



Entrepreneurship Development Cell
Madras School of Social Work
32, Casa Major Road, Egmore, Chennai - 600 008

A SPECIAL LECTURE ON

ENTREPRENEURSHIP – A WAY FORWARD

Everyone can tell you the risk. An entrepreneur can see the reward.

-Robert kiyosaki

Entrepreneurship Development Cell of Madras School of Social Work organized a special lecture on a topic: ENTREPRENEURSHIP – A WAY FORWARD on 12th March, 2020 at Conference Hall, MSSW .Chief Guest address was delivered by Tmt.D.K.Sheila Grieta, Under Secretary, MS & ME Department, Secretariat, Government of TamilNadu. In her address she presented all the functions of Ministry of Micro, Small & Medium Enterprises. She also discussed about the investments to start a small scale industry. Further, she discussed about the types, schemes, bank loans available for budding entrepreneurs. She also enlightened about various websites pertaining to entrepreneurship and encouraged the students to view for further information.

Tmt.D.K.Sheila Grieta gave details about the eligibility criteria to avail the benefits of Ministry of Micro, Small & Medium Enterprises. She also highlighted the role of Government in increasing GDP through entrepreneurship development. She also discussed case studies pertaining to successful entrepreneurs and struggle they had to overcome challenges. A special address was delivered by Dr. S. Raja Samuel; the principal of MSSW.

The Programme came to end with vote of thanks by Dr. Mohana (Assistant Professor – MAHRM).