



MADRAS SCHOOL OF SOCIAL WORK

(AN AUTONOMOUS INSTITUTION AFFILIATED TO THE UNIVERSITY OF MADRAS)

ACCREDITED BY NAAC WITH 'A' GRADE



ANNUAL REPORT

A SNAP SHOT
2017 - 2018



MARY CLUBWALA JADHAV

(1908 – 1975)

Founder, Madras School of Social Work

A woman with an inborn instinct and insatiable thirst for service to humanity Mrs. Mary Clubwala Jadhav, founded the Madras School of Social Work in 1952.

Born in 1908 into a rich Parsi family, she was raised strictly in the traditional way by her mother who taught her the values of caring and sharing. In 1926, she was married to Mr. Nyogi Phurey Clubwala who encouraged her to involve in social activities. She was a regular visitor to government approved schools and worked for the Red Cross. She became totally involved in social work with sincerity and commitment.

In 1937, Mrs. Mary Clubwala was made the honorary secretary of the Guild of Service. At that time there were only three schools of social work in India and all of them were located in the northern region. In order to facilitate easy access and appropriate practical learning for students interested in social work in the southern region she decided to start the Madras school of social work. She had to face many hurdles and there was delay, but the will to start the school was not lost. With no initiation of action from the government, Mrs. Mary Clubwala took it on herself the task of starting the School of social work. She visited various schools of social work in USA to know about their functioning and finally her dream came true in 1952.

She had been honoured by the International Council of Social Welfare with the “Outstanding Service Award” at Hague in 1972. She has also been awarded the “Padma Shri, Padma Bhushan & Padma Vibushan” and her motto was service, service and service”. On 6th February 1975, she breathed her last in Bombay after a surgery to fight cancer. Condoling her death, Mrs. Indira Gandhi mentioned that India lost an eminent social worker. Her dedication, perseverance and will to overcome obstacles, her conviction and contacts enabled her dream of starting a school to train professional social workers.



MADRAS SCHOOL OF SOCIAL WORK

Madras School of Social work is a premier institution offering education in social work, since 1952. The first of its kind in South India and started by a visionary Mary Clubwala Jadhav. The college has upheld the tradition of being a premier institution by constantly matching its development with the emerging global realities. The college has taken giant strides in providing quality education in social work and social sciences and proved to be one of the best and the most sought college in India. NAAC has accredited the institution with A grade. At present the college offers full time Masters level programmes in Social Work, Human Resource Management, Counselling Psychology, Development Management, Research programmes in Social work and Psychology. Apart from fulltime programmes the college also offers part time and certificate programmes. The hands on experience and direct contact with the industries and organizations, modern infrastructural facilities, committed and competent faculty provide the right edge for the all-round development of budding professionals. The College attracts students from all over India. It provides equal opportunities to young men, Women, Transgender, differently abled and marginalized sections of the student population. Our placement reports speak very high of the institution.

VISION

To be a global leader in education, research and intervention in social work and allied disciplines towards transforming the human potential into socially sensitive change agents for sustainable development.

MISSION

MSSW will create outstanding professionals, who will provide transformational leadership in the community and workplace, through:

- An experiential transformative process of education and practice oriented pedagogy involving multi-disciplinary social sciences research.
- Implementing community outreach in our core competency areas, need and evidence based community practice interventions and delivering training and consultancy services to Corporate, Government and Civil Society Organizations.

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PRINCIPAL'S NOTE



From the Principal
Warm greetings from MSSW.

It is indeed a pleasure to present here some of the significant happenings in the college in the academic year 2017 – 18. The Management, Faculty members, Admin staff and the Students together ensured that the year was a fruitful one filled with very productive academic and extra-curricular activities.

Over 847 students are on the rolls of the two UG, six PG, two MPhil, one PhD and two Diploma programmes. This year we started two new courses – a Master of Arts in Social Entrepreneurship affiliated to University of Madras and a one year Post Graduate Diploma in Human Resource Management, a high-impact part-time professional course for working managers in association with Kelsa Solutions.

Seminars / workshops were held on an eclectic range of topics such as Embracing Disruption, Emerging Challenges of Elderly, Human Resources Prism, Community and Environmental Sustainability, Cyberspace Issues, Technology for Development, Disruptions and Revolutions in the Talent Game, Learning Disability, Child Rights, Digital World and Child Safety and Advanced Research Tools and Techniques. Fourteen Certificate courses were conducted by the PG Departments on contemporary topics in collaboration with external organizations. Over 206 officials, corporate leaders, development experts and resource persons visited the college as Seminar speakers, guest lecturers and soft skills facilitators.

Out of the 51 members of the faculty, 22 have a PhD degree, 13 have MPhil degrees and the others are in various stages of PhD program. Over 35 publications were made in journals and seminar proceedings. The college has six PhD supervisors under whose supervision 25 research scholars are engaged in contemporary doctoral research. Our faculty members were active in projects and consultancies. Projects worth Rupees 34 lakhs were taken up.

Students are encouraged to participate in seminars, competitions, cultural performances and rallies outside college. Students participated in over 108 such events outside the campus. Teams of students from various departments have bagged honours in 32 competitions held outside College. Campus placement is one of the strengths of MSSW. At the time of writing this report, 26 organizations have come for campus interviews through which 45 students have been placed as on date. The average CTC was 5.2 lakhs per annum.

Two of our alumnus, Ms. Anuradha Krishnamurthy (1996) and Dr. Malvika Iyer (2016) were conferred Nari Shakti Award 2017 by Government of India. The college management

has set up a scholarship fund for offering partial fee waiver to deserving meritorious students. The management has also instituted Awards in two PG departments for best performance in Internship and Research Project. My sincere thanks to the Board of Management and in particular to the President, Dr. A M Swaminathan, Vice President, Mr. K A Mathew, Honorary Secretary, Mr. Muthu Kumar Thanu, and Treasurer, Mr. Viju Thomas for their continuous engagement in the development of the College. I express my heartfelt appreciations to the Faculty members and the Admin Staff of the College for their diligent work.

I thank the Alumni and the PTA for their contribution. I record our gratitude to the National Commission for Women, National Institute of Social Defence, National Institute of Epidemiology, UGC, University of Madras and the Government of Tamil Nadu for supporting us in various ways. I sincerely appreciate the organizations that collaborate with us for field work and research.

