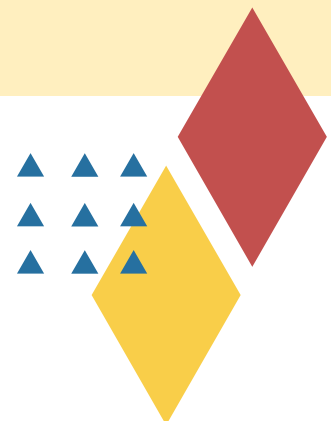
Kashfa Haque

My journey has been more than that of an ordinary student at the Social Entrepreneurship Department. Truly, I was exposed to the most warmth of environment through my family like faculties where my efforts were received with complete encouragement and where knowledge sharing felt like an everyday learning. Two years with this department has fervoured in me, the need to build on my potential and to drift beyond the conventional ways of drafting my career. I cannot thank my faculties enough for making my journey so beautiful and helping me in my transition from being an aspiring PG student to an honest social entrepreneur.

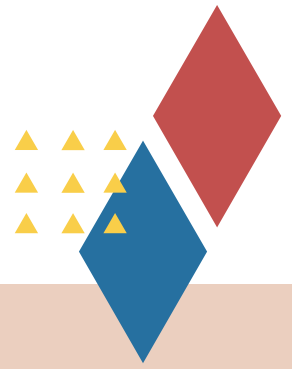


Swetha.S

My 2yrs experience in MASE course, firstly I am glad that I join the new course and top most college like this, secondly this course is new field I have learned many things from it such as fieldwork, soft skills conference, workshop and had many interactive sessions with my professors and other colleges departments as well. Last but not least I am proud that I will start entrepreneur's venture



INTERNSHIP EXPERIENCES



RISHAB

Interned at Villgro

"During my internship in Villgro I learnt social entrepreneurship through the perspective of the investor/incubator. Villgro is an organization dedicated to creating social impact to a large scale by investing and supporting social enterprises. With Villgro, I was exposed to numerous social entrepreneurship ideas which to a student of this department, means inspiration and encouragement".

VARSHA DARSHINI
Interned at Thinnai Talkies
"I liked and learnt a lot working with Thinnai Talkies team and organizing screenings, which adds value to people by giving a dynamic approach of the theme. I love the concept of GSD and the other short term projects I handled in the journey".



AKSHAYA

Interned at Green peace

"I worked there as an outreach fundraiser. My role was to learn about the fundraising aspects and about the campaigns conducted by the organisation. My target was to raise funds from 15 prospects. For the first 2 weeks as a team we all did fund raising at metro stations after getting approval from CMRL where i got around 22 prospects which was more than my required target so i was offered part time as well and did my work. Later we did street fund raising at Metro station which was really challenging since as one would easily come forward and donate funds. I learnt to become more patient and work in any sort of environment and mainly learnt to accept no from people when they used to walk off even after our explanation. Overall it was a great experience which taught me a lot of professional skills".

ADARSH G NAIK

Interned at Deshpande Startups

As a social entrepreneurship student working in an incubation centre which focuses towards improving the lives of people in the TIER II & TIER III cities. It was a great learning experience working with them.

Deshpande Startups, an eco-system of resources Entrepreneurs call it as a living laboratory to test their business ideas, get it validated, build successful ventures and scale to the greater heights.





CHILD AID PROJECT

STUDENT VENTURES

COMBATING CHILD ABUSE THROUGH A COLLECTIVE INITIATIVE!

Founders:

Yashna Singhvi & Kashfa Haque

VISION

"Create communities where children can grow up safely in their social communities and be free from violence, abuse, neglect and exploitation".

MISSION

To provide necessary tools, resources and training to make sure children have a safe and nurturing childhood whereas caretakers realise their responsibility towards creating safer spaces for children- one free from abuse

Child Aid Project is a Social Enterprise, that works in the domain of Child Abuse prevention (especially emotional abuse and neglect). Build preventive and protective resources, tools and strategies, such as table top games, books and workshop models, to help children and their caretakers instill skills through play. All of this equips family systems and the child's environment to be resilient in times of adversity and prevent all four forms of child abuse - sexual, physical, neglect and emotional abuse.



EMOTIONS EXPRESSWAY BOARDGAME

"MY FEELINGS" CARD COLLECTION



A SOCIAL, EMOTIONAL LEARNING BASED BOARDGAME
Designed to equip children and adults in effectively applying the knowledge, attitudes, and skills necessary to understand and manage emotions

A SOCIAL, EMOTIONAL LEARNING BASED CARD GAME
Designed to help children and adults identify and express feelings in a positive way





NAKURAS



Founder: Devakumar

Team Members:

- Rithika
- Sivaranjhani
- Sravya



VISION

"To provide a sustainable livelihood for the Narikuravar community".



