



MADRAS SCHOOL OF SOCIAL WORK
No.32, Casa Major Road, Egmore, Chennai - 08
NATIONAL SERVICE SCHEME



ROAD USERS SAFETY AWARENESS – NSS PROGRAM

DATE- 13/12/19

TIME DURATION- 1:30 pm – 3:30 pm

VENUE: MSSW Auditorium

CHIEF GUEST- Shri Krishnamoorthy

Former Joint Director, The Institute of Road Transport, Chennai & Founder of R-SAFE NGO

NGO PROFILE

In order to reduce significant number of Road accidents and fatalities, R-SAFE was born at CHENNAI on 26th day of September, 2014 by Krishnamoorthy (FOUNDER & AUTHOR OF THE TRUST) who is desirous of creating a Trust for Public, Social and Charitable purposes. R-SAFE is organizing, Awareness programmes for School/College Students, Employees/Executives of Corporate, Drivers of organized/Unorganized sectors, Seminars/Campaigns.

MISSION

To promote Road Users Safety by conducting awareness programme every year mainly to School/College students.

VISION

To achieve significant reduction in Road Accidents and Fatalities.

OBJECTIVES

- To influence the School & College students with the message of safety on roads and recommend it to be included as part of the school and college curriculum and make it a nationwide movement.
- To mobilize and train youth from schools & colleges to spread awareness of road safety issues among public and transform them as vibrant volunteers of road user's safety.
- To Create Road user's safety club in all schools/ colleges for targeted intervention
- To organize cultural events and competitions emphasizing the message of safety on roads and spreading the message through various media.
- To create sensitization among the general public by involving them in rallies, human chain, drawing / quiz competitions, etc related to road safety covering all age groups.

SUMMARY OF THE PROGRAM

The resource person for the day was Shri Krishnamoorthy, Former Joint Director, The Institute of Road Transport, Chennai & Founder of R-SAFE NGO. He gave inputs to the NSS students of Madras School of Social Work on the things to do and not to do

while travelling on the road and the importance of obeying traffic rules through pictures, videos and presentations. India is no.1 in road accidents among all countries. About 1.5 lakhs of people are killed in road accidents per year in India and there is a loss of Rs.75,000 crore, that includes compensation, asset loss, time and energy spent on police, hospital and court cases etc which is enough to feed 50% of the nation's malnourished children. All this is due to human's disobedience and unawareness of road safety rules. The good Samaritan law was explained which states that "A Good Samaritan is a person who, in good faith, without expectation of payment or reward and without any duty of care or special relationship, voluntarily comes forward to administer immediate assistance or emergency care to a person injured in an accident, or crash, or emergency medical condition, or emergency situation. They need not disclose their personal information including their name to anyone. The following ten rules of golden safety was also stressed upon:

1. Stop or slow down
2. Buckle up
3. Obey traffic rules and signs
4. Obey speed limits
5. Keep vehicle fit
6. Never use mobile while driving
7. Wear helmet
8. Never drive dangerously
9. Be courteous
10. Never mix drinking and driving

The session created a huge awareness among the students and they vowed to obey traffic rules and to make sure that it is being obeyed. Refreshments were provided to the participants. With that, the session came to an end.



