

Curriculum vitae

Dr.P. Amuthalakshmi

Assistant Professor, MSW(Aided)
Madras School of Social Work, Egmore,
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Academic Qualification

- **MA Social Work (1993)** Stella Maris College, University of Madras.
- **M Phil Social Work (1994)** Madras School of Social Work, University of Madras.
- **Ph D Interdisciplinary (1998)** Management Studies, Anna University.
- **MBA General Management (2008)** Management Studies, Anna University.
- **UGC Lectureship, Dec'93, No.H485282**

Areas of Specialization:

*Community Development,
Entrepreneurship,
Social entrepreneurship,
Social Case work,
Psychology*

Teaching experience (Post Graduate level): 22 years

Research Supervision

- *No.D2/M.Phil. /GUIDE/2011/760 Recognition as Supervisor for guiding students for M. Phil degree course in Social work.*
- *Recognition as supervisor for PhD degree course in Social work- dated 20th December No. D2/PhD/GUIDE/Recognition/2010/2535 in the University of Madras.*

Teaching & Research experience

- *Postgraduate (M.A Social Work)- from 1998 till now*
- *MPhil (Social work) from 2008 till now*
- *PhD-Part time Guidance in Mother Teresa University from 2010 to 2014*
 - *Awarded – 4*
- *PhD-full time Guidance in Madras University from 2010 till now.*
 - *Awarded – 3*
 - *Ongoing guidance -3*

Research Areas

- *Social work values,*
- *Women entrepreneurship,*
- *Employee stress,*
- *Personality traits,*
- *Employee engagement,*
- *Dalit & Underprivileged issues,*
- *Government schemes.*

Awards

- ***Bharat Shiksha Ratan Award*** - *Global Society for Health and Educational growth on Monday 29th April 2013 at New Delhi, for Excellence in chosen field of activity, 37th National Seminar on Individual Achievements and National Development.*
- *Organizers award for Blood Donation for organizing a Voluntary Blood Donation Camp for the year 2012 - Tamilnadu AIDS Control Board on 01.10.2013.*

Fellowships

- ***Indian Council of Social Science & Research (ICSSR) New Delhi***, *Financial assistance for the completion of PhD, 1998.*
- ***Entrepreneurship Development Institute (EDI) Ahmedabad***, *Fellowship, 1996-97. Indian Institute of Management (IIM) Ahmedabad, Fellowship, 1996-97.*

UGC Research Projects:

- ***Effectiveness of Mahatma Gandhi National Rural Employment guarantee scheme- At Kancheepuram District-Below Poverty Line Community Development***, *University Grants Commission, Southern Regional Centre, Hyderabad-500001, 2014-2016*
- ***A Project on Strengthening Water and Sanitation in Urban Setting. -A baseline survey***, *World Vision, 2015-17*

National level Seminars, Conferences - Papers presented

- *HIV / AIDS – children at risk, UGC National Seminar, 29-30 July 2005, Roda Mistry College of social work & Research center, Hyderabad.*
- *Women in Asia, International Seminar, Dec 11-13, 2002, Stella Maris College, Chennai.*
- *Quality Management and Human Relations-International seminar, Jan 3rd, 2007, Kumararani Muthiah arts and Science College. Chennai.*
- *Women Entrepreneurship in the sixth Biennial Conference, Advances & Trends in Entrepreneurship, February 9-11,2005, Entrepreneurship Development Institute (EDI), Ahmedabad.*
- *Alcoholic Counseling, NSS-TORC, 19, Dec 2002, Madras School of Social work.*
- *Early childhood, Madras School of Social work, 7th Dec 2002, Professional Social Workers forum.*
- *Entrepreneurship, National Seminar, 9 -11th, Dec 2002, Ethiraj Women's College.*
- *Globalization & Entrepreneurship Development; D.K.M.College Vellore; UGC. National Level Seminar 12th Aug 2005*
- *Social Entrepreneurship; National Level Seminar on Social Entrepreneurship-Held at Dept Of Social Work - Stella Maris College.16th December 2007.*
- *Pegasus Forum, National Conference, Madras School of Social Work, Paper Presented on Factors Influencing Employee Commitment Conducted, 30th November 2012 at MSSW.*
- *National Conference on Current Trends in Professional Social Work, Patrician college of Arts & Science organized on March 2012.*
- *National Conference on New Age Business process and Management, R.M.D Engineering College, Presented paper titled Employee engagement- a tool for Organizational change, 4th April 2012.*
- *Workshop on NLP (Neuro Linguistic Programming& Communication) Asha Nivas, Chennai. NLP program, Camera Trust, (Communication and Media for Empowerment) 14th April 2012.*
- *National Conference, ENTIME-2012, Satyabhama University, Department of Management Studies, Paper on Organizational Values & its significance on Employee commitment, 17-18th Oct' 2012,*
- *U.G.C sponsored National Conference on Community Health, Madras School of Social Work, Egmore, Chennai.8, attended the conference, February 2012*
- *U.G.C sponsored National Conference on Talent Transformation practices for global Competitiveness, Madras School of Social Work, Egmore, Chennai.8, March 2012.*