MISSION

"Create a digital platform for the Narikuravar products and aspiring designers".



Nakuras is a social enterprise that works towards uplifting the livelihood of Narikurava community. The community is highly skilled at making hand made beaded jewellery, but are unable to match the current market trends and prices. Nakuras provides the community with an e commerce platform to help them reach out to the market and match the market needs. Nakuras also provide training for the community to fine tune their skills and upgrade their designs. Narikurava community is one of the oldest gypsy communities that still practice their traditions and also face social discrimination. Their main source of income is through waste picking and jewellery making, but do not get stable income. Through Nakuras the community can become financially stable and lead a dignified life.



STUDENT VENTURES



- Home Exnora, Chennai,
- IIT, Madras
Entrepreneurship Park,
Chennai,
- Aravind Eye Hospital,
Chennai,
- Farmer Producing
Organizations
Conference (FPO)
organized in
Pondicherry
- Eco Kitchen, Chennai.

OBSERVATION VISITS





DEPARTMENT HIGHLIGHTS





DEPARTMENT HIGHLIGHTS





Ms. Olga
founder, Bravoh

**SPECIAL LECTURE ON
TRANSGENDERS AND
THEIR STRUGGLES IN
THE SOCIETY.**

Mr. Jagan Karthik,
Incubation Manager,
DERBI Foundation

**WORKSHOP ON
“ENTREPRENEURSHIP &
ENTREPRENEURIAL
SKILLS”.**



**Paul Pradeep &
Annamalai A K,**
Founders of Trash
troopers

**A TALK ON WASTE
MANAGEMENT**



SPECIAL LECTURES & WORKSHOPS



**Dr. Gavin Melles,
Swinburne University of
Technology, Australia**

**WORKSHOP ON SOCIAL
INNOVATION AND
LIVELIHOOD ISSUES**

Mr. Murthy Sudhakar
**SESSION ON "IMPACT
OF HOMO SAPIENS"**



**Mr. Valliappan Nagappan,
Investor, independent
director**

**SPECIAL LECTURE ON
"SOCIAL STOCK
EXCHANGE"**

SPECIAL LECTURES & WORKSHOPS





Mr. Udit Singhal

**SESSION ON GLOBAL
PERSPECTIVE ON SOCIAL
INNOVATION &
SUSTAINABLE
DEVELOPMENT**

Mr. P Inbaraj

**WEBINAR ON MICRO
FINANCE ORIGIN &
CURRENT
REGULATIONS**



Mr. Narayanan A

**Session on
Entrepreneurship in
Agriculture**

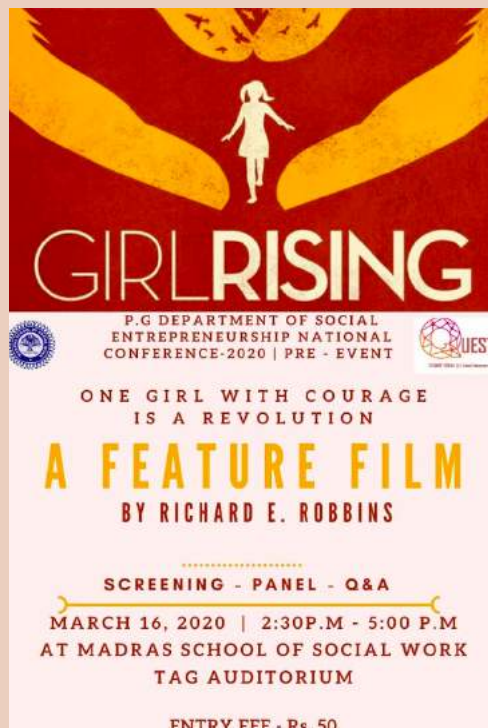


SPECIAL LECTURES & WORKSHOPS



16th March 2020 DOCUMENTARY SCREENING: "GIRL RISING"

The student forum screened a feature film that tells real stories of nine brave girls from different parts of the world who face issues like child marriage, slavery, and other heart breaking injustices and how education plays a vital role in each of their lives.



NATIONAL LEVEL ONLINE SOCIAL PITCH FEST

THEME " CURRENT & FUTURE CHALLENGES DUE TO COVID 19

19th May 2020

The department of Social Entrepreneurship in association with Questa students' forum and Social Entrepreneurship Incubation centre has organised an 'On-line Social Pitch Fest 'on COVID-19 Current and Future Social Challenges. The competition had two rounds. In the first round, the applicants were screened through a questionnaire and evaluated by the field experts. 11 participants were shortlisted for the final round.

The jury members included Ms. Maria Banu, Director of CSIM and a Social Auditor, Mr. Sivarajah Ramanathan – Founder and CEO of NATIVELEAD and a Social Venture Capitalist and Mr.

