

Annual Report 2018-19

A SNAPSHOT



MADRAS SCHOOL OF SOCIAL WORK

(An Autonomously Instituted Affiliated to the University of Madras)

Accredited by NAAC with 'A' Grade

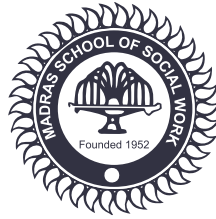
BOARD OF MANAGEMENT MEMBERS

1. Dr. A.M. Swaminathan, I.A.S. (Retd.)	-	Hon. President
2. Mr. K. A. Mathew, I.A.S. (Retd.)	-	Hon. Vice President
3. Mr. Muthu Kumar Thanu	-	Hon. Secretary
4. Mr. Viju Thomas	-	Hon. Treasurer
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6. Dr. K. R. Gangadharan	-	Member
7. Prof. K.N. George	-	Member
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10. Mr. A. Loyola	-	Member
11. Mr. Manohar Gupta	-	Member
12. Dr. Muthiah Mariappan	-	Member
13. Mr. R. Nataraj, I.P.S. (Retd.)	-	Member
14. Dr. K. Prabhakar	-	Member
15. Mr. N. C. Ramesh	-	Member
16. Mr. C. K. Ranganathan	-	Member
17. Mr. Reji Abraham	-	Member
18. Dr. Revathi Balu	-	Member
19. Mr. P. P. Sukumaran	-	Member

Dr. S. Raja Samuel	-	Principal
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HEADS OF DEPARTMENTS

1. Dr. K. Sathyamurthi	-	Controller of Examinations
2. Dr. Shakeela Basheer	-	HOD, MSW (Aided)
3. Dr. Vyjayanthi Mala	-	HOD, M.Sc. Counselling Psychology
4. Dr. Jayanthi Peter	-	HOD, M.A. HRM
5. Dr. C. Francis	-	HOD, MSW Shift – II
6. Ms. Sivaranjani	-	HOD, M.A. HR & OD
7. Dr. Sarah Karunakaran	-	HOD, M.A. D.M.
8. Ms. Suchismita Goswami	-	HOD, M.A. S.E.
9. Ms. P.K. Vathani	-	HOD, BSW
10. Ms. Priya Magesh	-	HOD, B.Sc. Psychology
11. Dr. V. Sakthi Regha	-	Librarian
12. Mr. J. Chandrasekar	-	IQAC Coordinator



Annual Report **2018-19**

A SNAPSHOT

PRINCIPAL'S REPORT



It is indeed a privilege to present a snapshot of the significant activities and achievements of the College in the past one year. Last year, we were ranked 49th by NIRF among all colleges in the country. We also retained the position as one among the top five social work

institutions in the country by *Outlook* and *India Today* rankings.

COURSES

In keeping with the vision of our Founder Mrs. Mary Clubwala Jadhav, our College continues to provide quality higher education in Social Work and allied disciplines. Over 882 students are on the rolls of the two UG programmes, six PG programmes, two MPhil programmes, one PhD programme and two Diploma programmes. A hallmark of the courses at MSSW is the internship experience given to the students. This year, our students engaged with over 260 corporate, government and non-government organizations for field work and internships.

TEACHING / LEARNING

Students have a vibrant learning environment at MSSW. Apart from 9 Seminars, 14 intensive training workshops were conducted by experts from the field. More than 70 guest lectures were conducted to supplement classroom teaching. Over 206 officials, corporate leaders, development experts and resource persons visited the college as Seminar speakers, guest lecturers and soft skills facilitators and shared their valuable time and knowledge with the students.

STUDENT ACHIEVEMENTS

Students are encouraged to participate in seminars, competitions, cultural performances and rallies outside college. Over 209 students participated in seminars and workshops, 121 students in competitions and 84 students have won prizes. Students of MSSW are known to reach out to the community in several ways. The Social work departments have extensive involvement with the community through field work with each student investing over 360 hours each year. We collaborate with several NGOs in their activities, reaching

out to thousands of needy persons. The NSS volunteers of the College have invested more than 8000 hours of work as volunteers in the community in support of various social causes.

FACULTY

Our College has a talented team of faculty members. Out of the 54 members of the faculty, 24 have a PhD degree, 14 have MPhil degrees and the others are in various stages of their PhD programme. Over 37 paper presentations were made by faculty members in seminars outside the college. Over 19 papers were published in journals and seminar proceedings. Faculty members also served as examiners, members of boards of studies and resource persons in seminars.

RESEARCH / TRAINING / CONSULTANCY

The College has always been deeply engaged with research and consultancy. The college has six PhD supervisors under whose supervision 20 research scholars are engaged in contemporary doctoral research. Apart from academic research, faculty members are active in implementing field-based research and evaluation studies. Last year, faculty members and the Consultancy wing implemented 12 projects worth Rs. 63.5 lakhs.

A unique 100-hour course on Workplace Psychology was offered through video-conference by the MSc Counselling Psychology Department for HR executives of TAFE spread over 6 locations in the country.

RESOURCE SUPPORT

The College has an excellent library that provides a variety of learning resources to our students. Last year, we added 550 new books to our existing collection of 17,500 volumes. The college management has set up a scholarship fund for offering partial fee waiver to deserving meritorious students. 11 students benefitted from the scholarships with amounts ranging from Rs. 25,000/- to Rs.50,000/-. Apart from this, Cognizant foundation gave scholarships to 8 students worth Rs.60,000/- each. Besides organizing knowledge sharing sessions with senior alumni experts, the Alumni association helped with the internships of students. The Alumni association also gave scholarships to 10 students. The college has a placement cell with a full-time Placement Manager. This year, 55 organizations have come for campus interviews through which 60 students have been placed. The average CTC this

year is 5.04 lakhs per annum.

The Management has supported continuous upgradation of infrastructure. Eight classrooms were equipped with Audio and Video equipment. A video conferencing facility has been set up with partial support from TAFE. A mini conference hall and a meeting room have been created for facilitating campus placement interviews.

COMMUNITY EXTENSION

MSSW is known for its constant and intense engagement with the community needs and issues. Last year, the College signed an MOU with SCARF to collaborate in joint education and research in community projects. The Village Development Centre of MSSW at Karalapakkam village near Thiruvallur has reached out to the community through health camps, awareness programmes, evening tuition, and sports activities.

MSSW continues to implement a project on Adolescent Girls' Education and Health at Chetpet slum in collaboration with Guild of Service. The counselling centre of the College has helped 58 students and 87 clients from outside.

We have instituted an Annual Award to recognize organizations rendering outstanding Humanitarian Services. Last year, the award carrying a cash prize of Rs.1,00,000/- was awarded to Ms. Noori Saleem for her empowering work with transgender persons.

ACKNOWLEDGEMENTS

Year after year we strive to improve and march forward towards excellence. This is made possible by the combined efforts of a number of stakeholders. The first among them is, of course, our students who keep the flag of MSSW flying high. I thank the students for their diligent participation in the activities of the College and also for winning laurels in activities outside college. I thank all the faculty members who were an inspiration to the students. My sincere appreciation to Dr. Subashini, Dean, Dr. Sathyamurthy, COE, Dr. Sakthi Rekha, Librarian, Dr. Chandrasekar, IQAC, and Heads of Departments Dr. Shakeela Basheer, Dr. Jayanthi Peter, Dr. Francis, Prof. Sivaranjani, Dr. Vyjayanthi Mala, Dr. Sarah Karunakaran, Prof. Vathani David, Prof. Priya Magesh, Prof. Suchismita Goswami, Prof. Joseph Eric Dunston, Additional COE, Dr. Janaki, Coordinator of SDC, Mr. Senaa Kanian Sivaa, Placement Manager, Mr. Inian and Mr. Hemakumar, Coordinators of the Diploma Programmes, and Mr. Moses Selvakumar, Hostel

Warden. I applaud the significant contribution made by the Coordinators of the various Cells, Centres and Clubs. I thank all the faculty members who walked the extra mile, who spent the extra hour and took that extra workload for the progress of the students and the college.

I appreciate the support rendered by Students Development Council under the leadership of Prasanth and Shalini. I thank all the Admin staff of the College under the leadership of Mrs. Angel Rajam and Mr. Gopalakrishnan, Admin Officer, for their support in maintaining the College. We are fortunate to have an energetic group of eminent persons as our Management office bearers. Progress has been rapid under their leadership. My heartfelt thanks to the Board of Management of MSSW, particularly to the President Dr. A.M. Swaminathan, Vice President Mr. K.A. Mathew, Secretary Mr. Muthukumar Thanu, Treasurer Mr. Viju Thomas, and all Board Members for their involvement and unstinted support. I thank the Alumni and the PTA for their contribution. I record our gratitude to the UGC, University of Madras and the Government of Tamil Nadu for supporting us in various ways. I sincerely appreciate the organizations that collaborate with us for field work and research.

We dedicate the achievements of the College to the memory of our Founder, Mrs. Mary Clubwala Jadhav, and thank the Almighty for gracious blessings throughout this year. Thank You.

