

**MADRAS SCHOOL OF SOCIAL WORK (Autonomous)**

**BELIGHT**

**(STUDENT CONSUMER CLUB)**

The student consumer club of MSSW was named as **BELIGHT** with an aim to instill consciousness and commitment among the students. The club has about 30 active members from various PG and UG departments of MSSW. The following are the tentative objectives of the club:

- To enlighten the students about their rights and responsibilities as consumers.
- To gain knowledge about the National norms, standards relating to consumer protection and about the machinery for the settlement of consumer grievances.
- To prohibit students in the involvement of unfair marketing and business practices.
- To promote responsible consumer behavior among students by teaching them to be as proactive consumers.
- To provide a platform to deliberate on Consumer disputes and to work out plans for the settlement of those disputes.

**Events for the academic year 2016 -2017**

<b>S. No</b>	<b>Date</b>	<b>Name of the Event</b>	<b>Chief Guest / Resource Person</b>
1)	7 <sup>th</sup> March 2017	Inauguration of the Club	<i>Dr. Justice S. TamilVanan</i> President, State Consumer Disputes Redressal Commission, Tamil Nadu..

2)	15 <sup>th</sup> March 2017	Special Lecture on World Consumer Rights Day. Theme: ' <i>Responsible Consumer Behavior</i> '	<i>Ms. Vijayalakshmi</i> Manager, Department of Civil Supplies & Consumer Protection, Government of Tamil Nadu.
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### **Inaugural Function:**

The chief guest, Dr. Justice S. TamilVanan, briefed about the importance of the student club in college. He also shared his experiences as being the President of the Consumer Court and his landmark judgments were inspiring and were enlightening for the audience.

### **Special Lecture:**

Ms. Vijayathilagam highlighted the indicators for a responsible consumption and warned about the ill effects which an irresponsible consumption has on the society. She urged the students to voice out for their rights as a consumer and not to be passive to deceptive products or services.

Her speech was highly motivating and was an eye opener for the students regarding consumerism. She expressed her happiness in being a part of the society especially the student community in instilling awareness about consumerism for the past 22 years.

### **Office Bearers of the Club:**

President : Ms. Shanmuga Priya, I MA (DM)  
Secretary : Ms. Shruthi, I MA (HRM)  
Treasurer : Mr. Jagadeesan II (BSC Psychology).

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