

ACCREDITATION / RANKING



FOR PLACEMENTS

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FOUNDER

Mary Clubwala Jadhav (1908 - 1975)

A woman with an inborn instinct and insatiable thirst for service to humanity, Mrs. Mary Clubwala Jadhav founded the Madras School of Social Work in 1952. Born in 1908 into a rich Parsi family, she was raised strictly in the traditional way by her mother who taught her the values of caring and sharing. In 1926, she was married to Mr. Nogi Clubwala who encouraged her to involve herself in social activities. She was a regular visitor to government approved schools and worked for the Red Cross. She became totally involved in social work with sincerity and commitment. In 1937, Mrs. Mary Clubwala was made the honorary secretary of the Guild of Service. At that time, there were only three schools of social work in India and all of them were located in the northern region. In order to facilitate easy access and appropriate practical learning for students interested in social work in the southern region she decided to start the Madras School of Social Work. She had to face many hurdles and there was delay, but the will to start the school was not lost. With no initiation of action from the government, Mrs. Mary Clubwala took on herself the task of starting the School. She visited various schools of social work in USA to know about their functioning and finally her dream came true in 1952. She has been honoured by the International Council of Social Welfare with the "Outstanding Service Award" at Hague in 1972. She has also been awarded the Padma Shri, Padma Bhushan Padma Vibushan honoring her commitment to the cause of the poor, disabled and destitute. On 6th February 1975, she breathed her last in Bombay after a surgery to fight cancer. Condoling her death, Mrs. Indira Gandhi mentioned that India had lost an eminent social worker. Her dedication, perseverance and will to overcome obstacles made her dream of starting a school to train professional social workers come true.

About MSSW

Madras School of Social Work, established in 1952, located in Chennai, South India, is an Autonomous Institution, affiliated to University of Madras and accredited by NAAC.

Madras School of Social Work was founded by Mary Clubwala Jadhav under the auspices of the Madras State Branch of the Indian Conference of Social Work (renamed the Indian Council of Social Welfare) and the Guild of Service (Central). The School is also affiliated to the International Association of Schools of Social Work. NAAC has accredited the institution in 2004 and 2011 and the college has also attained Autonomous status in 2006.

The College offers two UG Programs in Social Work and Psychology, six PG Programs, two research programs and several certificate and diploma courses in social work and related social science disciplines. The courses in the institution are highly commended among educationists for their unique curriculum which provides a transformative learning experience.

The hands-on experience, direct contact with the industries and organizations, modern infrastructural facilities, and above all committed and competent faculty provide the right grounds for the all-round development of budding professionals.

The college is part of SSER (Society for Social Education and Research), headed by the President and other members who are stalwarts from different walks of life. With their experience, they guide and support the endeavor of the faculty to accomplish institutional growth. To provide a very enriching campus life, the college has an elected Student Development Council, a Library, hostel, a dynamic Placement Cell, Counseling and Mentoring Cell and proactive Parent-Teachers Association.

A special mention must be made of our alumni who head and are part of HR departments, NGOs and government organizations all over India and particular in Tamilnadu. Guided by the vision of the farsighted management, ably run by effective teachers and other staff and supported by a network of illustrious alumni, it is no surprise that MSSW has been consistently ranked among the top five Social Work institutions in the country.

VISION

To be a global leader in education, research and intervention in social work and allied disciplines towards transforming the human potential into socially sensitive change agents for sustainable development.

MISSION

MSSW will create outstanding professionals, who will provide transformational leadership in the community and workplace, through:

- An experiential transformative process of education and practice-oriented pedagogy involving multi-disciplinary social sciences research.
- Implementing Community outreach in our core competence areas, need and evidence-based community practice interventions and delivering training & consultancy services to Corporate, Government and Civil Society Organizations.
- Playing an active role in advocacy and policy formulation and access to contemporary knowledge resources.

Members of Management Committee
Society for Social Education and Research (SSER)

S. No	Name	Member
1	Mr K.A. Mathew, I.A.S (R)	Hon. President
2	Mr. Muthu Kumar Thanu	Hon. Secretary
3	Mr. John Zachariah	Hon. Treasurer
4	Dr. A. Anantharaman	Member
5	Dr. K.R. Gangadharan	Member
6	Ms. Gita Viswanathan	Member
7	Mr. C.D. Jose	Member
8	Mr. A. Loyola	Member
9	Mr. Manohar Gupta	Member
10	Dr. Muthiah Mariappan	Member
11	Mr. R. Nataraj, I.P.S (R)	Member
12	Prof. S. Parasuraman	Member
13	Dr. K. Prabhakar	Member
14	Mr. N.C. Ramesh	Member
15	Mr. C.K. Ranganathan	Member
16	Mr. Reji Abraham	Member
17	Dr. Revathi Balu	Member
18	Mr. P.P. Sukumaran	Member
19	Mr. Viju Thomas	Member

MESSAGES



We at the MSSW believe that the relationship with the students do not stop at the gate when they pass out of the college. We deem it our responsibility to get them placed so that they serve the community. That's why we pay equal importance to placement and academics. The placement cell has been doing a magnificent job in the past and I am sure they will continue to excel in the coming years also. All my good wishes!

K A Mathew, IAS (R)

Chairman, MSSW & President, SSER

We are delighted to present the placement brochure of MSSW for the year 2019 - 20. We take great pride in introducing to you a set of bright students who could add value to your organization. The students at MSSW undergo a rigorous and well-rounded programme of education that includes internships, skill labs, seminars, case studies and much more. The multi-faceted exposure they get at MSSW makes them industry ready and capable to learn and perform well from day one. The learning process is anchored by talented and committed faculty who coach and mentor the students effectively. Our illustrious alumni support the development of our students in various ways. All this ensures that our students are among the best that organisations can choose to employ. We extend a warm welcome to you to visit our campus.