Year after year we strive to improve and march forward towards excellence. We are proud to announce that for the fourth consecutive year we were awarded the title of 3rd Best College for Social Work in India by the Outlook Magazine and we feature among the top five social work institutions in social media rankings. We were ranked 49 by NIRF among Colleges all over India. We dedicate the achievements of the College to the memory of our Founder, Mrs. Mary ClubwalaJadhav and thank the Almighty for gracious blessings throughout this year. Thank You.

Dr. S. Raja Samuel

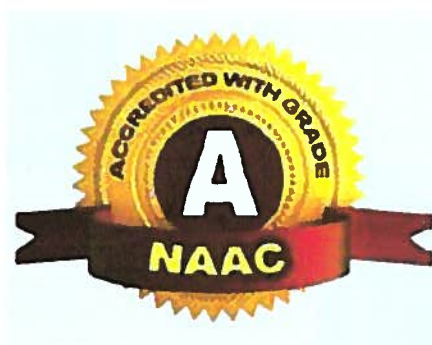


BOARD OF MANAGEMENT MEMBERS

S.NO.	NAME	MEMBER
1	Dr. A. M. Swaminathan, I.A.S(Retd.)	Hon. President
2	Mr. K. A. Mathew, I.A.S (Retd.)	Hon. Vice President
3	Mr. Muthu Kumar Thanu	Hon. Secretary
4	Mr. Viju Thomas	Hon. Treasurer
5	Dr. A. Anantharaman	Member
6	Dr. K. R. Gangadharan	Member
7	Prof. K. N. George	Member
8	Mrs. Gita Viswanathan	Member
9	Mr. C. D. Jose	Member
10	Mr. A. Loyola	Member
11	Mr. Manohar Gupta	Member
12	Dr. Muthiah Mariappan	Member
13	Mr. R. Nataraj, I.P.S (Retd.)	Member
14	Dr. K. Prabhakar	Member
15	Mr. N. C. Ramesh	Member
16	Mr. C. K. Ranganathan	Member
17	Mr. Reji Abraham	Member
18	Dr. (Mrs). Revathi Balu	Member
19	Mr. P. P. Sukumaran	Member
20	Dr. S. Raja Samuel	Principal, Member (Special Invitee)

OUR ACCREDITATION AND RANKING


NAAC VISIT - Accredited Grade A



The NAAC peer team visited our institution for NAAC - Reaccreditation on 3rd to 5th October 2016. The team consisted of Chairperson - Prof. Biranchi N. Puan (Former Vice Chancellor, North Orissa University) Bhubaneswar, Orissa, Member Co-ordinator - Prof. Sanjai Bhatt, Professor, Department of Social Work, University of Delhi, Delhi, Member - Dr. Sophia Fernandes, Principal, School of Social Work (Autonomous), Roshini Nilaya, Mangalore, Karnataka.

CERTIFICATE OF ACCREDITATION





BEST COLLEGES

SOCIAL WORK

TOP 10 COLLEGES

- 1 TATA INSTITUTE OF SOCIAL SCIENCES (TISS)
Mumbai
- 2 DEPARTMENT OF SOCIAL WORK, DELHI SCHOOL OF SOCIAL WORK, UNIVERSITY OF DELHI
Delhi
- 3 RAJAGIRI COLLEGE OF SOCIAL SCIENCES (AUTONOMOUS)
Kochi
- 4 MADRAS SCHOOL OF SOCIAL WORK
Chennai
- 5 LOYOLA COLLEGE OF SOCIAL SCIENCES
Thiruvananthapuram

MUST HAVE TRAITS TO BE A SOCIAL WORKER

By Anu Aga

Empathy - The ability to understand and share the feelings of another.

Be upfront - Be honest and direct in your communication.

Resilience - The ability to recover from difficulties.

Collaborative - The ability to work with others to achieve common goals.

Analyse - The ability to examine information and identify its meaning.

Aim for self-sufficiency - The ability to be independent and self-reliant.

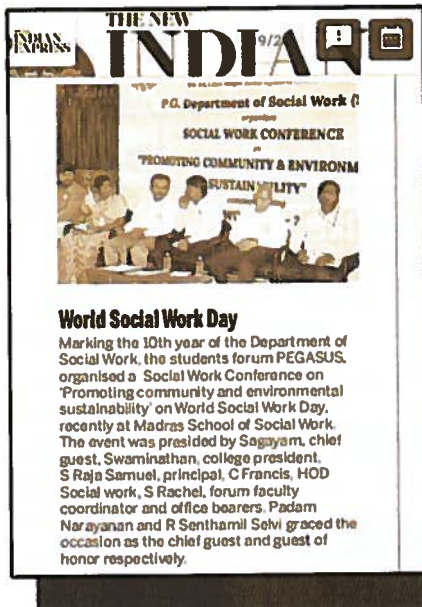
TOP 5 COLLEGES WITH BEST AGR ANNUAL SALARY

RANK	COLLEGE
1	DEPARTMENT OF SOCIAL WORK, ALIGRAM MUSLIM UNIVERSITY, Aligarh
2	KRISTU MYATI COLLEGE, Bangalore
3	RAJAGIRI COLLEGE OF SOCIAL SCIENCES, Kochi

social innovation, criminology and justice, women-centred practice, disability and studies, children and families, and livelihood and social innovation. Of these, Jha says, most enrolments come for the first and last courses.


