

## **CURRICULUM VITAE**

**Dr.P.PRABAKARAN**

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### **CAREER OBJECTIVES:**

To excel as a Teaching Professional in an institution of repute where I can use my functional skills and the experience acquired hitherto so as to work progressively, contributing to self, the student's and the organization's growth to attain higher responsibilities.

### **EDUCATIONAL QUALIFICATION:**

<b>S.No</b>	<b>Qualification</b>	<b>Specialization</b>	<b>University / Institution</b>	<b>Year</b>
1	Ph.D	Human Resources Management	Bharathiar University	2018
2	S.E.T	Management	Bharathiar University	2012
3	Master of Business Administration	Human Resource & Marketing	St.Joseph's College Of Engineering, (Jeppiar Trust). Chennai	2008
4	Bachelor of Business Administration	Business Administration	Madras Christian College	2006

### **Through Distance Education Mode:**

<b>S.No</b>	<b>Qualification</b>	<b>Specialization</b>	<b>University / Institution</b>	<b>Year</b>
1	Master of Science	Psychology	University of Madras	2014
2	P.G.D.PM & IR	Personnel Management & Industrial Relations	Alagappa University	2010

**COMPUTER PROFICIENCY:**

- Hold a Diploma in Computer Application Course (CAC) from Penta Home.
- Hold a Diploma in UNIX and C-Language (DUC) from CSC Computer Education.

**ACADEMIC EXPERIENCE:**

<b>S.No</b>	<b>Designation &amp; Department</b>	<b>Institution</b>	<b>Served Period</b>
<b>1</b>	Asst.Prof, M.A Human Resource Management	Madras School of Social Work (MSSW)	July 13, 2016 – Till Date
<b>2</b>	Asst.Prof, Department of Business Administration	Gurunank College.Chennai	June 1st 2015 – Till July 12, 2016
<b>3</b>	Asst.Prof, Department of Management Studies	Vel Tech Ranga Sanku Arts College	March 1st 2012 – Till May 5, 2015
<b>4</b>	Lecturer, Department of Management Studies	Royal Institute of Management Studies & Computer Applications. Mamallapuram, Chennai	September 2009 – Till 24th November 2011

**PART-TIME LECTURER:**

- ❖ Handling Various Management Subjects at the **University of Madras & Bharathiar University** Study centers.

**INDUSTRIAL EXPERIENCE:**

Held position as **Relationship Manager** for **Reliance Money, An Anil Dhirubhai Ambani Group of Companies, Chennai (January 2008 – September 2009)**

- ❖ Revenue generation from Third party products like Mutual Fund, Life Insurance, Structure Product (PMS), General Insurance, Gold coin, Fixed Deposit. Proficient at developing apt wealth management solution for clients, providing investment advisory and generating alternatives for ensuring maximum ROI Reviewing the portfolio on a periodical basis or on request of

the client, analyze, reallocate and appraise them.

**Under-gone Training Programs:**

S.No	COMPANY	TOPICS	CONDUCTED BY	YEAR
1	Reliance Money	Ulip Vs Mutual Funds	Reliance Life Insurance	Oct 2008
2	Reliance Money	New product Launch Birla PP (II)	Birla Life Insurance	Sep 2008
3	Reliance Money	Financial planning and Resource Allocation	Bajaj Capital Ltd	Mar 2009

**ACADEMIC ACHIVEMENTS:**

- ❖ Received Monetary Reward for the academic year 2018-2019 from the MSSW Management for academic excellence.

**Additional Academic Works**

- ❖ Hold a position as an additional coordinator in the IQAC Cell– MSSW, were an active member in placing the college in the following national level accreditation, ranking & surveys.
  - 4<sup>th</sup> rank in Top 10 Social Work Educational Institution by India Today survey (2019)
  - 69<sup>th</sup> rank (2019) in the National Institutional Ranking Framework (NIRF) conducted by the Ministry of Human Resource Development, Government of India.
  - 4<sup>th</sup> rank in Top 10 Social Work Educational Institution by India Today survey (2018)
  - 49<sup>th</sup> rank (2018) in the National Institutional Ranking Framework (NIRF) conducted by the Ministry of Human Resource Development, Government of India.
  - An Active member in upgrading MSSW College from B Grade Accreditation to A Grade Accreditation Under NAAC

- An Active member in the Autonomous Affiliation continuation process for MSSW College for the academic years 2017-2024