Dr. S. Raja Samuel

Principal, MSSW



It's a pleasure to place on record my appreciation to the placement team for releasing a placement brochure. A brochure of this nature is to connect between corporate and colleges. It showcases the academic preparedness of our students with the necessary attitude and aptitude. Our alumni continue to make us proud by their contribution to the organizations that have employed them from our campus. I am sure the current batch of students who are ready for placement will live up to the expectations of the recruiters and make our existence meaningful. I wish the employers and our students the very best.

Dr. R. Subashini

DEAN, MSSW

PLACEMENT CELL

MADRAS SCHOOL OF SOCIAL WORK



As a team we are happy to present the placement brochure of the academic year 2019-2020. Placement cell is a unique collaborative unit of MSSW whose primary focus is to provide a platform for students in the job market to showcase their ability and get themselves placed. Our team plays an important role in bringing various organizations such as Corporate, NGOs and Development organizations inside the campus to recruit the bright minds of our country who are the products of MSSW. We thank the organizations who had recruited our students in the past. We are happy to welcome organizations to our campus this academic year for recruiting our students. Feel free to contact the placement cell run by the placement team.

Dr. R. Subashini
Head, Placement Cell & Dean, MSSW
placements@mssw.in

Steering Committee Members - (Faculty)

Pravin Kumar M - 9790008682, Inian K.B - 9445945900,
Hemakumar M - 7502045805, Gajendran V - 9095046033

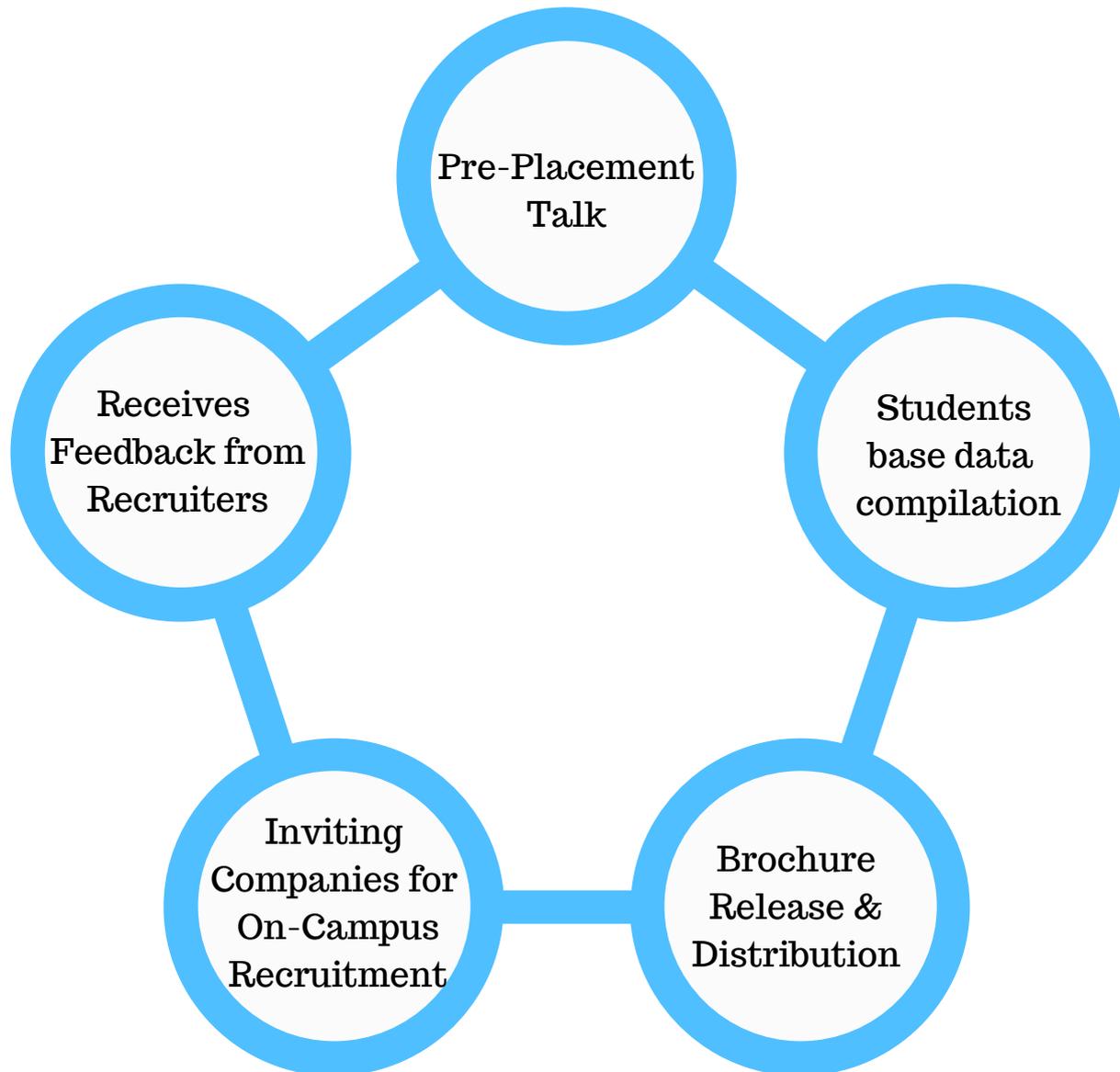
Placement Committee Members - (Faculty)

Dr.Dominic Savio, Dr. Kalyani Kenneth , Narasimhan.R

Students Members

Shruti Ravindran, Harini, Srinithi, Joseph Samuel J, Ilfana Illiyas, Esther, Sathish Kumar R.R. Mussaret Banu, Vijay Bharat, Apoorva, Preethi V, Xavier Francise, Lokesh S, Janani, Akshaya S, Vignesh M