It's the field action projects that continue to be USS's most valued asset, bringing both national and international recognition. "At any given point of time, we have 40 active projects," says Jha. Some of the prominent ones include Proas

IN THE MEDIA





VISIT OF EMINENT PERSONALITIES TO MSSW

- ★ Mrs. Amuthavalli, IAS, Director of Social Welfare
 - ★ Ms. M P Nirmala IAS Retd., Chairperson of Tamil Nadu State Commission for Protection of Child Rights
 - ★ Mr. U Sagayam, IAS, MD of Tamil Nadu Science City
 - ★ Mr. Sunil Paliwal, I.A.S., Principal Secretary to Government Higher Education Department, Government of Tamil Nadu.
 - ★ Dr. V Irai Anbu, I.A.S, Principal Secretary Department of Economics and Statistics graced the occasion
 - ★ Mr. Nanda Kumar, Joint Commissioner of Income Tax
 - ★ Dr. Justice Tamil Vanan, President, State Consumer Disputes Redressal Forum
 - ★ Prof. Shyama Ramani, Professorial Fellow, UN University, Maastricht
 - ★ Dr. Cynthia Detman, Professor of Social Work, New Mexico
 - ★ Ms. Christine Holmes, Licensed Social Worker, US Consulate
 - ★ Mr. Vikraman, Director HR of NLC
 - ★ Mr. Satish Rajarathnam, Director HR, Cognizant
 - ★ Mr. Stephen Sudhakar, Senior Vice President, Hyundai
 - ★ Mr. Raj Raghavan, Asia Pacific Director HR, Amazon
 - ★ Mr. Krish Ganesan, Vice President, TCS
 - ★ Mr. Suresh Anand, Director, Krishnapatnam Port Logistics
 - ★ Mr. Premkumar Seshadri, Executive Vice Chairman, HCL
 - ★ Mr. Prafulla Samantra, Activist
 - ★ Dr. Zareena, Mental Health Social Worker, Australia
 - ★ Dr. Ruchi Juggi, Director, Symbiosis Institute of Media & Communication
 - ★ Dr. Rudhran, Psychiatrist
 - ★ Dr. Sam Paul, Director and Legal Head of Paulsons
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IQAC



FACULTY DEVELOPMENT PROGRAMME
Mrs. Miriam Madhav - 17th June 2017



IQAC MEETING
19th July 2017



FDP ON E-LEARNING
Mr. Nanda Kumar - 21st November 2017,



STUDENT CENTRED LEARNING
Cynthia Dettman - 22nd February 2018

CONVOCATION



The 61st Graduation day of the Madras School of Social Work was held on Saturday, 28th October 2017 in the presence of Thiru. Sunil Paliwal, I.A.S., the Principal. Secretary to Government Higher Education Department, Government of Tamil Nadu.

With the President formally inaugurating the function, the Principal, Dr. Raja Samuel rendered a stellar report card extolling the college performance.

This was followed by the Graduation Day Address by the Chief Guest Mr. Sunil Paliwal.

Certificates were awarded to the graduating students.



MCJ ENDOWMENT LECTURE 2018



The 23rd annual Mary Clubwala Jadhav Endowment lecture was held on the 16th of December 2017 at the Open Air Auditorium in The Madras School of Social Work in the august presence of the president Dr.A.M. Swaminathan, the Secretary, Mr. Muthukumar Thanu, the Principal Dr. S.Raja Samuel and the Dean Dr. R. Subhashini.

✿ The MCJ award for Humanitarian Services was instituted during the Diamond Jubilee Celebrations of MSSW in the year 2012.

✿ This year the award was for outstanding work in the field of Women and Child Welfare.

✿ The MCJ Lecture was delivered by Ms. Meera Shenoy, Founder and CEO of Youth for Jobs. It was on “Ability in Disability” and Ms. Shenoy, a seasoned TED_x speaker, who has addressed in many a national and international forum, struck the right chord with her young listeners.

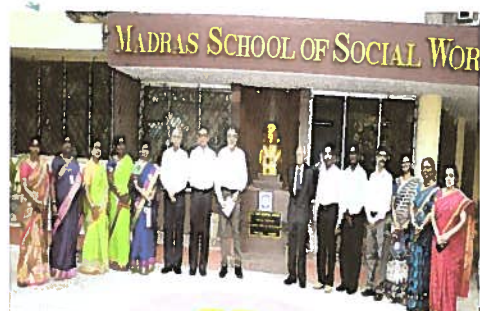
✿ Her speech was interspersed with real life instances and situations which made it all the more easier for her to connect with the audience.

✿ As a highlight of the day's proceedings, the 5th MCJ award for Humanitarian Services was conferred on Ms. Meerabai Ekambaram, the founder of Anbalayam, a home catering to children with special needs.

✿ This year, the award carried a cash prize of Rs.1,00,000/- and a Citation.



COLLEGE DAY



The MSSW College Day was held on 27th March 2018 in the Open Air Theatre in the MSSW Campus. Mr. N.K. Ranganath, Managing Director - Grundfos Pumps India Pvt. Ltd. was the chief guest for the day. He presided over and delivered the College Day Address.

The Presidential address was given by Dr. A.M. Swaminathan. The Principal Dr. S. Raja Samuel presented the Annual Report, highlighting the achievements and explaining the new initiatives undertaken by the college. His report showcased all the activities and outreach programs of the college during the academic year 2017-18.

College Achievements

- ✦ Students participated in 108 competitions outside the college.
- ✦ Each student had put in 316 hours of community work.
- ✦ NSS volunteers had volunteered for a total of 8776 hours.
- ✦ The counselling centre has helped more than 48 clients.
- ✦ MSSW was awarded the Third Best College for Social Work in India by Outlook Magazine for the fourth consecutive year.

PLACEMENT CELL



Placement Brochure for 2017-18 was released on 25th October 2017 by Dr. C. Jayakumar, Divisional Corporate General Manager & Head – HR of L&T Constructions, Chennai.

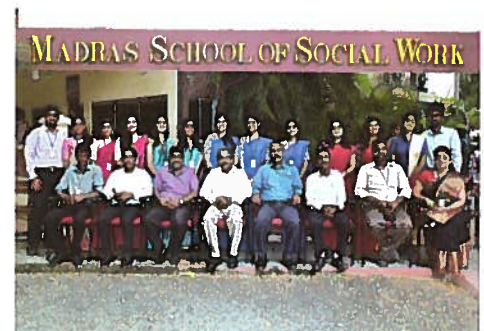
150 Companies were invited to conduct Campus Recruitment. 45 Organisations registered for placements. 33 organisations conducted on-campus and off-campus recruitment drives. Placement activity will continue till the month of December 2018. 20 more organisations are expected to participate.

Placement Details:

42 students were successfully placed so far. The average pay package was 5.8 lakh per annum. Pay packages varied between 3.6 to 8 lakhs per annum. Past students were given an opportunity to participate and a few have been successfully placed.