Vasanth Tamilselvan – Co-founder of Ariro Wooden Toys and a Serial Entrepreneur. Three ideas were selected based on social issue addressed, innovation, expected outcome and sustainability of the business proposal. The winners were awarded with the total cash prize of Rs.15000.



QUESTA | CSIM & SOCIAL AUDITORS | CACOR

MADRAS SCHOOL OF SOCIAL WORK, CHENNAI
P.G. DEPARTMENT OF SOCIAL ENTREPRENEURSHIP
SOCIAL ENTREPRENEURSHIP INCUBATION CENTRE
SOCIAL PITCH FEST ON COVID-19

THE JURY

 Ms. Maria Banu Director - CSIM & Social Auditor	 Mr. Sivarajah Ramanathan Founder & CEO - NATIVELEAD Social Venture Capitalist	 Mr. Vasanth Tamilselvan Co-founder - ARIRO WOODEN TOYS Serial Entrepreneur
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WORKSHOP ON DESIGN THINKING

26th & 27th February 2020

A two day Workshop on Design Thinking was facilitated by Prof. Anita Bai, Design Thinking and Gamification Coach, for the students of MASE. This Introductory Design Thinking Workshop has given the students a chance to practice and cultivate the framework of effective human centered design tools and techniques whilst also helping them build a toolkit for themselves that they can leverage for future use.



BOOT CAMP

29th March to 31st
March, 2020

The department of Social Entrepreneurship in association with Social Entrepreneurship Incubation centre MSSW, has organised a boot camp session for the students of MASE for three days, which included structured learning from generating an idea to pitching their ideas to investors.



SOCIAL ENTREPRENEURSHIP INCUBATION CENTRE

VISION

Innovate impactful social business models to bring about inclusive social change.

MISSION

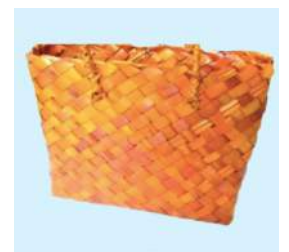
- To set up social enterprises to generate gainful employment opportunities and sustainable development
- Encourage to innovate new models to solve social, ecological and financial problems of the country.
- To mentor, guide and support early stage enterprise for successful social business venture

INCUBATION CULTURE

- **IMPACT DRIVEN**
- **CONTEXTUAL**
- **INTEGRITY**
- **INNOVATION DRIVEN**

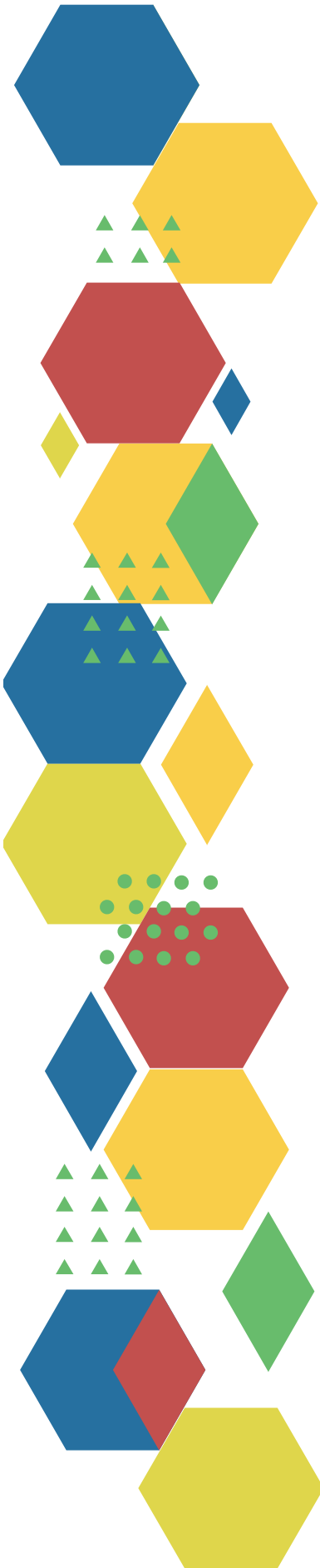
FOCUSED SECTORS

- **Health**
- **Equal Rights and Reduce Inequalities**
- **Educations**
- **Energy and Clean Tech**
- **Livelihoods**
- **Rural and Tribal Entrepreneurship**
- **Environment**
- **Agriculture**



COLLABORATORS

- **Cape comorin Resource Foundation**
- **Climate Smart Technolgoies (CST)**
- **TPFLR , TAMIL NADU**
- **Abhinavgram Society**
- **Thuvakkam Welfare Association**
- **Aspire Foundation**
- **Paadhai NGO**
- **Iotalytics & Analytics Solutions Private Ltd.**
- **Samanvaya Social Ventures Pvt. Ltd.**
- **Agaram foundation**
- **Astitva**
- **Sustainable Design Research Consorituim**



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