ACTIVITIES OF PLACEMENT CELL



WE HELP WITH

- Criteria & pay negotiations
- Offer letter coordination
- Placement for recently passed out alumni
- Paid internship for students

ROAD MAP OF MSSW



2017- MA Social Entrepreneurship & PG Diploma in HRM (In Collaboration With KELSA)

2012- Bachelor of Psychology / MPhil Psychology

2011- M.A. Human Resource & Organisation Development & M.A. Development Management

2007- Master of Social Work (Shift II)

2005- Bachelor of Social Work & M.A. Human Resource Management

2002- M.Sc Counselling Psychology

1994- PhD Social Work

1976- PG Diploma in PM&IR

1966- Master of Social Work (Shift I)

1952- Diploma in Social Service Administration

MASTER OF SOCIAL WORK (AIDED STREAM)



ABOUT THE DEPARTMENT

The PG and Research Department of Social Work (Aided Stream) is the oldest department of the college offering the MSW, M.Phil (SW), Ph.D (SW) programmes. The Master of Social Work is the flagship programme of the Department of Social Work. Being the oldest and most sought after course, the course curriculum is very robust and seasoned to impart the required inputs to foster well-equipped professionals. The department caters to the academia and the social work profession by generating professionals/ leaders who continue to create a difference in the society. The department is government-aided, having well-qualified faculty with rich teaching and research experience. The department provides facilitative learning atmosphere with robust curricular exchanges, extra-curricular and co-curricular activities and has a very strong alumni base.

HOD'S MESSAGE

Dear Students,

I take this opportunity to wish you great laurels as you get ready to embark on your professional journey. I am sure the MSW Course has thoroughly prepared you for the journey ahead. Remember to keep the flag of MSSW flying high.

Best wishes & Regards,

Dr.J.S Gunavathy
Associate Professor & HOD
MSW (Aided) Dept, MSSW

ABOUT THE COURSE

The objective of the MSW course is to prepare students as professionals in either of the three specializations, namely Community Development, Medical and Psychiatric Social Work and Human Resource Management. In addition to imparting the discipline-related, specialization-related knowledge, the course strives to hone the values and attitudes required for inter-personal and managerial skills needed for effective practice in different community and organizational settings. The course has a judicious mix of theory and practice sessions. The first semester is generic and the second semester offers insight into specializations. Semester III and IV are purely specialization centric. The curricular inputs are offered as core, interdisciplinary, elective and course completion papers. One of the highlights of the programme is fieldwork. The fieldwork pattern is graded and progresses in terms of its goals across the semesters. Learning methodology includes classroom learning, experiential learning, outbound learning, observational learning and so on.

CURRICULAR HIGHLIGHTS

Theory papers- Give input on the conceptual understanding of the subject.

Field work - Practical learning in different settings with definite focus areas.

Research Project - Helps the student to study a problem/issue scientifically and come up with an action plan.

Soft skills - Handled by external resource persons focusing on the Employability of the students.

Participation in Professional Forum activities - Help the student to update themselves with latest industry trends and network with professionals.

Certificate courses - Provide additional Professional training and qualifications to students.

THEORY PAPERS

Common papers for all specializations	Human Resource Management Specialization papers	Community Development Specialization papers	Medical & Psychiatric Social work Specialization Papers	Papers common for CD & MPSW Specializations
<ul style="list-style-type: none"> ➤ Social Work Profession ➤ Social Work with Individuals ➤ Social Work with Groups ➤ Social work with Communities ➤ Sociology ➤ Psychology ➤ Social Research & Statistics ➤ Basics of Counselling ➤ Management of Organizations 	<ul style="list-style-type: none"> ➤ Human Resource Management ➤ Labour Legislation I ➤ Labour Legislation II ➤ Organizational Behaviour ➤ Employee Relations & Welfare ➤ Performance Management ➤ Strategic Human Resource Management ➤ Organizational Change & Development ➤ Learning & Development ➤ International Human Resource Management ➤ Compensation Management 	<ul style="list-style-type: none"> ➤ Rural Development & Governance ➤ Dalit & Tribal Empowerment ➤ Women & Development ➤ Urban Development & Governance ➤ Social Work with Children & Youth ➤ Social Entrepreneurship 	<ul style="list-style-type: none"> ➤ Mental Health & Psychiatric Social Work ➤ Medical Social Work ➤ Social Work with Families & Senior Citizens ➤ Clinical Social Work ➤ Therapeutic Interventions in Social Work ➤ Disability & Social Work 	<ul style="list-style-type: none"> ➤ Social Policy and Planning ➤ Community Development- Approaches & Tools ➤ Disaster Management & Environmental Social Work ➤ Community Health

CERTIFICATE COURSES PURSUED

1. Development Communication	2. HR Analytics
3. Human Rights	4. Compensation & Benefits
5. Cognitive Behaviour Therapy	6. CSR & Social Audit

FIRST YEAR FIELD WORK

OBSERVATION VISITS

1. Ashok Leyland, Ennore
2. CRUSADE , Karanodai
3. TTK Hospital, Indira Nagar
4. Little Drops, Paraniputhur
5. SOS Children's Village, Tambaram
6. Tamil Nadu Slum Clearance Board, Perumbakkam
7. Central Prison, Puzhal

RURAL CAMP

The objective is to make the students experience group living and to initiate and participate in development work in villages by assessing their needs, designing projects, fundraising and to liaise with various Government and Non-governmental Organisations.

PROJECT FIELD WORK

Project Field work is a unique component of the field work programme. This spreads over a month when each group (8 students) identifies a social problem/development project and works on it in three phases namely,

- Study (Collection of relevant data and analysis)
- Intervention (Action programme) and
- Dissemination (Documentation and Presentation).