Contact Details : 7401550002

Email : placement@mssw.in



MSSW LIBRARY



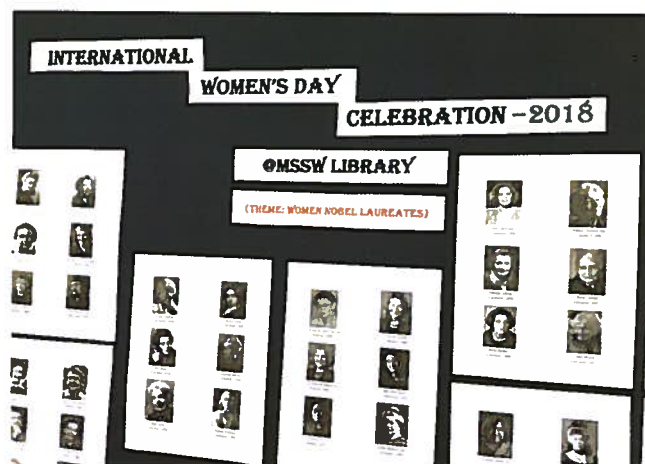
“Library Week”, an annual event was celebrated from 11th to 15th December 2017.

A book fair was organised on 15th December 2017. The Chief guest, Mr. Aysha Era Natarasan, writer, novelist, journalist and children’s literature contributor spoke on the importance of reading. UGC sponsored one-day National Workshop on “Scholarly Writing: Roadmap for Proposal Writing and Publishing” was organized on 8th February 2018.

600 books have been added to the Library at the cost of Rs. 3,70,000/-

“Book Swap” introduced to encourage reading among students by swapping books.

Igniting Minds is a new initiative of MSSW Library in the year 2017-2018 to ignite the young minds.



SDC - STUDENT DEVELOPMENT COUNCIL

♠ Event - **Investiture Ceremony**

♠ Date - 22nd July 2017

♠ Chief Guest - Dr. V. Irai Anbu, I.A.S.,
Principal Secretary Department of
Economics and Statistics.

♠ Event - **Sports Day**

♠ Date - 13th and 14th October 2017.

♠ Venue - SDAT Ground, Egmore.

♠ Chief Guest - Dr. A.M. Swamination,
President MSSW.

♠ Event - **Cultural Fest - 'Dejavu'**

♠ Date - 20th January 2018.

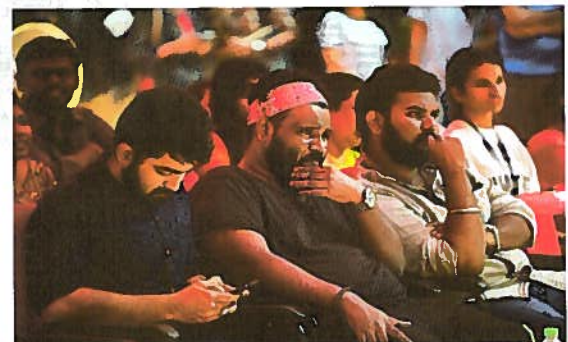
♠ Chief Guest - Inauguration - Mr. Gopi,
Aram movie Director.

♠ Event - **Community Day**

♠ Date - 12th January 2018, Pongal Day
Celebrations.

♠ Chief Guest - Mr. Sarath Babu, Founder
and CEO of Food King, CNN IBN Young
Indian Leader.

♠ Special Guests - Fifty families from the
gypsy community.



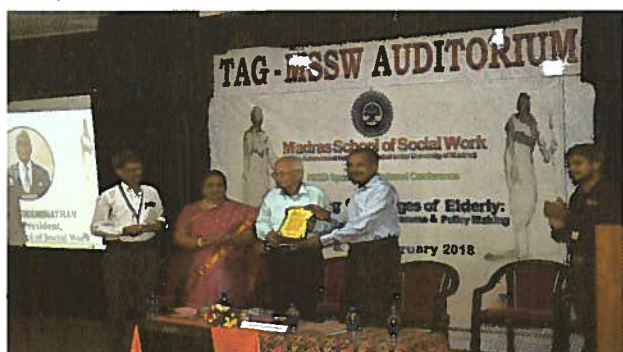
DEPARTMENTAL ACTIVITIES

MSW AIDED



- Event - Forum inauguration
- Date- 25th July, 2017.
- The Chief Guests

1. Mrs. Vasumathi Benny, Executive Director – Projects, Tamil Nadu Foundation.
2. Mr. Tibine Mathew Varghese, Manager HR, TCS BPS.



- Event - UGC Sponsored Seminar 'THRIVE' 18
- Topic - Embracing Disruptions,
- Date - 3rd February 2018.
- Event - National Institute of Social Defense (NISD) Sponsored National Conference.
- Topic - Emerging Challenges of Elderly Implementation of Programmes and Policy Making
- Date - 26th & 27th February 2018.



- Event - Three Days UGC Workshop
- Topic - Advanced Quantitative Tools & Techniques for Research
- Date - 9th -11th February 2018.



Certificate courses:

- Topic - 'Development Communication for Social Workers and Human Rights'
- Facilitators
 1. International Justice Mission (IJM)
 2. Ms. Raj B J Cleford, Blue Marble limited
- Topic - Advanced Counseling Skills and Psycho Social Management for Social Workers'
- Facilitators -
Mr. Manikandan, Psychiatric Social Worker
Ms. Simona, Art Therapist, Dr. Ganesh Kumar, PhD., Consultant Psychologist from Raju Hospitals
Ms. Aparna and Mr. Murali from TTK Hospitals.

MSW SELF FINANCE

★ Event - Pegasus Students Forum Inauguration

★ Date - 21st August 2017.

★ Event - App Launch "PraDiGi" in collaboration with Pratham.

★ Date - 23rd September 2017.

★ Chief Guest - Dr. G. Arivoli

★ Special Guests - Mr. M. Martin Kennedy and Mr. M. Ganesan.

★ Event - International Day of Elderly Persons in collaboration with Vision Age India.

★ Date - 26th September 2017.

★ Chief Guests - Mr. Ravi Samuel and Mr. Arunachalam.

★ Event - Annual HR Conference

★ Theme - HR PRISM : Discovering New Dimensions of HR

★ Date - 9th of January 2018

★ Chief Guests

1. Mr. Raj Ragavan, Asia Pacific Director HR, Amazon

2. Mr. Deenadayalan, Founder CEO, HR consultancy

★ Event - Interschool Festival "KALAKAAR UTSAV" in collaboration with Amaara Foundation

★ Date - 24th February, 2018

★ Chief Guest - Dr. M. Ravi IPS, Assistant Director General of Police.

