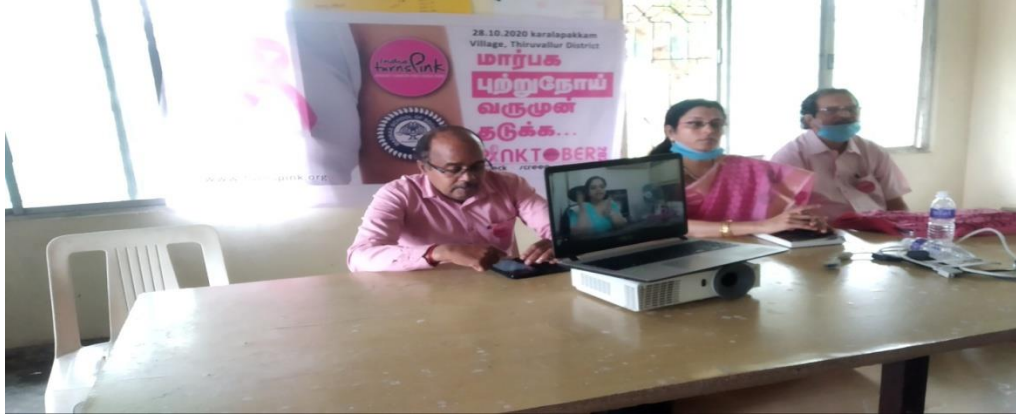


## **AWARENESS PROGRAMME ON BREAST CANCER**



*From Left Mr. Anand kumar founder of India Turns Pink, Mrs Jayasree consultant for Social Start up, General Secretary of India Turns Pink and Mr Paul Alumnae of MSSW and Consultant for NGO'S - Video session by DR. Pavithra*

**28.10.2020- WEDNESDAY**

**Venue: Karlapakkam Rural Development Center**

**KARLAPAKKAM RURAL DEVELOPMENT PROJECT** (an outreach activity of the MSSW) conducted Breast Cancer Awareness Programm in collaboration with **India Turns Pink** (an organization works for the awareness on breast cancer, screening and helping breast cancer survivors) at KILAKONDAIYAR village.

### **Resource Persons are**

1. Mr. ANANDKUMAR Founder of India Turns Pink
2. DR. PAVITHRA Government Medical Officer cum advisor for India Turns Pink

3. Mrs. JAYASREE Consultant for Social Startup and General Secretary for India Turns Pink
4. MR. PAUL (Alumnae of MSSW 1981 to 83 batch) and Consultant for NGO'S

### **Topics covered during session:**

- Basic fact on Breast Cancer – MR. ANANDA KUMAR
- Video session on Breast Cancer- DR. PAVITHRA
- Importance of self examination facilitation – Mrs JAYASREE

### **Outcomes of the programme:**

- 63 Women from 100 days of work MGNREGA (Mahamatma Gandhi National Rural Employment Guarantee Act). Mothers of tuition children and 2 young girls- Volunteers from the village
- One participant came forward and demonstrated the various steps involved in self examination of the breast.
- Participants decided to share this information with other neighboring women and wanted to do self examination on monthly basis.
- Follow up of the program will be carried out in upcoming months



•