Dr. S. Raja Samuel
Principal



Mrs. Mary Clubwala Jadhav
(1908-1975)
Founder
Madras School of Social Work

Esteemed Guests Who Visited MSSW in 2018-19

- ♦ Mr. S. Ramesh Shankar, Executive Vice President & Country HR Head, Siemens India and South Asia
- ♦ Dr. M. Anandakrishnan, Former Vice-Chancellor, Anna University
- ♦ Hon'ble Justice D. Hariparanthaman, Former Judge, Madras High Court
- ♦ Dr. G. Ravindran, Professor and Head, Department of Journalism and Communication, University of Madras
- ♦ Mr. Raj Prabhakar, CEO, FMYC
- ♦ Mr. Ganesh Chella, Vice Chairman and MD, CFI-India
- ♦ Mr. Michael Rajesh, Talent Acquisition Head, Dalmia Cements
- ♦ Mr. Mohamed Zafrullah, CCDO, TNSCB
- ♦ Mr. Raju Arumugham, VP-HR, Abirami Foods
- ♦ Ms. Satvika Nathan, McKinsey
- ♦ Mr. Jayashankar Shivakumar, Former World Bank official & Country Representative of Thailand
- ♦ Ms. Niroopa Rani, Joint Director, Treasuries & Accounts
- ♦ Mr. Venkatanarayanan, VP-HR, Rane
- ♦ Ms. Mahalakshmi Saravanan, Social Entrepreneur and Founder of Women Entrepreneurs India
- ♦ Mr. Mathew Nathaniel, Regional Head, Oasis
- ♦ Ms. Marie Banu, CSIM
- ♦ Ms. Lalitha N, Lawyer
- ♦ Dr. R. Nataraj IPS, MLA
- ♦ Dr. V. Shanta, Chairman, Adyar Cancer Institute
- ♦ Dr. V.D. Swaminathan, Former Professor, University of Madras
- ♦ Ms. Cynthia Hellen, Founder and CEO, SMPLCT Lab
- ♦ Dr. Joice Thilagam, Physician
- ♦ Dr. M.R. Srinivasan, Dean, College Development Council, University of Madras.
- ♦ Ms. Vijaya Ramakumar, Psychologist
- ♦ Mr. Nityanand Jayaraman, Environment Activist
- ♦ Mr. Paul Divakar, General Secretary, National Campaign for Dalit Human Rights
- ♦ Dr. Subramanian Paneerselvam, Director, Tribal Research Centre
- ♦ Mr. Stephen Sudhakar, Executive Vice President, Hyundai Motors
- ♦ Mr. Asir Ebenezer, Director, CSI-SEVA.
- ♦ Ms. Charu Govindan, Voice for People
- ♦ Mr. Rajamanickam, GM-HR, IP Rings
- ♦ Mr. Umasanker Kandasamy, COO, Bruhat
- ♦ Ms. Jacqueline David, Senior Counsellor, TTK Hospital
- ♦ Ms. Ipsita Mohanty, Senior Solutioning Architect, IBM, Bangalore
- ♦ Mr. Bharathan Prahalad, AVP – FSS
- ♦ Mr. Shiva Kumar, Acquity Analytics and Labs
- ♦ Mr. Raja Krishnamurthy, OD Consultant, Actor, Leadership Coach & Activist
- ♦ Prof. J. Philip, Principal Founder & Chairman, XIME
- ♦ Dr. R. Azhagarasan, Associate Professor, Department of English, University of Madras
- ♦ Dr. Shalini Somesh, Rehabilitation Psychologist
- ♦ Mr. Shyam Sekar, Chief Mentor, Startup Experts Business Consulting
- ♦ Mr. Natarajan Krishnamurthy, CEO, Voice Snap
- ♦ Mr. Ramakrishnan Venkataramanan, AVP – matrimony.com
- ♦ Dr. A.S. Elangovan, Former Deputy Secretary, Sahitya Academy
- ♦ Justice T. Meenakumari, Chairperson, State Human Rights Commission, TN
- ♦ Dr. P.M. Nair, IPS (Retd.), Former DGP
- ♦ Ms. Rajeshwari, IPS, SP - Anti-trafficking Unit of CB-CID
- ♦ Dr. Neeradha Chandramohan, Former Director, NIEPMD
- ♦ Mr. John Ravi, District Rehabilitation Officer, TN Gov.
- ♦ Mr. Shibu George, GLRA
- ♦ Mr. Rajgopal Sashti, Fullbright Specialist from Atlanta
- ♦ Dr. V. Iraianbu, IAS
- ♦ Mr. T. Udayachandran, IAS
- ♦ Dr. Christudoss Gandhi IAS (Retd.)
- ♦ Dr. Samuel Asir Raj, Professor of Sociology, MS University
- ♦ Justice K. Chandru, Former Judge
- ♦ Mr. K.J. Kumar, Director, Social Watch
- ♦ Dr. C. Laxmanan, Madras Institute of Development Studies
- ♦ Prof. A. Marx, Chairperson, National Confederation of Human Rights Organizations
- ♦ Prof. Chandramohan, Registrar, RGNIYD
- ♦ Dr. Murali Padmanabhan, Senior VP & Global Head – Talent Dev., Virtusa
- ♦ Ms. Srimathi Shivashankar, Executive VP, HCL Technology
- ♦ Mr. Ramkumar Krishnaswami, Former Executive Director, ICICI
- ♦ Mr. Sathish Rajarathnam, Global HRBP-BFS, Cognizant
- ♦ Mr. Satish Ponnuram, Assistant VP, RR Donnelley
- ♦ Mr. Vinod Venkateswaran, Industry Principal, Infosys
- ♦ Ms. Dhivya Mani, Senior HR Business Partner, Standard Chartered Bank
- ♦ Ms. Vidya Murali, Director, Kubos Consultancy
- ♦ Mr. David Rajasekar, HR Business partner, Cognizant
- ♦ Mr. Deepak Ramakrishnan, Regional HR Manager, Amway
- ♦ Ms. Uma Maheswari, Strategic HR Consultant, Caterpillar India
- ♦ Mr. Casmir Arockiaraj, Senior HR Business Partner, Amazon India

Esteemed Guests Who Visited MSSW in 2018-19

- ♦ Ms. Madhurya Hariharan, HR Business Consultant, TCS
- ♦ Mr. Craig Gonsalvez, Talent Development Lead, TCS
- ♦ Mr. Rajagopalan Raghavan, COO, DigirYTE
- ♦ Mr. Sriram Sridhar, CEO, Lateshipment
- ♦ Mr. Kamal Karanth, Co-Founder, Xpheno
- ♦ Mr. Jude Sannith, Spl Correspondent, CNBC-TV18
- ♦ Mr. Cherian Thomas, CEO, World Vision
- ♦ Ms. Adhilakshmy Logamurthy, Secretary, Women Lawyers Association
- ♦ Ms. Girija Kumarbabu, Secretary, ICCW
- ♦ Ms. Virgil D. Sami, Executive Director, Arunodhaya
- ♦ Mr. Andrew Sesuraj, TNCRO
- ♦ Ms. Chinnamu Das, Social Activist, Kerala
- ♦ Ms. Prasanna Gettu, Director, PCVC
- ♦ Ms. Bina Sujit, Editor, JFW Magazine
- ♦ Mr. Muthiah, Executive VP – HR, CUMI
- ♦ Mr. Prabhu Venkatraman, Head – Digital, L & T
- ♦ Mr. Stanley George, Head – HR, Hexaware
- ♦ Ms. Sabita. J, AVP – HR, Steria
- ♦ Mr. Subramanian Arumugam, 3 Point Human Capital
- ♦ Mr. Chandravel Kanthasamy, Sr. VP, Radiant Global Solutions
- ♦ Dr. Ravi Thilagan, Metaphor Artist, eNhaNee
- ♦ Ms. Ruth Aarthy Asha, Head HR, GAVS
- ♦ Dr. Ganesh Kumar, Director – Operations, Ajuba Solutions
- ♦ Mr. Lionel Paul David, HR PMO Leader, APAC RRD
- ♦ Mr. Kishore Kumar, Head HR, Xerago
- ♦ Ms. Punitha Anthony, Sr. Manager, CSS Corp.
- ♦ Mr. Shashikanth Jayaraman, Director – Human Resources, DISYS India
- ♦ Dr. Vijayabaskar, Professor, MIDS
- ♦ Ms. Arulmozhi, Advocate
- ♦ Mr. Prince Gajendra Babu, Activist
- ♦ Dr. Joseph Vedanayagam, Former Professor, Ethiopia
- ♦ Mr. Francis Sommerwel, Consultant, UNDP, ILO, WB
- ♦ Ms. Sankari, LGBT Activist
- ♦ Ms. Kirthi Jayakumar, Author and Founder of The Red Elephant Foundation
- ♦ Mr. Venkatramana, Group President HR, Landmark
- ♦ Mr. G.D. Sharma, Independent Director, MPCL
- ♦ Dr. C. Jayakumar, VP & Head HR, L & T Construction
- ♦ Mr. Chandru Chakrapani, Director, Peogic Solutions
- ♦ Mr. Balaji V., Regional HR Director – South Asia, AS APAC
- ♦ Ms. Rajini Sriraman, Strategic HR, Pfizer
- ♦ Ms. Divya Anand, Director – HR, Cleartrip
- ♦ Mr. Saro Velrajan, Chief Strategy Officer, Ginkos India
- ♦ Mr. Sathya Narayana Mehta, Head HR – Retail, TCS
- ♦ Ms. Vasudha Nandal, VP & Head, Human Capital Management, Sulekha
- ♦ Ms. Suman Gopalan, Chief HR Officer, Freshworks
- ♦ Mr. Ramkumar L., Chairman, Shanti Gears & President, MMA
- ♦ Dr. Raji Natrajan, Professor at Alliant International University, USA
- ♦ Dr. Chathapuram Ramanathan, Professor, University of West Florida, USA
- ♦ Prof. Alan Kay, Social Audit Network, UK
- ♦ Dr. Anand A. Samuel, VIT Vice Chancellor
- ♦ Dr. Kannan, former Principal of MISS
- ♦ Dr. Kasi Sekar, Registrar, NIMHANS, Bangalore
- ♦ Dr. Kim, Assistant Professor, NIMHANS, Bangalore
- ♦ Dr. Jassem Koorankoot, Asst. Professor, Institute of Mental Health & Neurosciences
- ♦ Dr. Jini K.Gopinath, Clinical Director, Mind Matters Clinic, Bangalore
- ♦ Dr. Keerthi Pai, Clinical Psychologist & Consultant, Apollo Group of Hospitals.
- ♦ Ms. Sivakami Arumugham, Family Therapist
- ♦ Dr. Kadiravan, Professor and Head, Department of Psychology, Periyar University
- ♦ Dr. Vijay Nagasamy, Psychiatrist
- ♦ Mr. R. Jawahar, Author
- ♦ Mr. P. Thamarai Kannan IPS, Addl. Director General of Police, Chennai
- ♦ Dr. Subhadrata Dutta, Department of Social Work, Assam University
- ♦ Prof. Shahin Sultana, Professor, Pondicherry University
- ♦ Dr. F.X. Lovelina Little Flower, Head, Dept. of Social Work, Bharathiar University
- ♦ Dr. P. Sigamani, Associate Professor & HOD, Central University of Tamil Nadu
- ♦ Dr. Sridhar Vaitheswaran, Psychiatrist, SCARF, Chennai
- ♦ Dr. M.Velusamy, Asst. Professor, Dept. of Social Work, Alagappa University
- ♦ Dr. L.Ravishankar, Consultant Psychiatrist, R S Home for Disabled
- ♦ Dr. Praveen Pai, Geriatrician, Magics, Kerala
- ♦ Mr. A. Selvaraj, Asst. Editor-Crime, The Times of India
- ♦ Ms. Divya, Co-ordinator, Vayomithram Project, Kerala Social Security Mission, Kerala
- ♦ Dr. Ganesh Kumar, Consultant Psychologist, Raju Hospital
- ♦ Hon'ble Justice Mr. N Anand Venkatesh
- ♦ Prof. Esther Coren, Assistant Director of Research, Canterbury Christ Church University, UK