★ Event - Social Work Conference

★ Topic - Promoting Community and Environmental Sustainability.

★ Date - 20th March, 2018, World Social Work Day.

★ Chief Guest - Mr. Sagayam IAS



M.A. HRM



- Event - Forum HR Symphony
- Date - 1st August 2017
- Chief Guest - Mr. Suresh Anand, Director, Krishnapatnam Port
- Theme - DART : Disruptions And Revolution in Talent game.

- Event - HR Symphony (Corporate)
- Date - 6th October 2017
- Venue - Hyatt Regency
- Chief Guest - Mr. Krish Ganesan, Global Head – Talent Acquisition & Academic Interface Program, TCS.
- Highlight - Panel Discussions

- Event - Guest lectures and Workshops
- Date - Academic year 2017-2018.
- Event - Interface with Alumni from business and HR world.



M.A. HR & OD



- * Event - Forum Investiture
- * Date - 24 July 2017
- * Chief Guest - Mrs. Deepa Prabakharan, Practice Lead OD, Infosys Ltd.



- * Event - Human Library Event
- * Date - 11 October 2017
- * Topics - Organizational sensemaking & HR Analytics & Metrics.
- * Chief Guests
 1. Mr. Jude Xavier, Mr. Issac K and Alisha Samson for Organizational Sensemaking.
 2. Mr. Nilangshu Ghosal, Mr. Ananta Praveen Kumar (Data Scientist at The Farm), and Mr. Jeya Krishnan (An experienced technology and internet solution consultant) for HR Analytics.



- * Event - Workshop - “Emotional Intelligence, Risk Management & Agile Leadership”

* Date - 18th December 2017

- * Facilitator - Mr. Manish, Founder – Director of Buddhi World & Mr. R.R. Krishna (International Speaker)



- * Event - Conference
- * Topic- Bridging the potential gap in the VUCA world
- * Date -12th March 2018
- * Panelists
 1. Mr. Surya Narayanan (Head HR, SP Apparels Ltd),
 2. Mr. Ganesh Sankaran (HR Manager, SPI Cinemas Pvt Ltd),
 3. Mr. Deepak Gonsalves (HR- L&D & OD, Tafe),
 4. Mr. Dasarathy Bakthavatchalam (Senior Executive Master Data Management, Pfizer India)
 5. Mr. Ragland Thomas G (Vice President – Global Organization Development and Strategy Institute of Organizational Development).

M.A. DEVELOPMENT MANAGEMENT



♠ Event - One and Half day National Conference

♠ Date - 9th and 10th March 2018.

♠ Topic - Accelerating Technology for Development - Enable.. Educate.. Empower'.



♠ Soft skills - Academic Year 2017 - 2018 .
Facilitators

1. Microsoft Excel - Mr. Nainaraj
2. Empathy & Team Work - Ms. Shyleswari
3. Personality Development - Ms. Hilda Xavier
4. Self Actualization - Ms. Simpson Cornelius
5. Interview Skills and Career Orientation - Mr. Joseph Sebastian
6. Campaign and Advocacy - Mr. Asir, Director, CSI-SEVA.

♠ Two interdepartmental certificate courses

1. Disaster Management
2. Project Proposal Writing



♠ 'Impact Assessment of Cyclone Ockhi in Kanniyakumari District' initiated & supported by World Vision India wherein the students visited the survivors.

♠ The department undertook 'Need Assessment Survey for Skill Development Center', a CSR project of Kamarajari Port, Ennore.



M.A. SOCIAL ENTREPRENEURSHIP



✕ Event on waste management and utilization

✕ Date - 18th August 2018

✕ Interaction with Mr. Indrakumar.

✕ Event - Special Lecture

✕ Date - 12th October 2017.

✕ Topic - Sustainable Development through Social Enterprise

✕ Speaker - Mr. S. Rajha Gopalan of RENCO Technologies, UK



✕ Event - Guest Lecture

✕ Date - 23rd November 2017

✕ Topic - Status of Education in India

✕ Speaker - Dr. A. Ravishankar, CEO of Chudar, an NGO

✕ Event - Workshop

✕ Date - 22nd December 2017.

✕ Topic - Digital Marketing

✕ Speaker - Mr. Rishi Iyer and Mr. Krishna of Tungstn

✕ Event - Workshop

✕ Date - 22nd January 2018

✕ Topic - Business Plan

✕ Speaker - Ms. Shomika Kundu, a Delhi based Social Entrepreneurship Consultant.



✕ Event - Workshop

✕ Date - 20th February 2018

✕ Topic - Social Entrepreneurship Models

✕ Speaker - Mr. James Rajanayagam Senior Project Advisor at Centre for Social Innovation & Entrepreneurship (IIT Madras).



M.Sc. PSYCHOLOGY



Event - Forum Inauguration

Date - 11th August 2017

Chief Guests

1. Dr. Sathianathan, Senior Consultant Psychiatrist and Professor of Psychiatry.
2. Dr. Sumathi Chandrasekaran, Counselling Psychologist.



Guest Lectures

Topic - Adolescent care and Problem

Date - 7th September 2017.

Speaker - Dr. Zareena Anandharaman, a mental health social worker in Australia.

Topic - Psycho oncology

Date - 27th of September 2017

Speaker - Dr. V. Surendran, Assistant professor and Head In charge, Department of Psycho oncology, Cancer Institute, Chennai.

Event - Guest Lecture

Date - 28th September 2017

Topic - Qualitative Research Method

Speaker - Rani Mohanraj, Psychologist and a trainer.



Event - Two Days National Conference in collaboration with Child Safe Media

Topic - Growing Digital World: Multiphasic Insights and Responsibilities

Date - 23rd and 24th of January 2018

Event - Paper Presentation

Topic - Deconstructing Gender Representations in Animated Programming on Children's Television Channels

Paper Presentation - Dr. Ruchi Jaggi



B.Sc. PSYCHOLOGY



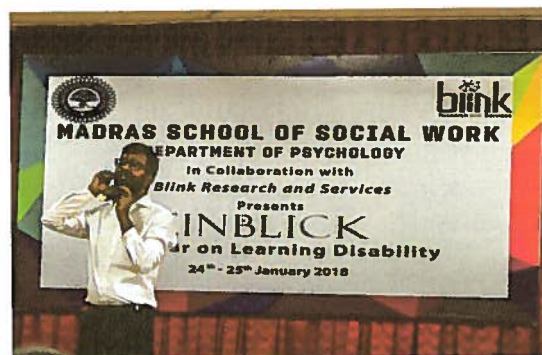
- ◆ Event - Fresher's Day
- ◆ Date - 28th June 2017
- ◆ Organizer - Second and Third year BSc Students.