CONCURRENT FIELD WORK

It is a component during the second semester, in which two days a week, students undergo internships at organisations for a period of three months in community settings. It provides an opportunity for learning skills through the practice of primary methods of social work (Case Work, Group Work and Community Organization). It also helps to inculcate professional growth and development.

FIRST YEAR FIELDWORK

SKILL LAB

Skill lab is a semester-wise 30 hours training programme conducted by experienced trainers/facilitators. It enables students to analyse and enhance themselves in terms of communication skills and facilitate the transition of students from campus to corporate by equipping them with career and workplace skills.

OUTBOUND TRAINING

OBT is a three-day residential program which develops skills such as leadership, communication, team-building, mutual trust, self-awareness, building confidence and business strategies which will help students in becoming effective professionals.

SUMMER PLACEMENT

At the end of the first year, during summer vacation, the students undergo internship for a period of 30 days in an agency/industry related to their specialization. This internship helps the students to understand the specialisation-based organisation, its functioning and also learn the requisite skills and knowledge.



SECOND YEAR FIELDWORK

STUDY VISITS (Specialisation based)

Human Resource Management	Community Development	Medical and Psychiatric social work
Asian Paints	Hand- In-Hand India	NIEPMD
Food Express	State Institute Of Rural Development	Raju Hospital
TI Cycles	AMM Foundation	CMC Vellore
Adani Port	ICMR – National Institute Of Epidemiology	NIE

CONCURRENT FIELD WORK

It is a component during the third semester, in which two days a week students undergo internships at organisations/institutions for a period of three months in their field of specialization. For Human Resource Management specialization, the focus is on Manufacturing sector; for Community Development specialization, it is on Urban Community Development; and for Medical and Psychiatry specialization, it is on Hospital settings.

BLOCK FIELD WORK

The broad aim of Block Field Work is to provide opportunities for students to apply the knowledge learnt in the class room situations and to plan, implement and evaluate these experiences while working with individuals, groups, communities and organizations. This will be in keeping with the placement agency's philosophy, policy, and goals and use of guided supervision.

STUDENT FORUM

Human Relations Study Circle (HRSC)

This study circle serves as an active platform for knowledge sharing and exchange among students and professionals of the HR community. This study circle facilitates the members to be updated on various trends of HR in order to develop themselves as budding HR professionals apart from classroom learning. This is a platform where students get to interact with HR professionals from various sectors and learn from them.

SOCIAL WORKERS FORUM

This forum combines both Community Development and Medical & Psychiatry specializations. It is a forum for social change, which helps students to gain information on various social issues, which further enables them to gain better understanding on how to reflect and act for eradicating those issues.

ACTIVITIES ORGANIZED

THEMES	RESOURCE PERSONS
Awareness on Blood Donation	Mr. Ruban, V.S . Hopital
Social advocacy	Mr. L. Devasagayam, MAALTUS social Ventures Pvt.Ltd, Ashok Nagar, Chennai
Industry Trends in Learning and Development	Mr.Kulandaivel, CEO, Nurturing Potential
Contemporary Compensation Practices	Mr. K. Narayan Kumar, Compensation Consultant,ARRIS India Private Ltd, Bangalore

ANNUAL SEMINARS ORGANIZED

HRSC - THRIVE'19 : "HR GOES AGILE: INSIGHT TO IMPACT"

The Human Relations Study Circle under the guidance of faculty adviser organized a UGC sponsored National Seminar, THRIVE 19, on the theme "HR Goes Agile: Insight To Impact" on 2.2.19 (Saturday) at MMA Management, Chennai. The speakers for the seminar include Mr. Chandru Chakrapani, Founder & Director, Peogic Solutions, Mr. C. Jayakumar, VP & Head HR, L&T Construction, Mr. Balaji.V, Regional HR Director - South Asia AS APAC, Dormakaba, Ms. Rajini Sriraman, Strategic HR, Pfizer. Technical session on Redesigning experience and developing resilience through agile workforce was conducted by Ms. Divya Anand, Director, HR, cleartrip.com. The valedictory note was given by Mr. L. Ram Kumar, Chairman, Shanti Gears ltd, President, MMA.

SOCIAL WORKERS FORUM - ELDERLY WELLBEING AND INTERGENERATIONAL BONDING

The social workers forum under the guidance of faculty adviser organized a UGC & NISD Sponsored Annual conference on Elderly Wellbeing and Intergenerational Bonding on 15 & 16 March 2018.

The speakers include Thiru. P. Thamarai Kannan IPS, Addl. General of Police, Chennai; Professor Subhabrata Dutta, Ph.D, Assam University; Dr. Sridhar Vaitheswaran, Psychiatrist, SCARF Chennai; Dr. P. Sigamani, Ph.D, Asst. Prof and HOD, Department of Social Work, CUTN; Thiru. A. Selvaraj, Asst. Editor-Crime, The Times of India; Dr. Ganesh Kumar, Ph.D, Consultant Psychologist Raju Hospital, Chennai; and Dr.S. Vijayakumar, Director, Institute of Neurological Sciences, Chennai.

STUDENT ACHIEVEMENTS

- First Prize in Mime Competition held at IFMR Graduate School of Business in February 2019.
- Participated and won prizes in Unnathi' 18 at Stella Marris College, Chennai.
- Runner up in NIPM Business Quiz 2018 held at Loyola College, Chennai.
- Published articles in Paradigm shift of Next – Gen HR in VUCA world in e-souvenir at NLC 2019.