MSSW IN THE NEWS



RANKING AND ACCREDITATION

Outlook EDUCATION

Home Ranking

Institute Ranking Ranking Parameter

2018 Social Work

Rank	Institute	Location	2017	Change
1	TISS (Tata Institute of Social Sciences)	Mumbai	1	0
2	Department of Social Work, Delhi University	Delhi	2	0
3	Madras School of Social Work	Chennai	3	0
4	Faculty of Social Work (TMSU)	Baroda	4	0
5	Loyola College of Social Sciences	Thiruvananthapuram	6	1

TOP 10 COLLEGES

INDIA TODAY

1	TATA INSTITUTE OF SOCIAL SCIENCES, Mumbai
2	DEPARTMENT OF SOCIAL WORK, DELHI SCHOOL OF SOCIAL WORK, DELHI UNIVERSITY, New Delhi
3	RAJAGIRI COLLEGE OF SOCIAL SCIENCES (AUTONOMOUS), Kochi
4	MADRAS SCHOOL OF SOCIAL WORK, Chennai
5	LOYOLA COLLEGE OF SOCIAL SCIENCES, Thiruvananthapuram
6	DEPARTMENT OF SOCIAL WORK, CENTRE FOR ADVANCED STUDY, JAMIA MILLIA ISLAMIA, New Delhi
7	DEPARTMENT OF SOCIAL WORK, CHRIST (DEEMED TO BE UNIVERSITY), Bangalore
8	MADRAS CHRISTIAN COLLEGE, Chennai
9	DEPARTMENT OF SOCIOLOGY, BANARAS HINDU UNIVERSITY, Varanasi
10	DEPARTMENT OF SOCIAL WORK, LOYOLA COLLEGE (AUTONOMOUS), Chennai

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 **National Institutional Ranking Framework**
Ministry of Human Resource Development
Government of India



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Full Score | By TLR | By RPC | By GO | By OI | By PR | Home Ranking | List of Participating Institutions

College Rank-band: 101-150 | Rank-band: 151-200

Show 100 entries Search:

Institute ID	Name	City	State	Score	Rank
IR-1-C-C-C-43964	Madras School of Social Work	Chennai	Tamil Nadu	50.57	49
	TLR (100)	RPC (100)	GO (100)	OI (100)	PERCEPTION (100)
	69.13	0.77	64.74	43.03	23.16

College Day Celebrations Held on 30th March 2019

The annual college day was held on 30 March 2019 at MSSW, in the presence of Justice N. Anand Venkatesh, Honourable Judge, High Court of Madras. The Dean Dr. Subashini welcomed the gathering on the august occasion, following which the students presented a variety of cultural programmes such as mime, song and classical dance recital.



Dr. A.M. Swaminathan, I.A.S (Retd.), Honourable President of SSER, delivered the presidential address in which he exhorted the outgoing students to hold the flag of MSSW high wherever they may go next and the other students to use their vacation wisely and apply their classroom learning to society at large. The Principal Dr. S.Raja Samuel then presented the annual report where he highlighted the achievements of the staff and students of MSSW in terms of academics, research, extracurricular activities as well as extension service.

Dr. Jayanthi Peter introduced the chief guest Justice N. Anand Venkatesh, who delivered the College Day Address. In his speech, the Judge praised the humility of the College President and urged all the students to emulate him. He spoke of the multiple challenges that lay ahead of the students in a world dominated by nuclear weapons, climate change and the rise of artificial intelligence. He pointed out that the greatest threat facing humanity is that humans might soon become irrelevant as driverless cars and humanoid robots effectively replace all labour, robbing us of



meaning and purpose. Therefore, the true need of the hour was to develop empathy, which is becoming extremely difficult in the age of social media and the proliferation of sensational fake news. After his address, the prize distribution ceremony was presided over by Mrs. C. Usha Venkatesh. Attendance and merit prizes as well as Department-instituted awards were presented to the students during the programme.

Report on the 63rd Graduation Day

The 63rd Graduation day of the Madras School of Social Work was held on Saturday, 23rd February 2019 in the presence of Dr. Anand S. Samuel, the Vice-Chancellor of Vellore Institute of Technology. The graduation ceremony began with a formal academic procession and the President Dr. A.M. Swaminathan inaugurated the function. The Principal Dr. Raja Samuel welcomed the gathering and presented the annual report of the past academic year.



The chief guest Dr. Anand S. Samuel delivered the Graduation Day address. A renowned academician and an able administrator, he shared with the graduating students some words of advice on the life ahead of them outside college. He emphasized the importance of lifelong learning to succeed in a highly competitive world, pointing out that failures could have valuable lessons for life too. Dr. Samuel quoted Stephen R. Covey on the importance of recognizing that we all are interdependent in society and that none of us can hope to thrive in isolation. He then dwelt on the value of composure as the essential tool to handle the many challenges life may throw at us and concluded with the message that students should cultivate the habit of thinking calmly without panic. He then congratulated all the graduands and awarded their degrees department-wise. The graduation ceremony concluded after a pledge was administered to all graduating students.

24th MCJ Endowment Lecture & MCJ Award For Humanitarian Service

The 24th Mary Clubwala Jadhav Endowment Lecture was delivered by inclusiveness and diversity expert Ms. Nirmala Menon at Madras School of Social Work on 9th February 2019. Every year, the college has been organising the Mary Clubwala Jadhav Endowment Lecture series to honour the memory of its illustrious founder and carry forward her legacy. The Principal Dr. S. Raja Samuel welcomed the gathering and the president of



the SSER, Dr. A.M. Swaminathan, delivered the presidential address. This year, Ms. Nirmala Menon, the founder and CEO of Interweave Consulting, which specialises in inclusion solutions in HR spoke on the topic of “Respecting Diversity, Inclusion and Embracing Differences.” Having served as the Diversity and Employee Relations leader for IBM in India, Menon is associated with various industry bodies such as NASSCOM, CII, NHRD and SHRM.

During her lecture, Ms. Menon highlighted the growing need for conscious, proactive measures to achieve a culture of diversity in the workplace. As the founder of a pioneering consulting firm in the field of inclusion, she stressed how the entire organizational culture needs to change and address innate biases in order to accommodate people from varied backgrounds as well as those with differing needs and abilities. In a country like ours, she argued, the problem of systematic exclusion cannot be addressed piecemeal and intersectional sensitivity is required. She established a connection with the audience through interesting anecdotes from her three decades of experience as an HR professional working with Indian and international teams.



At the event, Ms. Noori Saleem, a committed activist working for trans persons' rights and spreading awareness on HIV/AIDS was honoured with the MCJ Award for Humanitarian Service. Ms. Noori is the founder of South India Positive Network, an organization that serves more than 2,500 members living with HIV/AIDS. Instituted during the Diamond Jubilee Celebrations of MSSW in 2012, the MCJ Award is given every year to individuals or organizations who have contributed to the betterment of the vulnerable and disadvantaged sections of the society. This year, the award was for Ms. Noori's outstanding work in the Welfare and Social Integration of Transgender Persons. The President handed over to the awardee a cash prize of Rs. 1,00,000/- and a citation.



Accepting the award, Ms. Noori described how as a transwoman and an HIV-affected person herself, she had faced a lot of discrimination before she could reach her present position. Having been through an abusive childhood and forced to become a commercial sex worker after fleeing her home, Noori became an outreach worker to create awareness about HIV and started a shelter for HIV-affected children who have been abandoned due to stigma. Her work has been recognized by the Government of Tamilnadu and she has served as an important board member in policy-making bodies such as Tamil Nadu Transgender Welfare Board and Tamil Nadu State AIDS Control Society. It was an inspiring sight to see how she continues her battle against all odds including indifferent health in order to make a difference in others' lives.

Mr. K.A. Mathew, Vice-President of MSSW, felicitated the guests and the Dean Dr. Subashini delivered the vote of thanks. It was a thought-provoking evening for all the students and staff who appreciated the practical insights offered for building an inclusive culture.

Department of Social Work (Aided)

The Social Work Forum organised a UGC & NISD Sponsored National Conference on “Elderly Wellbeing and Inter-Generational Bonding” on 15 & 16 March 2019. The conference was inaugurated by the Chief Guest Thiru. P. Thamarai Kannan IPS, Addl. Director General of Police, Chennai, and Prof. Subhabrata Dutta, PhD., Professor, Dept. of Social Work, Assam University, Assam. During the valedictory function Prof. K.N. George, Former Director, MSSW was awarded by the Department for his Exemplary Professional Service in



Social Work Education and Practice in this country, particularly in South India, in recognition of his professional zeal and passion. Dr. Fatima Vasanth, Former Principal, MSSW and Deputy Principal of Loyola College delivered the valedictory address. Dr. K. Sathyamurthi was the Convener of the conference.



The HR Students' forum, Human Relations Study Circle (HRSC) organized a UGC-sponsored National Seminar, THRIVE 19, on the theme HR GOES AGILE: INSIGHT TO IMPACT on 2.2.19 (Saturday) at Madras Management Association (MMA) Convention Centre, Chennai. The seminar was inaugurated by the chief guest



Mr. B. Venkataraman, Group President, HR, Landmark Group. Human Resource managers from various companies and students from various colleges participated in the seminar. Dr. J. Chandrasekar was the convener of the seminar.

A team of our students participated in various competitions conducted by Stella Maris College and won prizes in events such as Street Theatre, Mime, Group Singing, Parai Dance, Debate, Critical Thinking, Creative Writing, Doodling, Shipwreck and Adzap. Ms. Akshaya R. won the best concept prize for sewage treatment methods conducted by ARAPPOR IYAKKAM. Ms. Shenbakam Natarajan participated in the regional debate shows on socially relevant topics aired on Thanthi TV. Guest Lectures on various subjects were organised for the benefit of the students. Among the topics covered were Awareness about Blood Donation by Mr. Ruban of V.S. Hospital and Social advocacy by Mr. L. Devasagayam, MAALTUS Social Ventures Pvt. Ltd., Chennai. Students were also given an exposure to Industry Trends in Learning and Development and Contemporary Compensation Practices.

The department offered three certificate courses during the academic year on Development of Communication Skills, Human Rights and Advanced Counseling Skills and Psycho-Social Management for Social Workers.



P.G. Department of Social Work (Self-Financed)

The Postgraduate Department of Social Work (Self-Financed) in the academic year 2018-19 had a full strength of 88 students in both first and second years taught and guided by seven full-time faculty members and one guest faculty. The Student Forum of the department 'PEGASUS' provides a platform to the students to take part in workshops and conferences and to share first-hand knowledge and experiences of innovative programs and result-oriented practices in the field of Human Resource Management, Community Development, and Medical and Psychiatric Social Work.