- ◆ Soft Skills II
- ◆ Date - 21st - 24th August 2017
- ◆ Resource Person - S. Balakrishnan, Programmer, Rajiv Gandhi National Institute of Youth Development.



- ◆ Event - Forum Inauguration "Elysium"
- ◆ Date - 8th August 2017
- ◆ Chief Guest - Dr. Geethan, Coach and an Organizational learning specialist.



- ◆ Event - Two days Seminar
- ◆ Date - 24th and 25th January 2018
- ◆ Topic - Learning Disability
- ◆ Chief Guest - Nanda Kumar, Joint Commissioner of Income Tax

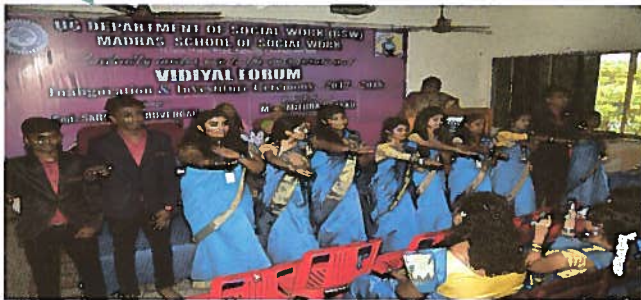


- ◆ Event - Soft Skills I
- ◆ Date - 21st - 24th August 2017
- ◆ Resource Person - Ms. Mahalakshmi Samson.



- ◆ Event - Health Screening Camp
- ◆ Date - 6th March 2018
- ◆ Facilitator - Dr. Jalaja Ramesh, Senior Consultant Diabetologist, St. Isabel Hospital.

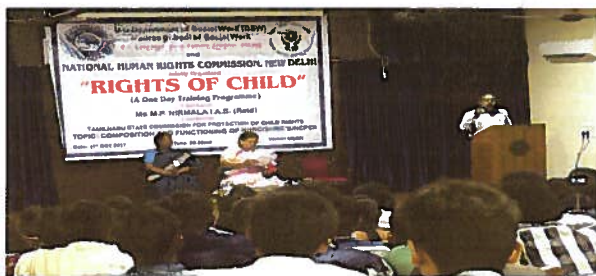
BSW



❁ Event - "Vidiyal" Forum inauguration.

❁ Chief Guests

1. Mrs. Saroja Thiuvengadam, Deputy Director (Retd) Directorate of Social Welfare
2. Mrs. Smithra Prasad, Founder, DORAI Foundation.



❁ Event - Soft Skills

❁ Resource Person

1. Mrs. D. Kavitha and her team from, Master Mind Academy
2. Mrs. Amba Shankari, Psychologist and Founder

❁ Event - Workshops

❁ Topics - Right to information Act 2005
Prevention of disabilities
Awareness on HIV/AIDS
Folk arts Training - Viscom / Puppetry
Legal Awareness on Safety in public places
How to report and file an FIR
Safety in work environment.



❁ Field Trips

1. Rural Camp/ Observation Visits
2. Study Tour to Bangalore



❁ Extension Activities - MOU with International Alliance for Prevention of AIDs (IAPA) and Dignity Foundation.



❁ Event - BASE LINE SURVEY - the survey of persons with disability

❁ Venue - Chennai zone 8

❁ Event - Newsletter "INSTINCTS"

❁ Date - 14th September 2017

❁ Chief Guest - Mrs. B. Jayshree, Head at Hindu Media Research centre at MS Swaminathan Research Foundation.

PGDHRM



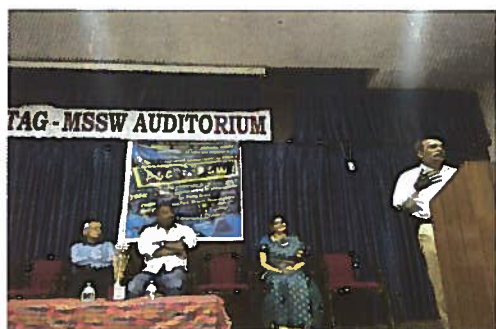
💧 Madras School of Social Work in partnership with Kelsa Management Solutions launched a one year Post Graduate Diploma in Human Resource Management (PGDHRM) for working professionals.



💧 The inauguration of PGDHRM was on August 3, 2017 by Mr. Thomas Simon, Global Head-HR TCS.



ENGLISH DEBATE CLUB



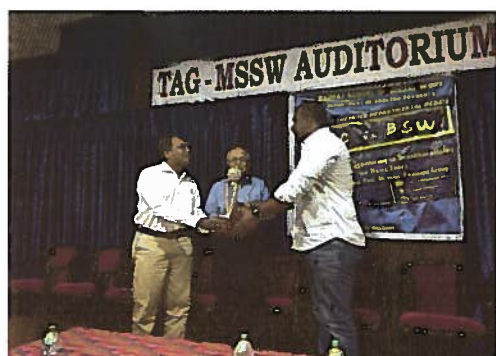
☀ The annual inter departmental English debate of MSSW held under the auspices of the English department took place on the 19th of February 2018 in the auditorium.

☀ The topic of the debate was "Is Media Sensitising or Sensationalising the News Today."

☀ Students from Team BSC faced off with Team BSW, with Team BSC arguing for the topic, that media does sensitise the news while the opposition put forth their case that media only sensationalises news.

☀ Slam poetry by Abhinaya Raju from the BSW and monologues by Vijaya Gowri, Sakina and Pranathi from the BSC department were precursors to the actual debate.

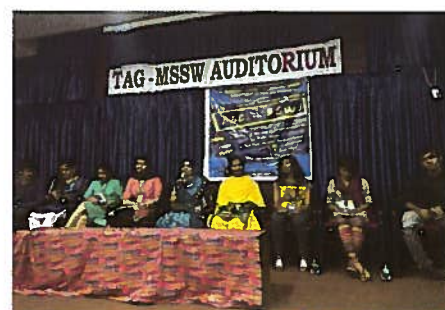
☀ The chief guest, Dr. Sam Paul, Director and Legal Head of Paulsons group presided and along with the Principal Dr. Raja Samuel judged the debate. Dr. A. M. Swaminathan the President graced the occasion with his presence.



