

### **Social Entrepreneurship talks – concept note**

As we are experiencing the shocks of COVID 2019 since March 2020. It affects all sections of society particularly vulnerable sections of community such as daily wage workers, construction workers, agricultural labours and fishermen community. The entire informal sector livelihood has come to a standstill. Government with its department functionaries has been implementing disaster management actions to the best of its capacities. Civil society Organisations such as NGOs, trade unions, grass root volunteer movements, residential associations, Panchayat Raj Institutions will be reaching the community in their own style with available resources. Corporate bodies through their CSR programmes are trying to address the present crisis in their own way.

The department of Social Entrepreneurship has been started in MSSW to promote social entrepreneurship among the students from across the disciplines. It has conceptualised webinar talks considering the realities of COVID 19 based on the following objectives

- a. To familiarise conceptual clarity on social entrepreneurship through experts .
- b. To understand the dynamics of start up ecosystem in the new normal
- c. To Analyse the supportive factors needed for developing ecosystem for women's livelihood.
- d. To explore the new social entrepreneurship opportunities during and post COVID period.

**The following webinar talks are arranged in the first slot.**

Topic One : Need and Rise of Social Enterprises in India with special reference to Farming sector by Dr.C. Shambu Prasad , Professor of Strategic Management and Social Sciences , Institute of Rural Management , Anand,. On 29<sup>th</sup> May 2020 .

Topic Two : Resourcing Social Innovation for Resilience in the post -COVID era. By Dr.Gavin Melles, Associate Professor of Sustainability and Social Innovation, Swinburne University of Technology, Australia on 30<sup>th</sup> May 2020 .

Topic Three : COVID impact on Start Ups by Mr.Thomas Franco, Director, Cape Comorin Resource Foundation , Kanyakumari on 1<sup>st</sup> June 2020

Topic Four : Governance during the time of COVID 19 by Mr.Devasagayam, IAS (RTD) on 3<sup>rd</sup> June 2020.