For the academic year 2018-19, the Inauguration of Pegasus was held on 30th July 2018, presided over by Mr. Venkatraman, HR, Rane, and President, NHRD. Following the inauguration, a seminar on Tax Exemption for NPO's and Personal Taxation was held on 14th August 2018, in collaboration with Income Tax Department, Tamil Nadu. Dr. G. M. Doss, IRS, Commissioner of Income Tax (Exemptions), Tamil Nadu & Pondicherry was the chief guest who gave a much-needed overview on Income Tax rules to the audience.

Pegasus, in collaboration with Thuvakkam, an NGO, News TM, Hindu-Tamil, CNSI, and Franch Express Courier, collected relief materials for people in the flood-hit rural areas of the Wayanad District, Kerala. With the support of the District Collector, the representatives of the student forum directly visited the affected areas of Wayanad and distributed relief materials to 1000 families in remote areas.

On 4th September 2018, a seminar on "Dalit and Tribal Empowerment - the Reality Today" was organized. Mr. Paul Diwakar, General Secretary, National Campaign for Dalit Human Rights, and Ms. K. Krishnaveni, shared their insights about Dalit and Tribal empowerment in India. In collaboration with Indian Council for Social Welfare, a National Seminar on Societal Responses to Sexual Harassment of Children and Women - Stakeholders' Perspectives was held on 15th

and 16th December 2018. The seminar attracted many social workers from different states, emphasizing the importance of and need for the service of social workers in every workplace.



On 22nd January 2019, the annual HR Conference was held on the interesting and intriguing theme 'Man vs Technology - Impact on Business and Society.' Mr. Muthiah, Executive VP - HR, CUMI delivered the keynote address. On the 8th and 9th of March 2019, the students' forum organized a national seminar on Psycho-Therapeutic Techniques in collaboration with the Department of Counseling Psychology and conducted two certificate courses on Micro - Finance for Inclusion and Counseling in Palliative care.

Rural Camp for first year MSW students was held from 3rd to 9th September 2018 in Kattankolathur Block of



Kanchipuram district covering the villages of Melacheri, Irungundrampalli, Ullavoor, Puliyoore and Ambekarnagar in collaboration with Chengalpattu Rural Development Society (CRDS). During this one week, the students conducted surveys and practiced Participatory Rural Appraisal (PRA). The students and faculty members visited various organisations such as NIEPMD, Banyan, CRRT, Sevalaya, TVS and Ashok Leyland as part of their observation visits to learn the scope of a social worker's services in different settings. Students also made study visits based on their specialization to organisations such as Ford India, L&T Constructions, ITC Grand Chola, The Hindu, Lakshmi Pain and Palliative Care, Apollo Hospital & CSR Programme, Madras Christian Council of Social Service, and CMC Rehabilitation Institute.

As a research project of the department, a Needs Assessment Survey was conducted in Kanchipuram and Tiruvannamalai Districts for the CSR Division of Fiat Chrysler Automobiles with a budget of Rs.3,75,000/-

P.G. Department of Human Resource Management

At the beginning of the academic year, eminent corporate resource persons were invited to orient the first year students on HR practices in their respective organisations. The 14th Inaugural function of the Student Forum 'HR Symphony' was held on 23rd July 2018 at the MSSW College Auditorium. Mr. Ganesh Chella, Co-Founder and Managing Director of CFI graced the occasion as the Chief Guest and unveiled the theme "ARROW" - Analysing the Reconfiguration and Redefinition of the Workplace. The Department's Annual Corporate Event "HR SYMPHONY 2018" was held on 15th December 2018 at Hotel Rain Tree, Anna Salai. Dr. Murali Padmanabhan, Senior VP, Global Head Talent Development, Virtusa, and Ms. Srimati Shiva Shankar, Executive Vice President, HCL Technologies



were the Chief Guest and Special Guest for the event. The 16th issue of the department newsletter "HUREC-ANE" was released at the event.

The students of MA HRM carried out a detailed research in the areas covered in the theme "ARROW" and the research findings were explained by the dipstick team with a video presentation. On 4th October 2018, INNOVATIA '18, a national level competition, was organised by the students of MA HRM under the banner of HR SYMPHONY 2018. The competition featured a diverse group of participants with creative, unique and innovative yet practical ideas focused on the theme "ARROW".

HR Coffee Club is a series of knowledge sharing events conducted by the department of M.A. HRM where prominent leaders from the corporate world are invited to share their views and experiences on the most recent HR and business trends over a cup of coffee. The HR

Coffee Club 2018 was held on the 10th of October on the topic "Recent Trends in Workplace Monitoring and Surveillance." The resource persons for the day were Mr. Ramakrishnan Venkataraman, AVP of Matrimony.com, Mr. Shyam Sekar S, Chief Mentor and Strategist of Startup Xperts Business Consulting, and Mr. Natrajan Krishnamurthy, CEO and Director, Voice Snap.



The department organized six guest lectures and two workshops during the academic year 2018-19. Three interactive sessions with our alumni were also organized for the betterment of student community. Two certificate programs namely HR Analytics by Mr. Santhanam, Founder, Tranbiz Business Solutions and Labour Laws & Employees Welfare by the officials of EFSI were offered.

Learning Initiative for Networking & Knowledge (L.I.N.K) is a platform wherein students, with the help of the department, organize management activities like Inquizitive (Quiz), Deliverance, Tap, Jam and Labour Court to exhibit their creative abilities and explore their innate potentials. A team of 42 students belonging to class of MAHRM 2017-2019 batch underwent Out bound training between 21 and 23rd November, 2018 at LEAP Learning Academy, Mathampalayam, Coimbatore. Further, as a part of Student Social Reasonability initiative, the students of MA HRM joined hands with MSSW NSS Department to contribute towards the wellbeing of cancer patients. The department also collaborated with Oasis organization and conducted a seminar on the topic "Human Trafficking."



P.G. Department of HR & OD

The new batch of students was inducted into the course with orientation programmes guided by the faculty members and Corporate HR professionals and with Industrial Visits to Infosys and Integral Coach Factory. The student forum, BHAUVISHYA, was vibrant with activities and conducted three captivating events in the year 2018-19. The theme of the year's events "Oru Katha Sollutama Sir?" was revealed at the Forum Inauguration on 27 July 2018 at MSSW Auditorium in the presence of Mr. Raju Abraham, VP-HR, Abirami Foods. Our alumna Ms. Satvika Nathan addressed the forum.

The first event of the Forum, HR COLLOQUIUM, was conducted on 6.10.18 at IIT M Research Park, Taramani, exclusively for HR Professionals. Interactive Sessions and Workshops were held on topics such as Emerging Technologies and HR, Skill Development to cope with Artificial Intelligence and Automation, the Future of HR for Millennials and Building a Thriving Organisation with Organisation culture. Over 150 HR Professionals participated in the event.

INVICTUS was conducted on 24th and 25th January 2019 exclusively for students. The event was designed as a test of endurance and coping skills for managing complexity and stressful work environment as a typical reflection of modern agile organizations. The key feature of the event was its duration of two days and one night, held over 25 hours with a 6-hour hiatus testing 12 different skills right from Communication, Emotional & Social Intelligence, Negotiation skills, to Stress Interview.



VERVE was a unique effort to stage multiple events all through the day, as a blend of student as well as corporate events but with exclusive event offerings. FLASH TALKS was an innovative series of rapid presentations by guest speakers on specialized subjects. Each talk would span over 6 minutes 40 seconds in the format of

20X20: 20 slides in a presentation and each slide would appear only for 20 seconds after which the presentation would automatically advance to the next slide. Each presentation was brief, informative and captivating focussing on the key deliverables and takeaways for the participants.



Four Soft Skill Labs were held this year and a 3-day Out Bound Training was organized for the second year students at Dandeli where the students were taken into a wilderness and had to meet various challenges in an adventurous setting. The purpose of the training was to build their skills of teamwork, leadership, conflict resolution, personal and professional effectiveness and interpersonal skills. The students went to CTS, TCS, Shipping Corporation, Virtusa, L&T, TAFE, Aavin, Ford, Hotel Hyatt, Savera, Green Park, Kone Elevators, IP Rings, Britannia, TVS Electronics and many more organizations for both concurrent and block placements. Apart from this, students actively participated in both the college Cultural and Sports events and fetched the overall trophy for Déjà Vu 2018.

More than 10 guest lecture sessions were held bringing in Corporate HR leaders. Certificate courses on HR Analytics & Six Sigma were offered to students for sharpening their skills. The faculty members served as the external examiners for other colleges and participated in conferences/seminars conducted by EFSI, MMA, other colleges and universities.



P.G Department of Development Management

M.A Development Management is a practice-based professional course in social sciences that focuses on building skills and knowledge to help students find jobs in the development sector. A total of eight observation visits were designed for first year students to understand and experience the reality of the field they would work in. In association with New Media, the department took the students to the Ennore Industrial belt to experience first-hand the pollution caused by industrial waste. The students also visited UN High Commission for Refugees to understand prevalent refugee and human rights issues. They were given an opportunity to explore zero and solid waste management, which can become a model to practise. Students were then divided into groups for group projects where they visited NGO's, corporate, government organizations, INGOs and observed the implementation and running of the organizations in a peer-learning setting. They were required to submit a report to highlight their learning experiences.

The department inaugurated the Student Forum CASCADE on 25-07-2018, presided over by Mr. Francis Somerwell, Consultant, UNDP and World Bank, and Mr. Isaiarasu, Socio-political activist. The theme for the year was Inclusive Development. As part of the activities of Cascade, the students organized two events: The first was Inclusive Cultural that took place on 29-01-2019. Prof. Kaleeswaran and his Folk Arts team from Alternative Media Centre, Ms. Michelle, a slam poet, and the students of MSSW came out with creative performances using various art forms to insist on inclusive development. The second event was an Inclusive Bazaar inaugurated by Rev. Asir Ebenezer from CSI Seva. The Bazaar brought in 20 street vendors inside MSSW campus to indicate how globalisation and consumerism have kept us away from traditional foods and small scale vendors. Students interacted with the street vendors, which provided a great opportunity for trade and marketing in a local market setting.



Through guest lectures, students were given an exposure to areas such as Project Management, Globalization, Awareness about Dyslexia, Special Education Job Opportunities and Transgender issues. The department also arranged for a one-day educational trip on August 8th to Auroville,

Pondicherry to learn about eco-friendly organizations. Students visited social enterprises such as Eco-femme and Well paper where they got an opportunity to interact with beneficiaries such as Tsunami victims who have developed and run the project.

The department organized a National Seminar on 10th December titled "Right to Participate in Public Life: Understanding Fact

Finding as an Instrument" on International Human Rights Day in association with Rajiv Gandhi National Institute for Youth Development and Social Watch, Tamil Nadu.



About 96 students and academicians participated in the conference and interacted with lawyers, activists and retired judges for a rich learning experience. Alumni Meet was organized for the first time on 10th August with 60 alumni participating. The objective was networking and engaging with alumni so that the present students could learn from the experiences of development professionals. On the academic front, students participated in conferences and presented papers in institutions such as Mahatma Gandhi University in Kerala and Mysore University.