☀ Ms. Priya Sriram, English Head, and organiser, moderated the proceedings. A strong Team BSC comprising Nikita Dhiman, Samohita Das, Krishna.V and Sayoni Mukherjee pitted against Team BSW which was equally and ably represented by Ravina Narayanan, Mokshavathi. A, Annanya. P and Someshwar. S.

☀ The chief guest Dr. Sam Paul appreciated the contestants for their participation. The principal Dr. Raja Samuel in his address praised the students for their monologues and slam poetry and pointed out the powerful way the debaters concluded their arguments.

☀ Team BSC knicked Team BSW to the winner's spot by a mere whisker of one point for the second year in a row. The best speaker awards were given to Nikita Dhiman and Someshwar. The teams and the performers were awarded certificates and gift vouchers by the Chief Guest.



தமிழ்த்துறை



மொழிப்பற்று என்பது மொழிவெறியல்ல

தமிழ்த்துறை சார்பில் நடந்த முத்தமிழ்ப் பேரவை விழா (21.02.2018) உலகத் தாய்மொழி தினத்தின் முக்கியத்துவத்தை எடுத்துக் கூறுவதாக அமைந்தது. மதியம் 2.00 மணியளவில் தொடங்கிய நிகழ்ச்சியில் கல்லூரித் தலைவர் முனைவர் அ.மு. சுவாமிநாதன், இ.ஆ.ப.(ஓய்வு) தலைமை ஏற்று மொழியின் அவசியத்தை விளக்கினார். பாரம்பரியமிக்க இதழான 'கலைமகள்' இதழின் ஆசிரியர் கீழாம்பூர் சங்கர சுப்பிரமணியன் சிறப்பு விருந்தினராகக் கலந்து கொண்டு குத்துவிளக்கு ஏற்றித் தொடங்கி வைத்தார். "பல்வேறு மொழிகளைத் தெரிந்து கொள்ளுங்கள். அவை உங்களுக்குக் கூடுதல் தகுதியைத் தரும். ஆனால் தாய்மொழி மீது எப்போதுமே தனிப்பற்று வேண்டும்," என்று வேண்டுகோள் விடுத்தார். முதல்வர் முனைவர் எஸ். இராஜா சாமுவேல் தன் வாழ்த்துரையில் செம்மொழித் தகுதிக்கான பண்புகளைப் பட்டியலிட்டார்.



பயிற்சியும் முயற்சியும் வெற்றிக்கு வழி

தமிழ்த்துறை சார்பில் தமிழ்ப் போட்டிகளில் வெற்றி வாகை சூடுவது குறித்த கௌரவ விரிவுரை 27.11.2017 அன்று பிற்பகல் 1.30 மணியளவில் சிறப்பாக நடைபெற்றது. 'கவியருவி' விருது, 'கவித்தேனீ' விருது, 'கவிச்சுடர்' விருது, சிறந்த பேச்சாளருக்கான 'பெரியார் விருது 2017', சிறந்த சிறுகதைகளுக்கான விருது என ஐயாயிரத்தை எட்டும் விருதுகள் பெற்றுச் சாதனை புரியும் சர் தியாகராயர் கல்லூரி முதுகலை மாணவர் இளைஞர் தினகரன் கௌரவ விரிவுரையாளராகக் கலந்து கொண்டு சிறப்பித்தார்.



ROTARACT CLUB

✦ Kodambakkam Rotary club sponsored Chapter of Rotaract Club was inaugurated on 15th September 2017.

✦ The Chief guest for the event was Rtn. R. Tamil Selvan, Director Youth service district 3232. Rtn. A.C Rajendran, President, Rotary club of Kodambakkam, Rtn. T. Mahesh Raj participated in the function.

✦ Mime Awareness Campaign was organized on 28th October 2017 for the Mariyalaya kids at Korukupet Railway Colony.

✦ A tree planting initiative was undertaken on 25th November 2017 in Pammal Ground with the support of local community people and corporate volunteers.

✦ School Cleanup Drive from January to March 2018 was undertaken, whereby a 94 years old school at Nandivaram, Guduvanchery got a fresh lease of life with the support of Nippon Paint India.



NSS



Students participated in World Refugee Day Awareness Rally at Adyar on 17th June 2017.

Students participated in CLUB FOOT awareness rally organized by Cure International & Institute of Child Health, Egmore on 24th June 2017.

Enrollment camp for first time electors (age 18-21 yrs) and left out electors was held on 17th July 2017.

NSS organized Swchatta Pakhwara cleanups between 1st to 15th August 2017 which included Srinivasapuram Slum Cleanup, College campus cleanup, Theosophical society cleanup and the competition for the cleanest department was held at MSSW.



Organized International Coastal Cleanup in association with Indian Maritime Foundation at Mylapore Chitrakulam Tank on 17th September 2017.

Disaster Management & First Aid Training Programme Jointly Organized by NSS UNIT & Eco Club of MSSW on 10th October 2018.

Participated in Red Ribbon Club HIV/AIDS – Peer Educator Training Programme at Annanagar on 8th February 2018.



ANTI NARCOTICS CLUB



The Anti Narcotic club was inaugurated on 18th August 2017.

Chief Guest was Mr. Jayamaran, Intelligence Official - Narcotic Control Bureau.



⊘ Awareness session on “Ill-effects of Drug Use” was held on 28th November 2017.

⊘ Intelligence officer from Narcotics Control Bureau, Mr P Jayamaran was the chief guest for the evening.



⊘ The valedictory ceremony was held on 5th April 2018.



ECO CLUB



🌿 ECO Club Inauguration was held on 18th August 2017, Mr. Arivazhagan Sambantham, the Editor- Pasumai Vikatan magazine was the chief guest.

🌿 A workshop on Dream Zero -Waste Management In India was conducted on 15th September 2018. Ms. Tamanna Sharma, Earthling First, New Delhi was the resource person.

🌿 Sustainable Waste Management Drive in collaboration with Devil's Circuit was conducted on 17th September 2018.