MASTER OF SOCIAL WORK (SHIFT-II)



ABOUT THE DEPARTMENT

The energetic and dynamic faculty members of the P.G Department of Social Work aim to bestow quality education along with outstanding professionalism to its students. The two-year course gives a wide range of exposure to students in the field of social work along with exclusive experiences in their specialization such as Human Resource Management, Community Development and Medical and Psychiatry. The course includes various practical aspects such as concurrent field work, study visits and research.

HOD'S MESSAGE

In the era of competitive workforce, the presence of experimental and computational facilities, active institute-industry interaction, national and international exchange programmes and industrial/ research training opportunities have made the students creative and willing to excel in the driven environment. I believe in extend a common platform for the students and the recruiters to get the best of each other. I also wish best of luck to everyone on behalf of the P.G Department of Social Work.

Best wishes & Regards,
Dr.C.Francis
HOD, MSW (SF) Dept, MSSW

ABOUT THE COURSE

The course aims at imparting professional social work knowledge in a systematic and scientific manner for the holistic development of students. It also intends to empower the students to develop competencies along with right values and attitudes required for a successful career. The ultimate objective of the course is to shape up socially responsible citizens caring for the society by effectively solving social issues based on interventions appropriate to the context.

KEY FEATURES OF THE COUSES

THEORY PAPERS

Common papers for all specializations	Community Development Specialization papers	Human Resource Management Specialization papers	Medical & Psychiatric Social work Specialization Papers
<ul style="list-style-type: none"> ➤ Social Work Profession ➤ Social Work with Individuals ➤ Social Work with Groups ➤ Sociology ➤ Psychology ➤ Social Work with Communities ➤ Social Research and Statistics ➤ Management of Organizations ➤ Basics of Counselling 	<ul style="list-style-type: none"> ➤ Social Policy and Planning ➤ Social Legislation ➤ Rural Development and Governance ➤ Dalit and Tribal Empowerment ➤ Community Development - Approaches and Tools ➤ Women and Development ➤ Disaster Management and Environmental Social Work ➤ Urban Development and Governance ➤ Social Work with Children and Youth ➤ Community Health ➤ Social Entrepreneurship 	<ul style="list-style-type: none"> ➤ Human Resource Management ➤ Labour Legislation- I ➤ Labour legislation –II ➤ Strategic Human Resource Management ➤ Organizational Behaviour ➤ Employee Relations and Welfare ➤ Performance management ➤ Learning and Development ➤ International Human Resource Management ➤ Compensation Management 	<ul style="list-style-type: none"> ➤ Social Policy and Planning ➤ Social Legislation ➤ Mental Health and Psychiatric Social Work ➤ Medical Social Work ➤ Community Development - Approaches and Tools. ➤ Social Work with Families and Senior Citizens ➤ Disaster Management and Environmental Social Work ➤ Clinical Social Work ➤ Therapeutic Interventions in Social Work ➤ Community Health ➤ Disability and Social work.



OBSERVATION VISITS

Specialization	SEM – 1	SEM – 3
HRM	<ol style="list-style-type: none">1. Integrated Rural Community Development Society2. Hand – in – Hand3. TTK Rehabilitation Centre4. National Institute for empowerment of Persons with Multiple Disabilities5. Vallur Thermal Power Plant6. Hyundai Pvt. Ltd.	<ol style="list-style-type: none">1. Technosoft2. Worth Trust3. Kaveri Hospital
CD		<ol style="list-style-type: none">1. Madras Christian Council of Social Service2. Hand in Hand, Mahabalipuram
MPSW		<ol style="list-style-type: none">3. International Justice Mission4. Save Our Souls , Tambaram5. Institute of Mental Health6. Lakshmi Pain and Palliative Care Trust7. National Institute for Research in Tuberculosis

RURAL CAMP

A week of rural life provides students the experience of group living and a sense of team spirit. It provides an edge for the students to develop the skills of planning, leadership, fund raising and allocation of resources in accordance with the needs of the community.

CONCURRENT FIELD WORK

It is a process of giving hands-on experience to the students initially with grass root level NGO's and with specialisation related organisations in the 2nd year. It is for a span of 3 months with 2 days a week spent in the organisation counting to 30 days overall. The students are trained on social work and in their respective specializations – Community Work, Medical and Psychiatric social work and Human Resource Management. Students develop professionalism through regular assessment and conferences.

PROJECT FIELD WORK

During the first year, students are divided into groups and associated with organisations where they take up projects identifying community needs and develop interventions through suitable awareness programs. Some of the projects include anti- human trafficking awareness, keeping your area clean - green army plans, etc.

SOFT SKILL TRAINING – SKILL LAB

The students learn the theories in the class room and get trained on technical skills during field work or internship. Soft skills are important for personal and professional success in life. Hence, soft skills such as communication, interpersonal skills, team work and leadership, problem solving and networking skills are provided to the students through skill lab. This lab moulds them with right attitudes for a professional career.

OUTBOUND TRAINING

The outdoor location training provided to the students gives them the opportunity to go beyond their limits to self-introspect on their strengths and weakness and identify their true potential. Outbound training is a memorable event for many students as they get new insights about themselves and others. It also helps them to build their self-confidence, self- esteem and enhance their abilities to take risk, trust others and work better in teams. The training further prepares the students to face the ever changing personal and professional environments better.

SUMMER PLACEMENT

During the summer, students spend the entire month of May doing their field work in organizations based on their specializations (HR, CD and M&P). This is the time students begin to immerse themselves in the practical experiences of their specializations.

RESEARCH PROJECT

It is an important component which allows the students to develop analytical skills and create evidence-based perspectives. They learn to frame situations to problem statements, develop hypotheses, test them based on facts and arrive at results.