The department has provided a skill-based learning environment and many students were placed in jobs related to Corporate Social Responsibility in companies such as Ashok Leyland and Praxis. Seventeen students were provided with paid internship in organizations such as Foundation for Agrarian Studies, Institute of Human Development and CAMS, where they were given practical training on Social Audit and skills on survey. Students also interned in organizations such as Niti Aayog in Delhi, HCL Foundation in Chennai and Bangalore and TN State Human Rights Commission. Certificate Courses in Public Policy and Project Planning were offered to enhance placement-related skills.

P.G. Counselling Psychology

The department of M.Sc. Counselling Psychology had the inauguration of its Student Forum 'Vridhi' on 8th August 2018 presided over by Dr. V. Shanta, Chairperson of the Adyar Cancer Institute, setting the tone for all the subsequent academic activities of the department throughout the year. The department offered a six-month course on Psychology at Work for HR Managers at TAFE which was inaugurated on 19th January 2019. A 100-hour certificate course on Basic Psychological Counselling was also offered to graduates providing commendable scope and opportunities for on-field exposure and training.



Professor of Dynamic Psychology, University of Valle d'Aosta, Italy on 4th September 2018 and a program on Suicide Prevention was conducted in collaboration with the NGO SNEHA on 12th September 2018. These seminars have played an important role in strengthening the academic and practical competencies of the budding counselling psychologists of our college.

The department arranged for guest lectures by academics and practitioners relevant to topics in the students' curriculum. These include Reality Therapy and Imagery, Research Methodology and Child Sexual Abuse and Prevention. Certificate courses on Marital Therapy and Psychodrama were offered through the course of the academic year to students to enhance on-field preparedness and widespread knowledge base in many subjects within Psychology. Soft skills training was conducted on topics such as Getting along with others, SPSS, Written Communication and Career Orienting Skills for 20 days in total.

The National Seminar on Psychotherapeutic Techniques conducted on the 8th and 9th of March 2019, had prominent mental health professionals such as Dr. Keerthi Pai from Element H, Dr. Kimneiath Vaiphei and Dr. Sekar from NIMHANS, Bangalore, attending and lecturing at the event. Another lecture on Solution-Focused Brief Therapy was conducted on 23rd and 24th of November 2018 by Dr. Jassim Koorankot, Clinical Psychologist at ASFAR. A seminar on Jungian Psychodrama was held by Professor Maurizio Gasseau,



Other notable activities of the department include International Yoga Day celebrations on 21st July 2018 and a field visit on 29th August 2018 to NIEPMD. The World Mental Health Day celebration on 10th Oct 2018 had as its focus Mental Health Assessment and Awareness. The World Suicide Prevention Day was observed on 10th September 2018 and a Suicide Prevention Awareness Rally was also arranged to spread awareness among the local communities. An Outbound Training to Nagalapuram was arranged from 25th to 27th February 2019. In the India Exchange Program where students from California participated, Ms. Raji Natrajan-Tyagi, a Marriage and Family Therapist, provided insight into her field of expertise, offering a fresh perspective to counseling students on domestic issues and solutions.

M.A. Social Entrepreneurship

The academic year started with five observational visits for the I year students during June and July 2018 and the organizations visited include Eco House, Pammal; IIT Incubation Centre, Adyar; Hand in Hand, Kanchipuram; National Skill Development Corporation, Arumbakkam; and Kuthambakkam Model Village, Chennai. The purpose of these visits was to instil in students an understanding of sustainable environment and resource management as well as to help them in innovating new ideas and solving social issues.



The department organized a seminar on Social Entrepreneurship by Ms. Cynthia Hellen, Social Entrepreneur, USA, on August 14, 2018 and she demonstrated a few products made out of recycled raw materials and how they were accepted in the market in US before elaborating on the scope these entrepreneurs would have in future. The staff and students attended a one-day conference on World Entrepreneurship Day at Rajiv Gandhi National Institute of Youth Development, Sriperumpudur, on August 25, 2018, wherein they had the opportunity to listen to the effective speeches of Mr. Elango, Social Entrepreneur, and Dr. Ganesh of IIT Madras.

On September 8, 2018, the department organized its First National Conference on Social Entrepreneurship with three panel discussions, one by government officials, one by members of the academia and one by practising industry specialists. All the panels effectively emphasized the role of Social Entrepreneur-



ship in the development of our nation. Inter-relationship among the Government, Corporate Sector and the Academia was also discussed. During this conference, a poster competition was also organized showing the importance of innovative solutions to present day social issues and the winners were awarded. The student forum of the department QUESTA organized the Conference.

On September 27, 2018, a Social Entrepreneurship Field visit to Pondicherry, SARVAM (Sri Aurobindo Rural and Village Action Movement) Campus was arranged and here, the students were exposed to the step-by-step action approach of Social Entrepreneurs in rural areas of the region. On the same day, they visited Gramonnati, a social enterprise of Sri Aurobindo Society, run by Mr. Ved Prakash Sharma, which strives to effect rural transformation through digital literacy built on a social entrepreneurship model.

A workshop on Social Entrepreneurship was conducted in association with Entrepreneurship Development Institute of India (EDII), Chennai, on December 6, 2018, which included four panel discussions. Many social enterprises such as No Food Waste (Coimbatore) participated in the discussions. The department also organized a special lecture on Social Entrepreneurship in the direction of Social Value Creation delivered by Mr. Alan Kay of Social Audit Network (SAN), UK on February 8, 2019.



On the occasion of International Women's Day, a Workshop on Gender and Space was organized on March 8, 2019 by inviting renowned representatives from media, as well as transgender and female-centric organizations to look at the genderization of spaces. The students were exposed to the idea of individual spaces each gender is supposed to occupy and it was very useful for all the students on the campus.

U.G. Department of Social Work (BSW)

The department organized four guest lectures by inviting resource persons from the fields of law, industry and NGOs. Ms. Kavitha Damodharan, CEO, Mind Masters, NLP Master Trainer & Psychologist provided soft skills training for the students. The department also hosted multiple Seminars/Workshops for the benefit of students on topics such as Puppetry, Street Theatre and HIV/AIDS awareness. A one-day Capacity Building Programme on Drug Abuse and Prevention was conducted by Mrs. Sheeba Williams and Dr. Sudhamani, Counsellors, TTK Hospital.



On the occasion of International day of Persons with Disabilities, the department organized a discussion on empowering persons with disabilities and ensuring inclusiveness and equality. The special invitees on the occasion were Mr. Joseph Ravi, District Rehabilitation Officer, Mrs. Neeradha Chandramohan, Former Director of NIEPMD and Mr. Shibbu George, Project Head, GLRA. Further, a Training Programme was conducted for students on Access Audit for persons with Disability by Mrs. L.V. Jayashree, Director, Spastic Society of Tamil Nadu and on Prevention of Disabilities by Mrs. Priya Rajkumar, Principal, Madhuram Narayanan Centre for Exceptional Children.



Our students participated in several intercollegiate competitions and won prizes in events such as quiz and mime. As a student initiative and a showcase of their creativity, a Biannual newsletter *INSTINCTS* is edited and brought out by the students of the department. BSW students excelled in sports as well, winning the Overall Championship in the MSSW Annual Sports Meet 2018-19.

Some of our students - Mr. Ram Dhruvin Krishna, Ms. Nehia Mahesh Nair and Ms. Estha Emily Thomas - worked as active volunteers for the Kerala Flood Relief Drive 2018 in collecting relief material and coordinating relief activities. Ms. Rajeshwari played a major character in socially relevant short films such as *Naanum Avalum*, a Tamil short film to create awareness about Child Abuse directed by the Social Defense and State Child Welfare Board.



The department undertook Consultancy Projects such as a study on HIV/AIDS awareness among Slum Dwellers in Chennai for International Alliance for Prevention of Aids (IAPA) and a CSR-Need Assessment Study at Vengadu and Pillaipakkam Panchayats for Kone Elevators India Pvt. Ltd.

The students took active part in various extension activities such as performance of street play on plastic prohibition for Social Service Trust, Velachery, and Environmental Impact of Plastic Usage for Nippon Steel India Pvt. Ltd. They also touched on the theme of Elderly Care for Probus Club, Chennai. As a part of their field work and internships, the students visited 21 organizations during this academic year.

U.G. Department of Psychology

The UG Department of Psychology conducted its orientation programme for freshers in June 2018 for the academic year 2018-19 under the guidance of the Head of the department Ms. Priya Magesh and other faculty members. The annual inauguration of the department's Student Forum 'Elysium' took place on 30th August 2018 acting as a kick starter to numerous academic activities that would enhance the learning experience of the students over and above their classroom training. The activities of the student forum involved the dynamic participation of all the students in several events including a panel discussion and an intercollegiate seminar.



The department marked the World Mental Health Day celebrations with the theme "Mental Health and Changing Times" on 10 October 2018. Student representatives and special guests enthusiastically participated in an engaging panel discussion on the given theme. The Annual Seminar of the department named 'Lakshya' was conducted on 7th March, 2019 at the Museum Theatre in Egmore, Chennai. While the overall theme of the seminar was "Areas of Rehabilitation Psychology," various experts in the field who were a part of the seminar covered some key topics in psychology such as Counselling, Art-based therapy, Forensic Psychology and General Psychiatry. As the



third and final activity of the forum for the academic year, the Valedictory function was held in a grand manner during March 2019 at the college auditorium and the annual magazine of the department "Psyndicate" was officially released.

Some enriching workshops were conducted for the benefit of the students to provide them with exposure to various topics in the field of psychology that lie beyond their regular curriculum. Workshops on Neo Therapies, Neuro-Linguistic Programming and Clay Modelling were organised for the students and they were handled by highly experienced resource persons in their respective areas of specialisation.

Special guest lectures are a regular and indispensable part of the department's endeavour to bring in outside expertise and offer practical insights to students into various academic topics covered in their syllabus. Some of the topics covered in such guest lectures include Current Trends on Interpersonal Intimacy, Introduction to SPSS, Early and Late Childhood Development's Case Analysis presentation, Introduction to Sports Psychology and parametric and non-parametric tests. Other prominent guest lectures delivered during the academic year 2018-19 were on Organisational Ethics, Morals and Behaviour by Dr. L.S. Ganesh, Professor at IIT Madras, and on Clinical Case Study Taking and DSM by Ms. Poornima R, Clinical Psychologist and Guest Faculty at NIEPMD. Four soft skill labs were conducted for students to sharpen their communicative and computing skills.

