



# Madras School of Social Work

32, Casa Major Road, Egmore, Chennai- 600008

## Youth Resource Centre

Date: 30.08.2020

Youth Resource Centre (YRC), MSSW in collaboration with Thulirgal team, organised a webinar on the topic- **Youth in Business**, on the 30th August 2020 (Sunday). It was a one and a half hour session, started at 3.00pm and ended at 4.30pm. There were 125 registrations. The webinar was attended by 80 participants.

The resource person was **Mr Gnanaraj Sadacharam**, Co- Founder, The Ministro Foundation.

The session started with a welcome address by Ms. Nithyashree P, Introduction on Thulirgal by Mr. Ronis Anto JS, Introduction to YRC by Ms. Malvika H, and Chief Guest introduction was given by Mr. Meganathan S and the MC were done by Ms. Keerthana M .The participants were also told about the activities of YRC and the online registration form for unemployed youth was distributed to them. The webinar proceeded with elaborating the topic by the speaker followed by a question and answer session by the participants. The session concluded by giving a vote of thanks by Ms. Kunguma Nikkitha B and sending in the feedback form to the participants through the chat box, by asking them to fill in.

## **Few important points discussed in the webinar:**

### **➤ Why do people hesitate to take the first step?**

- ❖ Fear of failure
- ❖ Lack of social support
- ❖ Lack of confidence

### **➤ Why should youngsters get into business?**

- ❖ Very well connected with the society
- ❖ Well versed with handling technology
- ❖ Lot of time to experiment

### **➤ 5 important tips to follow to become successful in business**

- ❖ Take profit out of your mind- in the initial stage
- ❖ Try to provide solutions for problems prevailing in society (in large scale) or in your area (in small scale), make a change, that becomes the business module
- ❖ Always prioritize customer service
- ❖ Customer reviews have a great role to play in uplifting your brand/ product
- ❖ Take care of your employees -"employer wellness "

POSTER:

Want to know your trend setting strategy?

Youth Resource Centre - MSSW  
And  
Thulirgal

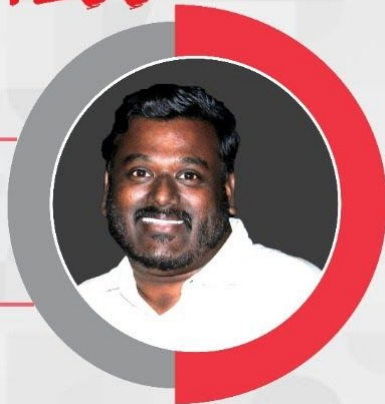
Presents  
A Webinar on

**YOUTH IN BUSINESS**

by

**Mr. Gnanaraj Sadacharam**

Co-Founder, The Ministro Foundation



**Zoom Session**



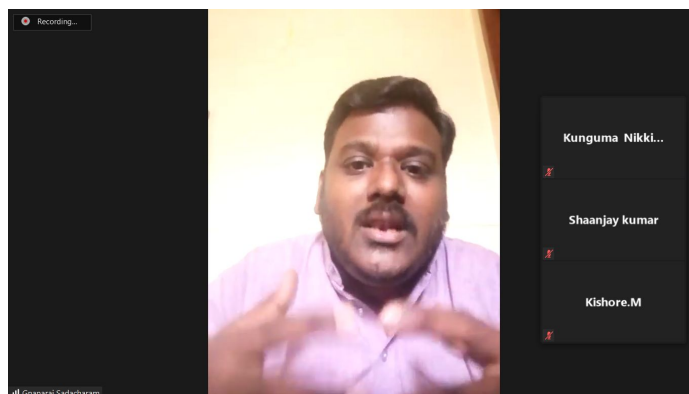
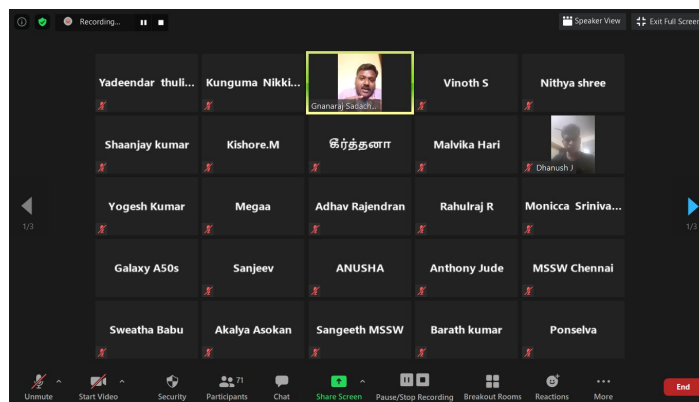
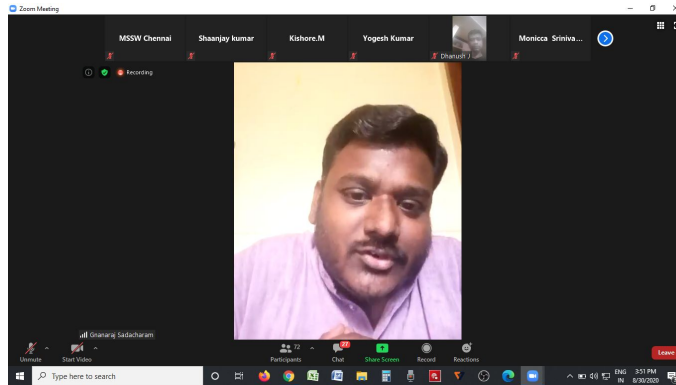
**Sunday, 30<sup>th</sup>  
August, 2020**



**3:00 PM**  
(Session for one and  
half hours only)



## WEBINAR PHOTOS:



Mr. S. Xavier Vivek Jerry,  
Co-ordinator,  
Youth Resource Centre,  
Madras School of Social Work.