International Seminars, Conferences - Papers presented

- *International conference on Competency Building Strategies in Business & Technology for Sustainable development, Sri Ganesh School of Business Management, Salem, Tamilnadu, **Stress factors, Effects of stress & Job satisfaction of women employees in IT sector**, 24th February 2012.*

- *International conference on Entrepreneurship, Post graduate department of commerce, Loyola college, **Youth & Inclusive Development for Brand India**, 25th & 26th February 2012.*
- *Ministry of Education & Culture, University of Bengkulu, INDONESIA, 3rd Regional Network on Poverty Eradication, **Poverty Influence on Violation of Human Rights**, 15-17th Oct 2012.
<http://repository.unib.ac.id/6712/1/Full%20E-Paper%20Renper%202012%20%28Boko%20Susilo%29.PDF>*
- *International Conference on Law, Business Education, Corporate Social Responsibility, Manila, Philippines, **Effectiveness of Corporate Social Responsibility on Below Poverty Line Community development**, 23rd & 24th January 2017*

Ph D Viva-voce Examiner:

- *Faculty of Management Studies at **Mother Teresa Women's University**, Kodaikanal, 26.4.2011.*
- *Faculty of Management Studies at **Mother Teresa Women's University**, Kodaikanal, 25.7.2013*
- *Faculty of Social work, **Sacred Heart College** Tirupattur, Tiruvallur University, 24.11.2017.*
- *Faculty of Social work, **Loyola college**, affiliated to University of Madras, 24.11.2019.*

Member - Board of Studies

- *Department of Social Work, **PSG College** of Arts Science, Coimbatore (2019-2021)*
- *Department of Social Work (SF), **D.G. Vaishnav college**, Chennai. (2016-2019)*
- *Tamilnadu Labour Institute, **TILS**, Chennai (2020 onwards)*

Publications: <https://orcid.org/0000-0001-6488-1191>

Journal Publications

- ***Entrepreneurs and their impact on BPLC (Below Poverty Line Community) development**, *Advances and Trends in Entrepreneurship Research*, February 9-11,2005, Pp 35.
<http://library.ediindia.ac.in:8181/xmlui/handle/123456789/907>.*
- ***Women – Poverty, Health and Education in India**, *International Seminar -Women in Asia (issues & concerns)*, December 11-13, 2002, Pp 59-60.*
- ***Effects of stress and their influence on Job Satisfaction of women employees in IT Sector**, *Global Journal for Research Analysis*, 2002, Vol. 1, Issue 6,
https://www.worldwidejournals.com/global-journal-for-research-analysis-GJRA/fileview/November_2012_1353497717_2f441_23.pdf.*
- ***Causes of Stress and effect of stress among the women employees in IT sector**, *Indian Journal of Applied Research*, August 2012, Volume 1, Issue 11, Pp. 101-105,
[https://www.worldwidejournals.com/indian-journal-of-applied-research-\(IJAR\)/fileview/August_2012_1356962721_f9c75_File%2033.pdf](https://www.worldwidejournals.com/indian-journal-of-applied-research-(IJAR)/fileview/August_2012_1356962721_f9c75_File%2033.pdf).*