Students actively participated in intercollegiate and intramural events and won prizes. Vijaya Gowri M. and Gowtham Raajasekar of II B.Sc. presented a prize-winning paper at a seminar organized by Christ University, Bengaluru. Other notable activities include a visit to the department by Dorji Thinley and Somanm Rinchen from the Samtse College of Education, Royal University of Bhutan. As part of the department activities, a study tour was also organized for the final year students to visit Mysore and Coorg.



P.G. Diploma in PMIR

The inaugural of the PG Diploma in Personnel Management and Industrial Relations programme for the academic year 2018-19 was held on 16th July 2018. Mr. Padmanaban, Divisional Manager - HR, Wheels India was the chief guest for the programme marking the beginning of the batch 2018-2020. The programme has been completed by and the convocation held for the three batches of 2014-2016, 2015-2017 and 2016-2018.

During this academic year, a one-day work shop on “Strategic Work Force Planning” was organized for the benefit of the students with Mr. Santhanam, Founder, Tranzbiz Consultancy serving as the resource person. As part of the syllabus, the department had arranged a session of Management Games, and Dr. Shankar, Professor, VIT, Chennai, was invited to conduct the programme.



Library Activities

MSSW Library takes continuous effort in updating its collection based on the requirements from faculty members and students to keep pace with the updated syllabus and general publications. In the year 2018-19, 550 books worth about Rs.4.5 lakhs were purchased. This year, the Library conducted 11 ‘Know our Library’ sessions to all fresh batches of students, research scholars and faculty members to promote the usage of the library. ‘Information Literacy Programmes’ are a unique feature of MSSW Library offered to final year PG students and research scholars to facilitate effective search of information, literature search and review, reference writing, and avoiding plagiarism. Total number of sessions conducted this year was 13.



Reflection, the Readers Forum of MSSW Library organised several important events this academic year. A Panel Discussion on “UGC or HECI – Way Forward” was

held on 13th July 2018 chaired by Dr. M. Ananthakrishnan, Former Vice-Chancellor of Anna University, Chennai. The Speakers on the panel were dignitaries such as Justice D. Hariparanthaman, Former Judge, Madras High Court and Dr. G. Ravindran, Professor & Head, Dept. of Journalism and Communication, University of Madras, Chennai. Around 180 students and faculty members from various colleges in Chennai city participated in the panel discussion. Outcome of the discussions and deliberations had been sent to Ministry of HRD as views on the proposed Higher Education Commission of India Act, 2018.

A talk show was organized on account of International Day of Democracy on the theme “Vibrant Democracy is

Library Activities

possible because of its Four Pillars or Citizens” on 14th September 2018. Ms. Charu Govindan, Coordinator, ‘Voice of People’, Chennai was the moderator for the talk show. Her introduction to the theme was followed by participants’ vibrant discussions representing two different teams. To celebrate the International Women’s Day, Book Reflection was organised on 9th March 2019 on the title *The Real History of the International Women’s Day and March 8*. Seven students presented their reflection on the book in the presence of the author Mr. R. Jawahar.

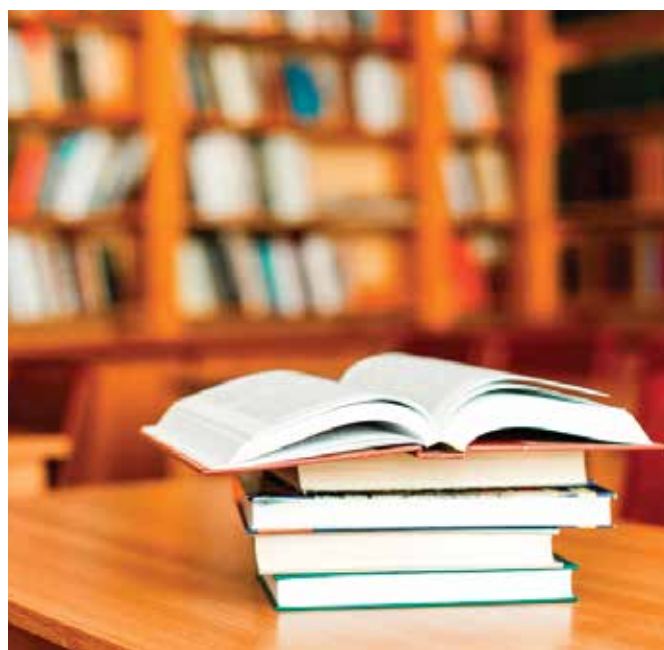
The Library Week Celebrations of MSSW from 3rd to 7th December 2018 included 11 events with around 200 students exhibiting their talent and exploring their passion for reading. Beginning with a ‘book fair,’ the competitions ranged from charades to speeches on inspiring books. The treasure hunt event saw the most number of teams who were frantically running around the library, flipping pages and looking for clues. More than 50 students took part in ‘Stick it Up,’ writing about the book that changed their thoughts. At the end of the week, a special lecture by Thiru. T. Udhayachandran I. A. S., Commissioner, Archaeology, Government of Tamil Nadu was organized. A prolific reader and an avid writer, he gave the audience an interesting mix of different topics linked together by the common hunger for knowledge and information. After an informative lecture, 27 prizes were distributed to the winners of various events conducted throughout the week. The New Indian Express covered the event in its news.

MSSW Library coordinates an Extension programme “Igniting Minds” with student volunteers of MSSW to promote the reading of students of MCJ School (6th– 9th Std.) during the School library hours. The volunteers visit the school library and engage the school students during the school library hours to

facilitate and inspire them through various ways like telling stories, talking about biographies and autobiographies, etc. An exclusive training session on ‘Story Telling’ by Ms. Srividhya Veeraraghavan, Founder, Story Train was also organised for the volunteers of ‘Igniting Minds’ on 24th July 2018.



The librarian presented a research paper at IIM Tiruchirappalli in an International Conference and served as resource person at three events outside the college. As a funded project, Rs.3,15,000/- was sanctioned to Dr. V. Sakthi Regha and Dr. J.S. Gunavathy to conduct a research study on “Information Literacy and Use of E-resources among the Social Work Postgraduate Students and Research Scholars in Tamil Nadu.”



Placement Cell

The Placement Cell of MSSW started this academic year's activities by releasing a comprehensive and informative Placement Brochure 2018-19 on 25th September 2018. The brochure was released by Mr. Rajamanickam, General Manager HR, India Piston Rings, and the first copy was received by Mr. Umashankar, COO, Avtar Group, Chennai.

More than 300 Companies were invited to conduct Campus Recruitment Drives through various means. As on date, there are 90 Organisations registered for Placements. 75 Organisations conducted On-Campus and Off-Campus Recruitment Programs and 60 students were offered jobs. The average pay package of HR students was 5.43 lakhs per annum and the average pay package of Social Work students was 3.4 lakhs per annum. Pay packages offered to students varied from 3 lakhs per annum to 8 lakhs per annum. Placement Cell has planned to continue this year's placement activities till the month of November 2019. Hence, it is expected that at least 20 more organisations would do on-campus or off-campus recruitments. During this academic year, various students earned stipends of more than 10 lakh rupees through internships.



Student Development Council

The Student Development Council at MSSW is the representative student body working towards the enrichment of students' lives on the campus. Every year, student office bearers are elected through a free and fair election process and these members arrange for a variety of programmes like lectures, debates, sports, cultural programmes, literary events, college day, community day and skill development / training programmes for the benefit of students.

The Investiture Ceremony for the elected office bearers



of 2018-19 took place on 31st July, 2018. The Chief Guest of the day was Dr. R. Nataraj, IPS (Retd.), Former Chairman of the Tamilnadu Public Service Commission. The next event organized by the SDC was FEST-O-BER 2018-19, which was held on 5th October 2018.

The much-awaited interdepartmental cultural events DÉJÀ VU 2018-2019 took place on 8th December and 21st December 2018. Competitions ranging from Creative Writing, JAM and Shipwreck were conducted

Student Development Council

on the first day. The second day was a star-studded affair, when onstage events such as Western Music, Cinematic Dance, Group Dance, Mime and Street Play took place. The judges and special guests included celebrities from the film industry such as Mime Gopi and actor Saravanan of *Ratsasan* fame.

This year's Community Day was focused on celebrating an inclusive Pongal festival. On 5th January 2019, the SDC organized a day for celebrating the local culture and honouring folk artists in the presence of a charismatic guest Mr. S. Karthigaiselvan, Managing Director, Puthiya Thalaimurai. The day was marked by folk performances and thanksgiving to both local artists and the housekeeping staff of MSSW.



The Annual Sports Day of MSSW was marked by enthusiastic participation from students of all departments. The Indoor sessions took place on 5th and 6th January 2019 while the Main outdoor events were held on 11th January 2019. For the third year in a row, the overall winning trophy was lifted by the BSW department. The Prize Distribution Ceremony for all the SDC events took place on 1st February 2019 in the esteemed presence of Dr. A.M. Swaminathan, President, SSER. The last event organized by the SDC for the year was the Valedictory function that was held on 4th April 2019.

Women's Cell



The Women's Cell organized a special lecture on "Female Health and Family Integrity" on 20th August 2018 by Dr. Joice Thilagam, Consultant Homeopathy Physician. Rexona Confidence Academy conducted a Personality Development Workshop on 11th October 2018 for female students. To celebrate the International Women's Day, a health camp was organized for the benefit of students and staff members on March 8th 2019 with the participation of Dr. Jalaja Ramesh, Consultant Diabetologist, Dr. Yuvaraj, Senior Dentist, and Dr. Gangadharan, Senior Ophthalmologist.

Eco Club

The Eco Club of Madras School of Social Work aims to promote ecological sensitivity and sustainable living practices. It plays an important role in creating environmental awareness among students and staff.



The activities of the eco club for the year 2018-2019 began with an awareness campaign on plastic recycling by Mr. Prajith Sasidharan, Growth Manager, Kaba-diwala Connect held on 6th July 2018. He oriented the students about how India's plastic waste ends up in our oceans and how people can have accessibility to vendors who will pick up their plastic waste at convenient drop-off locations, from which the plastics can be recycled responsibly. The inauguration of the Eco club and a discussion on the topic 'Is Poromboke a bad word?' was conducted on 31st August 2018 by Mr. Nityanand Jayaraman, Writer and Social Activist. He put forth his brilliant insights into what the word 'Poromboke' really means. He made it clear to the students that there should be a balance between the environment and development. The Dean administered the oath to the office bearers Ms. Oviyadharshini, Ms. Rithika Umesh, Ms. Prakashini.R, Mr. Mithran.R and Ms. Srinithi TC.



In order to make the campus greener, 15 saplings were planted within the campus (in front of the SDC room and around the wisdom tree). With a view to making ours a zero-waste campus, we have partnered with an organization called Namma Ooru Foundation which specializes in promoting efficient and sustainable waste management. Our college has entered into an MOU with NOF in a project called Namma Green Campus Project to make the campus zero-waste.