CERTIFICATE COURSE

With the intent of exposing our students to subjects that the curriculum doesn't offer, our department offers certificate courses (25 hours) on "Finance for Non-Finance professionals" and "Personal finance planning". Apart from this, our students attend courses conducted by various other departments on "Compensation and Benefits", "Social Entrepreneurship", "Cognitive Behaviour", "HR Analytics" and "Six Sigma Analytics".

STUDENT ACHIEVEMENTS

1. Need Assessment for Corporate Social Responsibility (CSR) initiative of Fiat Chrysler Automotive India Private Ltd (FCA).
2. Adopted two Chennai Corporation Higher Secondary School at Vyasarbadi and Kodungaiyar for providing psychological counselling, career guidance and life skills training for the adolescents.
3. Number of Seminars / Lectures attended by Students outside College: 120
4. Number of Competitions participated in by Students outside College: 15

DEPARTMENT FORUM - PEGASUS

The student forum continues to be the primary channel of alumni connectivity. The Forum organizes various guest lectures, seminars and annual HR and Social Work Conferences. Students get more opportunities to interact with great personalities through conferences, workshops and meetings. The department encourages the students to take initiatives and various activities to express their creativity, talents and professional competencies.

CONFERENCES:

- 1.National Seminar on Societal Responses to Sexual Harassment of Children and Women – Stake holders’ perspectives in collaboration with Indian Council for Social Welfare (15th December 2018)
- 2.Annual HR conference on ‘Man Vs Technology – Impact on Business & Society’ (22nd January 2019)
- 3.National Seminar on Psycho-Therapeutic Techniques (8th & 9th March 2019)
- 4.Tax Exemption for NPO’s and Personal Taxation in collaboration with Income Tax Department, Tamil Nadu (14th August 2018)

ASSOCIATION WITH PROFESSIONAL FORUM

- 1.Network of Professional Social Workers
- 2.National Institute of Personnel Management (NIPM)
- 3.National HRD Network (NHRD)
4. Indian Society of Training and Development (ISTD)
5. HR Sangam



M.A. HUMAN RESOURCE MANAGEMENT



ABOUT THE DEPARTMENT

Started in the year 2005, the PG Department of HRM has a history of producing excellence in the form of multifaceted individuals who have been able to create a niche for themselves in various business sectors. The course offers a distinctly collaborative educational experience with a stress on Industry-linkages. The curriculum is dynamic with continuous updation to incorporate latest industry trends. Over the years, the department has maintained a legacy of innovative growth and excellence. The pursuit of excellence with values has been our driving force. With a goal to stay relevant, the department works to help students get a view of trending management themes such as Business & HR analytics, design thinking, business opportunities and challenges in the VUCA world. impact of disruptive innovation and the growing digital economy.

HOD'S MESSAGE

With conscientiousness, innovation and excellence being the founding values, the PG department of HRM, since its inception in 2005, has blossomed into a unique academic program with ample corporate recognition for producing competitive managerial talent. In keeping with the vision of the institution, the department always strives to mould strategic and socially sensitive HR professionals. The mission of the department has been to produce industry-ready HR executives who meet the demands of the times. Over the years, the department has grown from strength to strength, rising steadily in stature and recognition. The journey towards excellence is a never ending one. I wish all the students of MSSW all the very best as they traverse in this journey towards excellence.

Dr. Jayanthi Peter
HOD - Department of MAHRM

OBJECTIVES OF THE DEPARTMENT

- Creating Human Resource Professionals possessing in-depth knowledge of and hands-on exposure to the various functional areas of Human Resource Management.
- Grooming students to be versatile and emotionally balanced, adept at multi-tasking and equipped with competent skill sets and professionalism, to take on varied challenges of the business environment and Human Resource practice.

CURRICULUM

Employability, innovation and theory-to-practice inter-connectedness are the three pillars on which the curriculum of MA HRM rests. The department constantly reinvents its curriculum in an effort to enhance the quality of the course and to meet international standards of management education.

The thrust areas of the curriculum are as follows:

- Providing an in-depth knowledge of the theories and evolution of management and the functional areas of Human Resource Management
- Helping students understand the international and Indian business environments and their impact on Human Resource Management
- Ensuring that students gain hands-on exposure to the practice of Human Resource Management in industries
- Enhancing analytical thinking, communication, innovation and interpersonal sensitivity

Keeping in line with these thrust areas, a variety of teaching methodologies have been employed:

- Knowledge sharing sessions by Industry and Subject matter experts
- Industry Institute Interface (III) in an effort to provide hands-on industry and corporate exposure and thereby understand the field level realities
- Participative learning through simulated scenarios, case studies of predictive and real-time experiences, dipstick studies
- Soft skills and personality development programmes
- Live projects to enhance understanding of the functional areas of Human Resource



COURSE STRUCTURE

<p><u>SEMESTER 1</u></p> <p>I. Management Principles II. Organizational Behaviour III. Strategic Human Resource Management IV. Labour Legislation 1 V. Managerial Economics VI. Industry Institute Interface VII. Soft Skills</p>	<p><u>SEMESTER 2</u></p> <p>I. Learning and Development II. Labour Legislation II III. Compensation Management IV. Performance Management V. Research Methodology VI. Industry Institute Interface VII. Soft Skills</p>
<p><u>SEMESTER 3</u></p> <p>I. Employee Relations & Welfare II. Workplace Counselling III. Accounting For Managers IV. Business Policy And Strategic Management V. Operations Management VI. Research Project VII. Industrial Institute Interface VIII. Soft Skills IX. Outbound Training</p>	<p><u>SEMESTER 4</u></p> <p>I. Organizational Change and Organizational Development II. Entrepreneurial Development III. International Human Resource Management IV. HR Analytics V. Financial/Marketing Management VI. Industrial Institute Interface VII. Block Placement VIII. Soft Skills</p>

INDUSTRY INSTITUTE INTERFACE (III)

It helps students acquire practical experience in actual work environment and to see the theories learnt being used.