**Books and Learning Materials:**

- ❖ Prepared a learning material for **Manonmaniam Sundaranar University.**

**Topic: Counselling Skills for Managers**

**PUBLICATION DETAILS:**

**Published Articles in the International Journals:**

1. Relationship between Organisation’s Climate Influencing on Employee Retention Level Vol No 6, Issue No 3(3), Page Nos 8-13, March 2018 published by Star Research Journal (International Journal). ISSN: 2321- 676X, UGC Approved - 63023.
2. A Study on the Attrition Behaviour of Salesforce Employees with Special Reference to Selected Private Life Insurance Companies in Chennai City, Vol No 5, Issue No 5(1), Page Nos 1-7, May 2017 published by Star Research Journal (International Journal). ISSN: 2321- 676X, UGC Approved -63023.
3. Conceptual Paper on Workforce Attrition: Causes, Consequences, and Prevention, Vol No 5, Issue No 5(2), Page Nos 8-14, May 2017 published by Star Research Journal (International Journal). ISSN: 2321- 676X, UGC Approved -63023.
4. An Empirical Study on the Causes of Employees Attrition at Selected Private Life Insurance Companies with reference to Chennai City.- **IJRRAS Journal**
5. Higher Attrition Rate – A Critical Challenge Faced by the Human Resources Manager with reference to Private Insurance sectors.- **IJRRAS Journal**
6. An Empirical Study on Employee Retention with reference to Private Insurance Companies in Chennai City. - **IJRRAS Journal**

**Presented and Published Papers in the International Conference with ISBN**

**Number:**

S.No	Topic	Conducted By	Date	Status
	Higher Attrition Rate – A	Surya Group of Institutions	26-08-11	I.S.B.N no. 81-

1	Critical Challenge Faced by the Human Resources Manager with reference to Private Insurance sectors	school of Management Studies, Villupuram		88223-00-X
2	Innovative Training Practices – with reference to Insurance Sector	Surya Group of Institutions school of Management Studies, Villupuram	26-08-11	I.S.B.N no. 81-88223-00-X
3	Innovative Practices in Stabilizing Work-Life Balance of Employees for Achieving Organizational Growth	Dhanalakshmi Srinivasan College of Engineering and Technology, Mahabalipuram	06-05-11	I.S.B.N no. 978-81-8371-385-6
4	Advertising and Integrated Marketing Communication	Nehru Institute of Management Studies, Coimbatore	08-10-10	I.S.B.N no. 978-93-80530-17-8
5	Global Marketing Strategies	Nehru Institute of Management Studies, Coimbatore	09-10-10	I.S.B.N no. 978-93-80530-17-8

**Presented and Published Papers in the National Conference with ISBN Number:**

S.No	Topic	Conducted By	Date	Status
1	Innovative Ideas on Marketing	Jamal Mohamed College	25-01-11	I.S.B.N no .978-81-90910-40-8
2	Utilization of Self Help Groups	Velammal Engineering College	9-07-10	I.S.B.N no. 978 – 93 – 80627 –27 – 4
3	Fake Products-Biggest challenge	Velammal Engineering College	9-07-10	I.S.B.N no. 978 – 93 – 80627 –27 – 4

4	Market Segmentation, Targeting, and Positioning	K.S.R College of Arts and Science, Tiruchengode	18-03-10	I.S.B.N no.978-81- 7446-836-9
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### **Extra-curricular**

- Participated in N.C.C ,Naval Wing [C.A.T.C] at Loyola college, Chennai (2003)
- Participated in Nauzaniq Launch 2 Naval Wing Camp at Naval Harbor, Chennai (2204)
- An Active member in S.I.F.E [ Students In Free Enterprise ] (2007)

### **Live projects undertaken:**

- ❖ January 2008 to March 2008 – “**A Study on Investors Satisfaction towards Reliance Mutual Funds**” With reference to Chennai city.
- ❖ December 16th 2006 to February 24th 2006 –“ **A study on Consumer Behaviors towards Gold Winner Sunflower Oil Product**” With reference to Chennai city.

### **PERSONAL DATA:**

Date of Birth : 19<sup>th</sup> October 1985.  
Nationality : Indian.  
Marital status : Married

### **DECLARATION**

I hereby declare that all the information furnished above is true to the best of knowledge.

Date & Place :

(Dr. P.Prabakaran)