- **BPL women social entrepreneurship and empowerment Conference on Entrepreneurship, Youth & inclusive Development for brand India**, Research Department of Commerce, Loyola college, 2012, volume 2, issue 1, Pp.123-137,
- **Factors affecting stress & influence of stress indicators on level of organizational stress among the women employees in IT sectors**, International Journal of Research in Commerce & Management ISSN 0976-2183,. Vol.3, Issue No.2 (February 2012),
https://ijrcm.org.in/article_info.php?article_id=1288.
- **A study of Employee perception on Human resources key Drivers and its impact on employee engagement and workforce diversity among IT Product Employees in Kancheepuram District**, International Journal of Human Resources Management and research (IJHRMR), Special edition, January 2015, ISSN: 2249-6874, Trans stellar journal publications & Research Consultancy Pvt. Ltd.,
https://issuu.com/tjprc/docs/6._human_resources_-_ijhrmr_-_a_stu
- **Generational Diversity-A key Employee Engagement Challenge to HR Professionals**, International Journal of Human Resources Management and research (IJHRMR), Special edition, January 2015, ISSN: 2249-6874, Published by Trans stellar journal publications & Research Consultancy Pvt. Ltd.,
https://issuu.com/tjprc/docs/31._human_resources_-_ijhrmr_-_gene
- **Effects of Perceived Personal and Organizational values on organizational commitment and job satisfaction among shop floor employees of construction Equipment Manufacturing industries of Tiruvallur and Kanchipuram districts. Tamilnadu**, International Journal of Human Resources Management and research (IJHRMR), Special edition, January 2015, ISSN: 2249-6874, Trans stellar journal publications & Research Consultancy Pvt. Ltd.,
<https://fddocuments.in/document/17-human-resources-ijhrmr-effects-of-perceived-personal-sjailapdeen.html>
- **Interpersonal Relationships at workplace**, Journal –Splint International Journal of professionals, Volume. iv, Issue-6, June 2017. ISSN 2349-6045
https://www.academia.edu/36644980/Inter_Personal_Relationships_at_Workplace.
- **Entrepreneurial intension among the skill development trainees Ukhrul District**, November,2019, Infokara research, volume 8, Issue 11,
<http://infokara.com/gallery/111-nov-c188.pdf>.
- **Reinforcing inclusive human resource practices towards employer brand among workers in leather industries**. November,2019, Infokara research, volume 8, Issue 11.
<http://infokara.com/gallery/101-nov-c178.pdf>.
- **Technological Approaches in Applied Social Learning (formulate in lieu of industry 4.0)** International Journal of Computers & Technology,2019, March, Cirworld, Pg.no 7485-7492,
<https://rajpub.com/index.php/ijct/article/view/8161>.
- **Designing Learning-Skills towards Industry 4.0**, World Journal on Educational Technology: Current Issues, v11 n2 p12-23 2019, <https://eric.ed.gov/?id=EJ1215409>

Book Chapter

- **Impacts of Social Media on Business Value and Performance**, Handbook of Research on Social Media, Applications for the Tourism and Hospitality Sector, 2019-12, <https://www.igi-global.com/chapter/impacts-of-social-media-on-business-value-and-performance/246372>

Conference Paper

- **Organizational values and employee commitment**, Current Trends in Professional social work, An Integrated Approach, , Special edition, Conference publications, Lourdes Tabloid Media Pvt. Ltd., Chennai
- **Employee Engagement – tool for Organizational Change**, Current Trends in Professional social work, An Integrated Approach, Special edition, Conference publications, Lourdes Tabloid Media Pvt. Ltd., Chennai
- **Mahatma Gandhi national rural women employment guarantee scheme on rural women economic development**, International conference on development Economics, 16th-17th Feb 2017, Ethiraj college publications.

Books Published

- **Social Entrepreneurship- Empowering women below poverty line community**, 2009, Pages 240, ISBN 81-87301-29-5.
- **Organization Development – Interventions in Indian Business**, 2009, Pages 280, ISBN 81-87301-26-0.
- **Human Resource Accounting – Quality & Quantity**, 2009, Pages 223, ISBN 81-87301-27-9.

Other Activities

- **EXAMINER** - evaluating POST GRADUATE examination papers in SOCIAL WORK, **University of Madras, Loyola college**, since 2012 to till date.
- **PAPER SETTER – Madras Christian College, D.G. Vaishnav college, Swami Vivekananda college, Stella Maris college, Tamil Nadu Open University** from 2012 till Date.
- **Guest Faculty – Loyola college, NITTTR Chennai** (2012- till date)

Membership - Professional bodies:

- Life Membership no. 21169, **National Association of professional Social workers in India**
- Life Membership no. 1005- **Indian Society of Professional Social work**

Resource Person

- **UGC** sponsored National Seminar on Globalisation & Entrepreneurship Development 12th August 2005 held at D.K.M COLLEGE FOR WOMEN, Vellore.
- **Council for Economic Empowerment for Women of Africa CEEWA-UGANDA**, International N.G.O – Empowerment session on Motivational Leadership and Attitude development held at the Empowerment Resource Centre on 30th May 2006.
- **SOCIETY & GENDER – 29th June 2006**, Department of Social Work and Social Administration, **Makerere university**, Kampala- Uganda.