BENEFITS OF III

- Internships (Five block including summer)
- Industrial visits
- Guest speakers from the industry
- Workshop conducted by experts

CERTIFICATE COURSE

The department offers certificate courses with the following objectives

- To develop new skills and competence
- To build expertise in specialized areas,
- To update the professional profile and broaden the knowledge base.

Various certificate courses offered by the department

1. HR Analytics	2. CBT
3. Competency Mapping	4. Compensation and Benefits
5. Learning and Development	6. Labour Laws and Industrial Relations

HR SYMPHONY (STUDENT FORUM)

HR Symphony is the student forum of the department. The forum conducts symposiums where discussions on the latest trends and issues related to HR and business in general take place. The main aim of the forum is to create a platform for Industry-Institute Interface and facilitate networking among students and corporate members. Eminent people from the corporate world are invited to share ideas and experiences with the students and budding HR professionals. Every year HR Symphony works under a current topic pertaining to the business world. This forum provides a platform for discussion on the latest trends and issues affecting and influencing the field of HR.

The objectives of HR symphony are to:

- Provide a platform for discussions on issues and trends in the corporate world by eminent professionals from the industry
- Facilitate networking among students and professionals
- Enhance the event management and coordination skills of the student



HURECANE - TAKING THE HR WORLD BY STORM

HURECANE (HUMAN RESOURCE CAMPUS NEWS) is the annual newsletter of the department. It features interviews with eminent HR professionals from leading corporate houses, department news, articles by alumni and students and the latest trends in Human Resource Management. It was launched in the year 2005, and has enabled a healthy student-corporate relationship.

HR COFFEE CLUB (DIVE INTO THE NEW DEPTHS OF CONVERSATION)

HR coffee club aims at creating a platform that augments conversations, as stimulating as coffee with the bottom line, "Interactions with the Industry experts". It is notably effective mode of honing students' skills and knowledge.



OUTBOUND TRAINING

Students undergo OBT to develop

- Leadership and communication skills
- Planning, delegation, team work and decision making skills



PROFESSIONAL BODIES

The MA HRM students are members of various professional bodies such as

- ISTD
- NHRD
- NIPM
- HR Sangam

STUDENTS' ACHIEVEMENT

Our students have participated, presented and excelled in the following areas

- Paper presentations in National and International level conferences.
- Conducted training programs in various educational institutions and organizations.
- Students have participated in various inter-college events and sports and won prizes
- Students have been appreciated by the HR's during internship programs.

M.A. HUMAN RESOURCE AND ORGANISATION DEVELOPMENT



ABOUT THE DEPARTMENT

As a proof of having embarked on its journey into development and excellence, Madras School of Social work was the second institution in India to introduce the Postgraduate programme in Human Resource & Organisation Development in the year 2011. The department has grown over the years and is making significant contributions in the field of academics and to the society at large. Seven batches have graduated successfully and been placed in reputed organizations. Studying Human Resource Management along with Organisational Development is the icing on the cake. The students specialize in HR and, in addition to that, they specialize in Organization Development. As business environment and models keep changing inevitably, our curriculum is updated in line with business trends and needs. Thus it prepares the students better to sense, manage and lead change as emerging HR & OD Consultants.

HOD'S MESSAGE

“Without your Involvement you can't succeed. With your Involvement you can't fail”

-Dr.A.P.J. Abdul Kalam.

In the HROD department, we believe in the concept of involvement where the students are made to think differently, discover new areas where they can showcase their abilities and talents and achieve success in both personal and professional life. I am happy to present the final year students of MA HROD who are ready to venture into the corporate world equipped with both academic knowledge and industry exposure.

MRS. SIVARANJANI S
HOD - Department of MA HROD

COURSE STRUCTURE

SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV
Human Resource Management	Learning & Development	Organizational Development-I	Organizational Development II
Organisational Behaviour	Industrial Relations	Operations Management	Cross Cultural Business Management
Management Principles	Research Methodology & Statistics	Corporate Planning and Strategic Management	Human Resource Accounting and Information system
Labour Legislations	Change Management	Compensation Management	Workplace Counselling
Fundamentals of Accounting & Financial Management	Managerial Economics	Performance Management	(Elective)
Industry Institute Interface I	Industry Institute Interface II	Research Project	a. Entrepreneurial Development
Soft skills I	Soft skills II	Industry Institute Interface III	b. Industrial Health, Hygiene and safety
	Summer Placement	Soft skills III	Industry Institute Interface IV
		Outbound Training	Soft skills IV

CERTIFICATE COURSES

The students of this batch have attended the following course

1. SIX SIGMA	2. HR Analytics
3. Social Entrepreneurship	4. Cognitive Behaviour therapy
5. Corporate Social Responsibility	

INDUSTRIAL VISIT

The Students have visited the following organisation :

- Infosys
- Integral coach factory (ICF), Perambur
- BHAVINI (Bharatiya Nabhikiya Vidyut Nigam), Kalpakkam



SOFT SKILLS

The programmes conducted are:

Communication	MBTI
Interpersonal Skills	Professional Skills I
Personality Development	Potential Realisation
Ms-Excel I	MS-Excel II
GD & Interview Preparation	Conflict Management
Aptitude	Positive Psychology
Campus to company transition.	Creative Thinking
Leadership Development	
Emotional Intelligence	

STUDY CIRCLE

HROD Study Circle is meant exclusively for knowledge sharing. It aims at the holistic development of the students. Within the study circle, there are many clubs focussed on areas such as GK, Aptitude, Case Studies, Labour Law and Group Discussions. These clubs facilitate students to take up initiatives, experiment with new ideas and develop concepts on their own.