🌿 Interdepartmental Gardening Competition “Le Jardin 2017” was held at MSSW. Students were asked to grow and maintain their own gardens.

🍁 Session on Waste Management was organized on 5th January 2018. Dr. Shyama V. Ramani Professorial Fellow, UUNU-MERIT, Maastricht (NL) chaired the session.

🍁 Disaster Management and First Aid training was conducted on 10th February 2018 in partnership with Natural Disaster Management Authority, New Delhi. Total of 115 ECO Club and NSS Volunteers participated in the training .

🍁 An awareness campaign for students about the house keeping staff was organised. The theme was “Celebrating the Invisible Enviro Ninjas of MSSW”.

CONSUMER CLUB



🐾 Five guest lectures on varying themes such as Misleading Advertisements, Food Adulteration, Unfair Trade Practices at the Local, National and International Level, Sustainable Waste Management Practices was organised.

🐾 In Commemoration of World Consumer Right's Day an intra-college competition on Upcycling and Quiz was held. A special lecture on 'Responsible Consumer Behavior' was organized.



🐾 Fifteen students visited the 'District Consumer Disputes Redressal Commission' to observe the judicial proceedings of the Commission.



WOMEN'S CELL

👑 Breast cancer awareness program for faculties was conducted on 11th August 2017 under the aegis of Vasantha Memorial Cancer Centre.



👑 “Legal Awareness about Legislature related to women” - a written competition was conducted by Women's Cell of Madras School of Social Work & National Commission for Women, New Delhi on 23rd October 2017.



👑 A Workshop by Rexona Confidence Academy on teaching the importance of Grooming and Confidence to young girls was held on 13th February 2018.

👑 On International Women's Day, 7th March 2018 a lecture on “Women's Health” was conducted by Dr.J.Joice Thilagam, Director, Nishanth Homeo Clinic, Mylapore.

ALUMNI ASSOCIATION

Talk on Employability and Career Orientation was given by Mr. N. Prasad, Executive Vice President - HR, Tube Investment of India & Mr. Ananth Kaliyaperumal Regional Director in June 2017.



A lecture on Decoding Campus Interview was given by Mr. Michael Rajesh, Head HR of Dalmia in September 2017.



An interactive session on “Future of Work and Work Place” was held by Mr. Peeyush Arya, Partner Human Capital Deloitte and his team in November 2017.

Monetary contribution in the form of scholarships was rendered by Mr. Gopinath, Consultant – Simho Consulting and by Mr. Boominathan (1982 Batch).

Financial aid to Late Prof. Bala Muthu Kumaran and Late Prof. P.K. Visweswaran was rendered by Alumini Association.



PROJECTS AND CONSULTANCIES

■ Dr. J S Gunavathy of MSW Aided Dept conducted an evaluation of the CSR activities of Ashok Leyland at Hosur.

■ Dr. Enoch was awarded a minor project by UGC on “Status of Women victims in the Criminal Justice System”.

■ Dr. K Sathyamurthy is collaborating with ICMR for a study on under-five children in urban slum population of Chennai.

■ Dr. Lakshmi and Dr. Sivapragasam evaluated the impact of ABC projects funded by Tamil Nadu Foundation.

■ MSW Shift 2 department participated in an evaluation study of the CSR activities of Michellin Tyres.

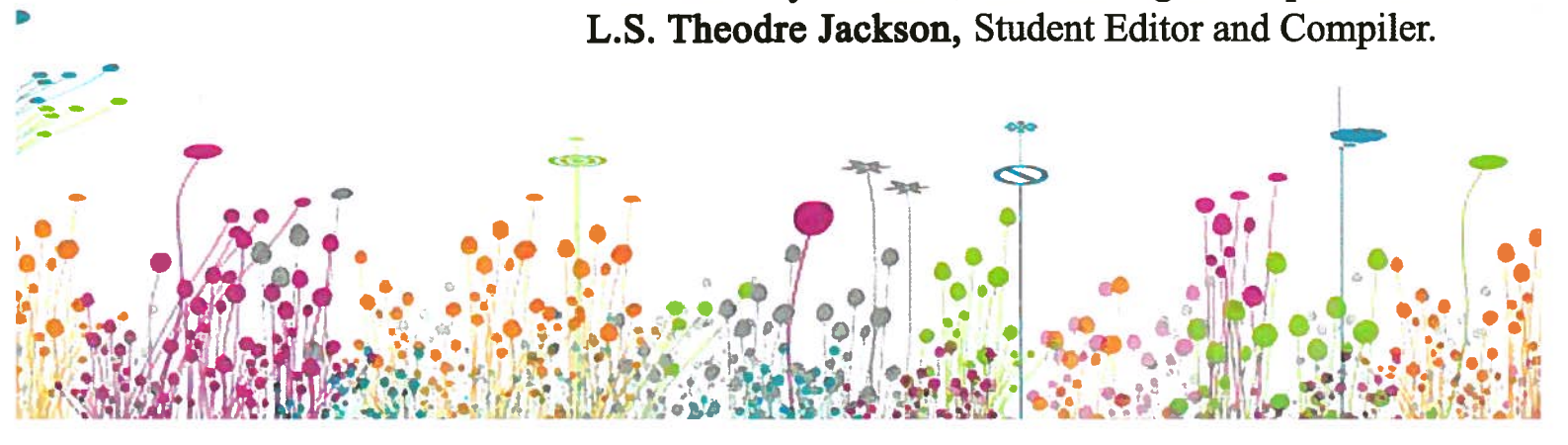
■ MAHRM & MAHROD Departments, Mr. Hemakumar, Ms. Sivaranjani, Dr. Janaki and Mr. Joseph Eric Dunstan conducted an impact assessment of the CSR projects of SQS BFSI India Limited in three States.

■ Dr. Subashini and Dr. Subasree of MSc Counseling Psychology department are involved in a fully funded research project on the impact of SIP Abacus programme among Children in Cognitive and other development domains.

■ Prof. Suchismita Goswami of Social Entrepreneurship department has bagged an internationally funded research contract for a study of success factors in anti-tobacco campaign in Kerala state.

■ Projects division of the college under the leadership of Dr. C J Paul, implemented need assessment survey and evaluation projects worth Rs.24,00,000/- for GAIL, Chennai Petroleum Corporation and Kamarajar Port.

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