NSS Unit

Aimed at developing students' personality through community service, the NSS compliments the overall mission of MSSW. This year, student volunteers of NSS from the UG departments lent their support to several events.

The NSS Unit of MSSW volunteered to work for an award ceremony for sports personalities with disabilities held on 15.07.18. They also volunteered for a teaching programme at MCJ Higher Secondary School, Egmore on 17.07.18. Members of the NSS Unit also participated in the “Kakoosa Kaanom” event organized by Rainbow Home, Chennai on 28-07-2018. NSS Volunteers actively helped in Kerala flood relief activities in association with Bhoomika Trust and Chennai Volunteers from 18.8.18 to 04.09.18.



Besides these activities, the NSS members also regularly participated in rallies that were meant to raise public awareness on topics such as Cancer (Rally organized by Datri Foundation and Adyar Cancer Institute), Cooum cleanup (organized by Chennai River Restoration Trust), Suicide Prevention, Mental Health, and a Walk for Freedom (on Anti-Slavery Awareness) held at various locations in Chennai. They also participated in a Cyclothon organized by the Rotary Club, Chennai to spread awareness about cancer. They were an active part of a rally on Human Trafficking Awareness organized by the International Justice Mission at various locations in Chennai on 01.08.2018. Working jointly with Chennai Corporation, the NSS Unit organized a Voting Awareness Rally at Egmore on 27.03.19.

Throughout the academic year, NSS volunteers actively took part in all the college events such as Republic Day, Independence Day, Alumni Association Programmes, Convocation, and College Day.

During the NSS Special camp, a number of programmes were conducted for

the benefit of the Karlapakkam village community aimed at rural development. During this camp, the NSS volunteers organized awareness programmes on the following subjects: Child Marriage, Dengue, Plastics, Menstrual Hygiene, HIV/AIDS, Personal Hygiene, Good Touch / Bad Touch, Addiction and Alcoholism. They also organized health programmes such as Veterinary Camp, Eye Camp, and Kidney awareness health camp. The volunteers took up the task of painting the walls of the Government Primary School, Karlapakkam to make them look more attractive to the children and create an atmosphere suitable for learning. They actively took part in clearing unwanted bushes and worked in collaboration with the rural community for a tree plantation drive at Karlapakkam.



Overall, the NSS UNIT of MSSW has contributed more than 8000 man hours of volunteering activity during this entire academic year.



Anti-Narcotic Club

The Anti-Narcotics Club conducted its inauguration for the academic year 2018-19 on 26.09.2018. The function was held in the Conference Hall of Madras School of Social Work and was presided over by the Chief Guest Mrs. Jacqueline Allenby David, Senior Counsellor, TTK Hospital, and the Principal Dr. S. Raja Samuel. The topic of discussion for the day was Drug-Free Work place. Mrs. Allenby David enunciated the need for drug-free work place, along with methods of identifying and helping people involved in the tangled web of alcohol and drugs. Later on, the attendees of the program along with the Chief Guest, Principal, and the Coordinator of the Anti-Narcotics Club, Mrs. Nikita Sunny and the members of the club, posed for photos with placards related to a drug-free campus.



The club conducted a poster making and slogan writing competition on 17.12.2018 on the topic 'A Ray of Hope' for students within the college. The event was conducted in the new building of the college campus. The judge for the events was Mrs. V. Rajalakshmi, HOD of English, Kumararani Meena Muthiah College of Arts and Sciences. Overall the event was a success with good participation from students of various depart-



ments within the college. The winners were distributed certificates and prizes during the valedictory function held on 22/03/2019.

On 22nd of March 2019, the Anti-Narcotic Club of Madras School of Social Work conducted a special talk on "Healthy Practices" followed by the club's valedictory function for the year. The program was held in the Conference Hall. Mr. K. S. Srinivasarengan, Positive Psychologist from Apollo Hospital, was the chief guest for the event. He spoke to the audience about the ill-effects of drugs and its abuse in the present scenario. He



enlightened the audience on the banes of technology and moved on to his presentation on the inculcation of healthy practices. He also engaged the students with brain exercises during his sessions and the presentation included a good mixture of learning and fun brain teasers. The valedictory function began with the distribution of certificates to the club badge holders as well as the volunteers. The prizes and certificates for the competition winners were also awarded by the chief guest. The valedictory address was given by Mr. Varun, President of ANC.

English Debating and Theatre Clubs

The first event organised by the English Literary Forum, Parnassus, for the academic year 2018-19 was the guest lecture held on 8 October 2018. The chief guest Dr. R. Azhagarasan, Associate Professor, Department of English, University of Madras, delivered an enlightening lecture on the topic “The Impact of Art on the Individual and the Society.” He focussed on the transformation of art and its themes throughout history, illustrating his talk with famous paintings and explaining how they were influenced by the period in which they were created. After the lecture, Dr. Azhagarasan and Dr. A.M. Swaminathan, President of the SSER declared the Theatre Society, PROSCENIUM, open and unveiled the poster for the first event of the club.



An inter-departmental monologue competition took place on 13 October 2018 where budding thespians from the UG and PG departments competed with one another in displaying their histrionics. Dr. David Wesley, Assistant Professor, Department of English, Madras Christian College, and the director of several plays, judged the event. The winners and notable performers of the day from the B.Sc. and B.S.W. departments went on to become members of the drama team in the forthcoming play productions of Proscenium.



The annual interdepartmental debate D'BAIT was conducted by Parnassus on the topic “Society’s response to #MeToo” on 1 March 2019. The guest of honour at the event was Ms. Kirthi Jayakumar, an activist, author and the founder of the Red Elephant Foundation. The debate, which was between the undergraduate departments of Psychology and Social Work, was judged by the chief guest Ms. Kirthi and Mr. Joseph Sheyam Nathan. The team from B.S.W. spoke for the proposition that the society had responded positively to the #MeToo movement while the speakers from B.Sc. opposed the motion. After some well-informed and fiery speeches on the state of women (and men) in today’s society, both teams concluded their arguments. The team from B.Sc. was declared the winners of the debate and the best speaker awards were given to Ms. Ravina Narayanan and Ms. Srividya Lakshmi Chandran. Two students presented a recital of Maya Angelou’s “Still I Rise,” reflecting the spirit of resilience of brave women across the ages.

On the occasion of World Theatre Day, a team of seven students from Proscenium enacted the experimental play *Exit Godot Unseen* at the intercollegiate theatre festival ‘Call Your Curtain’ organised by the University of Madras on 27th March 2018. They won the first prize at the competition as well as the rolling trophy for overall best team. Ms. Iswarya V, Assistant Professor, Department of English won the Best Director award.

In order to provide students exposure to contemporary literary works, they were taken to ‘The Hindu Lit for Life 2019’ at Lady Andal Venkatasubba Rao School and the annual book fair in January 2019. Select students also attended a two-day Drama Workshop (Green Room 2019) conducted by Madras Christian College.



முத்தமிழ்ப் பேரவை

மக்கள் தொலைக்காட்சியில் மாணவர்கள் பங்கேற்பு

மக்கள் தொலைக்காட்சியின் 'தமிழோடு விளையாடு' நிகழ்ச்சியில் சமூகப்பணித்துறை மாணவர்களும், உளவியல் துறை மாணவர்களும் உற்சாகமாகப் பங்கேற்றனர். ஊடகம் 06.09.2018 அன்று நிகழ்ச்சியை ஒளிபரப்பியது. இந்தத் தமிழ் விளையாட்டில் கிருஷ்ணா வெங்கட்ராமனும், மௌஸ்ஸ்வரனும் பரிசு பெற்றனர்.



கற்றுக் கொள்வதில் புதிய வழிமுறை

முதலாமாண்டு இளநிலை சமூகப்பணித்துறை மாணவர்களும், உளவியல் துறை மாணவர்களும் தங்கள் பாடத்தில் இடம் பெற்றுள்ள செம்மொழித் தகுதிக்கான நாற்பத்தியொன்று நூல்கள் பட்டியலில் காணப்படும் 'முத்தொள்ளாயிரம்' குறித்த கண்காட்சியை மொழிக்கூடத்தில் 04.03.2019 திங்களன்று வைத்துப் பேராசிரியர்களை வியப்பில் ஆழ்த்தினர்.

முத்தமிழ்ப் பேரவை விழா

'தகளி' - இதழ் வெளியீட்டு விழா 24.10.2018 அன்று இனிது நடந்தது. 'தகளி' இதழை வெளியிட்டுச் சிறப்புரையாற்ற புதுதில்லி, சாகித்திய அகாதெமியின் முன்னாள் துணைச் செயலர் முனைவர் அ.சு. இளங்கோவன் வருகை புரிந்தார்.

2019 ஜனவரி 7-ஆம் தேதி கல்லூரியின் கலையரங்கில் கௌரவ விரிவுரையைக் கல்லூரித் தலைவர் முனைவர் அ.மு சுவாமிநாதன் (இ.அ.ப., பணி நிறைவு) தலைமை



ஏற்று நடத்தினார். அன்பின் ஆறாமொழி படைப்பாளி முபீன் சாதிகா புதுக்கவிதை குறித்து நல்லதொரு விரிவுரை நல்கினார்.

2019, மார்ச் 11-ஆம் தேதி தமிழ்த்துறை சார்பில் முத்தமிழ்ப் பேரவை விழா வெகு சிறப்பாக நடந்தது. விருதுகளை அள்ளிக் குவித்த 'டுலெட்' திரைப்படத்தின் கதாநாயகன் சந்தோஷ் நம்பிராஜன் சிறப்பு விருந்தினராகக் கலந்து கொண்டு உரையாடிய பேரவை விழா மாணவர்களைப் பெருமளவில் கவர்ந்தது. கவிதைப் போட்டிக்கு நடுவராக இருந்து மூன்று முத்தாய்ப்பான கவிதைகளைத் தேர்ந்தெடுத்தார் ஆவணப்பட இயக்குநர் அமீர் அப்பாஸ்.



வீர சுதந்திரம் விழாவில் நம் மாணவர்கள்

வானவில் பண்பாட்டு மையம் அமைப்பின் வெள்ளி விழா ஆண்டான 2018-ல் பாரதியின் பிறந்தநாள் பாரதித் திருவிழா - தேசபக்திப் பெருவிழா என்ற நிலையில் நான்கு நாட்கள் கொண்டாடப்பட்டது. நம் கல்லூரி மாணவர்கள் பறையாட்டமும், பாரதியுடனான நேர்காணலும் நிகழ்த்திக் காண்போரை மகிழ்வித்தனர். மாணவர்களைப் பாராட்டி வானவில் பண்பாட்டு அமைப்பினர் சான்றிதழ் வழங்கிக் கௌரவித்தனர்.



Belight Student Consumer Club

The Belight Student Consumer Club had its inauguration for the academic year 2018-2019 on 14th December 2019 with a special lecture on the topic “Consumer Awareness on Oil and Gas Markets.” Mr. P.K. Rajan, writer and editor of Bharathi Books, was invited as the speaker for the day. Our college president Dr. A.M. Swaminathan and Principal Dr. S. Raja Samuel graced the occasion with their presence. The office bearers were honoured with badges and proceeded to the oath taking. The address by the chief guest focused on consumer awareness with respect to the oil and gas market. The session explored various processes and technicalities involved in refining oil and various determinants that define the price of oil and gas in the market. The speaker also encouraged students to understand the economic and political perspectives to widen their understanding of oil and gas related subsidies and policies.



Coalition of Civil Society, was the resource person for the workshop. With student participation from various departments, the activity-based workshop enlightened the students on the process of filing RTI, legal aspects of Right to Information Act and tips to framing the right questions to extract the right answers. The two-hour workshop motivated students to exercise their rights as citizens and consumers. Certificates were provided to the participants.

RTI WORKSHOP

Right to information is the tool that equips consumers with the right to know their producers and preserves their right to seek justice. Belight, the student consumer club, organised a workshop on Right to Information on 25th January 2019. Ms. Mathu Sruthi Neelakandan, Lawyer, Jammu and Kashmir

Entrepreneurship Development Cell

The Entrepreneurship Development Cell conducted certificate courses for PG students on Social Entrepreneurship in collaboration with the Centre for Social Initiative and Management in the month of February 2019. As a part of the certificate course, students were taken on an Industrial Visit to Ekokitchen.

The coordinator Ms. S. Sivaranjani attended a one-day National Conference on “Start Up Policy and Skill Development for Employment – An Initiative by State Universities” held at Anna University in the month of July 2018.

MSSW students during OBT and camp activities



Rotaract Club of MSSW

The Rotaract Club of Madras School of Social Work initially started with 40 students but has expanded the club membership to 78 students in 2018 – 2019. Beginning the club activities for the academic year 2018-2019, the investiture ceremony of the Rotaract Club took place on 12th of July 2018 in the esteemed presence of Rtn. Mahesh Raj, President, Rotaract Club of Kodambakkam, Rtn. T.R.Krishnamurthy, Co-ordinator of Rotary club of Kodambakkam, Dr. P.D.G. Rekhashetty and Rtn. K. Solomon Victor, Rotaract Chairman. On 28th of August, the office bearers organised an orientation for the Rotaract members. The speaker for the day, Rtn. K. Solomon Victor, made a presentation about Rotary and Rotaract, and the avenues of Rotaract namely, club service, professional service, international service and community service. He concluded the orientation by giving project ideas for each wing.



The Rotaract club of MSSW, in association with the Rotary club of Kodambakkam, organised two free medical camps: one for people residing in Puliur on 7th September 2018 and another for the residents of Karlapakkam on 31st January 2019. Free health check-up along with free medicines were provided. Nearly 200 villagers benefitted through the medical camps. On 19th of March, a blood donation camp was organised in which 100 students participated and 40 units of blood were donated. On 24th February 2019,



the members of the Rotaract Club of MSSW participated as volunteers in a fund-raising cyclothon for dialysis patients.

Ryla, a 3-day Leadership Training Programme, took place on 12th, 13th and 14th October in the Green Coconut resort. This programme included outdoor activities and zumba. The rotaractors went to a nearby school for community service where they painted the walls and flattened the surface. On 11th and 13th of February, a two-day training program on first aid was conducted by trainers from Alert Foundation, to teach young volunteers the essentials of responding to medical emergencies with techniques ranging from CPR to treating burns.



Anti-Human Trafficking Club of MSSW

The launch of the Anti-Human Trafficking Club took place on 10th December 2018 at the Madras School of Social Work to commemorate the 70th International Human Rights Day. The State Human Rights Commission (SHRC) spearheaded the initiative in collaboration with the International Justice Mission (IJM) and Madras



School of Social Work. The launch of the club was graced by the presence of Hon'ble Justice Ms. Meena-kumari, Chairperson, SHRC, Dr. PM Nair, IPS (Retd.), Former DG Police and Author-Creator-Mentor, AHTC, Mr. Raja Srinivas, Dy.SP, CB-CID, AHTU, Mr. Solomon, IJM, and Mr. Karthik Kumar, Film Artist.

Retired IPS officer Dr. P.M. Nair, who conceived the idea, said that the goal of the club is to ensure that no person be sold, purchased, violated or be subject to any form of exploitation. "Human traffickers make no discrimination. One need not be from a lower socio-economic class to be trafficked. Men and boys are trafficked too," he said. AHTC will channel the passion of students towards social responsibility and human rights issues. Students from the club would be taught about four important parameters: Recognise, Report, Rescue and Campaign. Members of the

Anti-Human-Trafficking Club (AHTC) of MSSW have so far been involved in the rescue and rehabilitation of one adult woman and two minor boys suspected to be victims of trafficking.

The AHTC organized a panel discussion on labour trafficking with emphasis on "Dignity and Equal Rights for All". The panel presented comprehensive insight into the Trafficking of Persons Bill and the role of social dialogue and media engagement in combating labour trafficking. The AHTC-MSSW members were invited to participate in a meeting organized by Tamil Nadu State Women's Commission and Tamil Nadu Child Rights Commission on combating trafficking.

The International Youth Champions Anti-Trafficking in Persons (TIP) Conclave

Shakti Vahini hosted the International Youth Champions Anti-Trafficking in Persons (TIP) Conclave on March 13th-16th with support from US Consulate Kolkata at American Centre in Kolkata. Thanks to Dr. P.M. Nair, the AHTC coordinators were given a lifetime opportunity to be a part of this conclave. The Student Coordinator Mr. Mohammed Samsudeen E S from AHTC-MSSW represented the club at this conclave highlighting the activities that are carried out by the club, which was highly appreciated by the participants and the organizers.

The entire theme was designed in conjunction with Indian experts and U.S.-based expert Dr. Vanessa Bouche from Texas Christian University (TCU). The three-and-a-half-day workshop was meant to equip student leaders to learn about the problems, issues related to human trafficking and gender-based violence and work on it within their university campuses and educational institutions. The program also paved way for the students to interact and work with two US-based theatre experts Raymond O. Caldwell, Theatre Arts Professor, College of Arts and Sciences, Department of Theatre Arts, Howard University, and Amy L. Hill, Silence Speaks Director, Story Center, California.



MCJ Counselling Centre

MCJ Counselling Centre has been functioning as a unit of the Department of Counselling Psychology for the past several years, serving students and others. Counsellors who are professionally qualified can use the MCJ counselling centre and fix up appointments from 9 A.M to 7 P.M. Counselling case histories are maintained in a highly confidential manner and the coordinator maintains access to them to generate reports periodically.

MCJ Counseling Centre has been extending its services not only to outside clients but also to the students of MSSW. On 31st of July, two student counsellors namely Mr. Daniel Benjamin and Ms. Nidhi Kicha were selected and they gave an orientation to students on 1st August 2018 on how they can seek help. Soon, students started taking appointments to meet the student counsellors and so far 76 students have received counselling through 167 sessions in total. Some of them still



continue to seek help. The common problems reported in these sessions range from emotional distress, relationship issues, interpersonal conflicts and career developmental guidance. Students have found these sessions very helpful as they go through tremendous pressure with peers and in the process of fixing their career goals.

The MCJ Counselling Centre is used by eight qualified counsellors for booking appointments and they pay 30% of the fees they receive to the College. The occupancy of the counselling rooms is frequently full, leading to requests from two counsellors for any additional room to be allotted so that the counselling services can be continued without cancelling appointments. So far, 82 outside clients have been served in 216 counselling sessions.



MCJ Counseling Centre organized a two-hour training program on “Dealing with Emotions” within the campus for the benefit of our students. The program was held on 13th Feb 2019 from 12 noon to 2 p.m. The resource person was Mr. Veerapandian, Psychotherapist and Assistant Professor, BALM. Overall, 52 students including 2 outsiders participated in the program and they were guided by using therapeutic components of Transactional Analysis. The program started with games related to expression of emotions, followed by a discussion on emotional management.

Women's Day Celebrations at MSSW



Staff Welfare Committee

At Madras School of Social Work, the faculty and Management are one big family and the goodwill extended towards them is usually through the staff welfare programs.

Birthdays, weddings and childbirth are some of the most important and happiest landmarks in a person's life, and at MSSW, the committee makes it a point to celebrate these special moments with this family. As part of staff welfare, birthday celebrations for all faculty members were celebrated with mini get-togethers and cake-cutting ceremonies on a monthly basis.



The committee is also happy to welcome new additions to the extended family. The following three faculty members had their wedding this year 2018-19:

- Prof. Sangeeth Gopinath, B.Sc. Psychology
- Prof. Nikita Sunny, B.Sc. Psychology
- Prof. Xavier Vivek Jerry, B.S.W.

The Staff Welfare Committee congratulated the newly-weds and felicitated them.

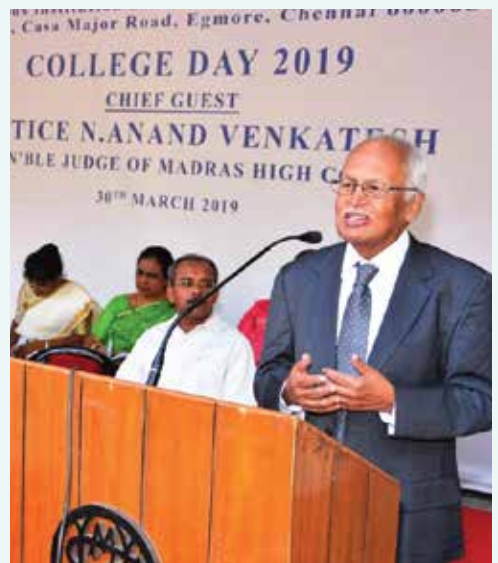
New life gives a profound sense of joy and this year the college was lucky to have two of its faculty welcome new additions to their happy family.

- Dr. A. Thirumagal Rajam from B.S.W was blessed with her second child.
- Mr. Moses Selvakumar from M.A. D.M. was blessed with his second child.

The Staff Welfare Committee felicitated them on the same.

Further, the committee organised a one-day trip to Grand Oceana Beach Resort. Lots of games and activities were organized. All the faculty members actively participated and enjoyed the day. Prizes and gifts were distributed and the staff had a day of fun and joy. All in all, 2018-19 was a happy and memorable year for the college staff members.







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