GUEST LECTURES AND EXPERT TALKS

Guest lectures are conducted every week by eminent and experienced HR managers. A few of the topics discussed are listed below :

- Orientation on Human Resource
- Orientation on Organisational Development
- Employee Welfare
- HR at TVS
- Learning and Development

DEPARTMENT FORUM:

Bhavishya is a Sanskrit word that means "FUTURE". It is the name of the students' forum of the department of HR&OD. Bhavishya culminates at the yearly corporate and student-based event. It aims at creating a platform for the students to interact with the eminent personalities from the corporate world and also to network with students from various other institutions. Last year the forum conducted a series of events on the theme "ORU KATHA SOLLATA SIR".



ACTIVITIES CONDUCTED UNDER THE DEPARTMENT FORUM (2018-2019)

HR COLLOQUIUM – The Event was organized for HR professionals at IIT M Research Park, Taramani. Interactive sessions and workshops on the topic Emerging Technologies and HR, Skill Development to cope with Artificial Intelligence and Automation, Future of HR for Millennials and Building Thriving organization with Organisation Culture were addressed. More than 150 HR professionals participated in the event.

IINVICTUS – The event organized for students, went on continuously with test of endurance and coping skills for managing complexity and stressful environment as a typical reflection of modern agile organizations. The key feature of the event was its duration of two days and one night extending over 25 hours with a 6 hours hiatus, testing 12 different skills ranging from Communication, Emotional & Social Intelligence, Negotiation skills to Stress Interview.

FLASH TALKS- A rapid presentation talk spanning over 6 minutes 40 seconds in the format of 20*20: 20 slides to be presented and each slide would appear for 20 seconds after which the presentation would automatically advance to the next slide. The idea is to present a captivating talk which is not very long but focuses on the key deliverables and takeaways for the participants.

INDUSTRIAL INSTITUTE INTERFACE

Industrial institute interface is the USP of HR&OD curriculum. It bridges classroom theory with corporate experience. This component utilises internships in top organisation as a platform for students to acquire practical work experience in actual workplace conditions. In addition to HR, students learn other functional areas of an organisation. It is present in all the four semesters and marks are awarded based on individual students' learning, work done and overall experience acquired.



STUDENTS ACHIEVEMENTS

- M.M.THILEAPAN won the second place in the 5th State level Airgun shooting selection for National Championship-2019 conducted by TN AIRGUN ASSOCIATION.
- MIRIAM JOHN has been associated with TEDx event as a Dream Crew member. She also served as class head (leadership role) & volunteer at U&I, an NGO. She actively volunteered at SOS children's village for tuitions, and received an appreciation award for her contributions to the Bhavishya event 2018.
- VM.HIFA RAMELA is one of the team members in a leading corporate travel management firm which practices OD intervention. She participated in the Monthly meeting discussion organised by Indian Society for Training and Development on the topic 'Building High Performance Work Culture'.
- MARYPEARLINE launched "Surreal space", a home studio for designing and art classes. She was also shortlisted for the final round of Homepreneur Awards Season 3 (2019), among the 200+ women selected from 3000 registrants.



M.A. DEVELOPMENT MANAGEMENT



ABOUT THE DEPARTMENT

The Postgraduate department of Development Management was established in the year 2011. The department since its inception has endeavored to bring about a difference in society, keeping in line with various social issues related to the rights of women, children, youth, elderly, minorities and other marginalized communities. The course aims at training professionals who can create effective developmental models and sustainable impact in the array of Human Development Sectors with an inclusive approach. Unique teaching methodology, diverse academic program, quality research and a number of co-curricular activities create a healthy atmosphere to nurture a young crop of development professionals.

HOD'S MESSAGE

Doing the same thing every day will not deliver new results. To change the result you are getting, you must change the things you are doing. The PG Department of Development Management molds the students to be change agents in the society. I wish all the students to deliver new results to bring about a change.

DR. SARAH KARUNAKARAN
HOD - Department of DM

COURSE STRUCTURE

Semester – I <ol style="list-style-type: none">1. Introduction to Development2. Establishing Development Organizations3. Human Resource Management and Labor Legislations4. Sociology of Development5. Fundamentals of Management	Semester – II <ol style="list-style-type: none">1. Development Communication2. Organizational Behavior3. Research Methodology4. Human Rights and Gender Issues5. Pragmatic Models of Development
Semester – III <ol style="list-style-type: none">1. Project Management2. Global Issues & Social Development3. Corporate Social Responsibility4. Accounting for Decision Making5. Development Economics6. Research Project	Semester – IV <ol style="list-style-type: none">1. Entrepreneurship Development2. Environment Management3. Community Based Health and Education Management4. Disaster Management5. Organization Development.

CERTIFICATE COURSES

The department offers certificate courses focused on core areas in the development sectors. Through the certificate courses the department aims to provide real-time and practical exposure about the field to the students. In the academic year 2018-2019, certificate courses were offered on Project Management and Public Policy, Advocacy and Networking. This academic year, the department is offering a certificate course on Social Security.

ORGANISATION VISIT

The students visited various organizations in the development sector to observe and understand the functioning of the organizations. Some of the organizations are:

- Indian Oil Corporation – CSR Visit
- The Other Media
- Kuthambakkam Model Village
- Home Exnora: A Zero Waste Model
- State Human Rights Commission
- Real Charitable Trust
- International Justice Mission



SOFT SKILL SESSIONS

Soft skill programs are offered for students to develop the competencies required for their personal and professional success. The following programs are offered:

- Personality and Interpersonal Skill Development
- Professional Behavior and Employability Skills
- Models and Skills for Active Social Participation

DEVELOPMENT PRACTICUM

Students, with the guidance of faculty, work as interns in organizations that deal with bilateral/multilateral projects in order to gain experience in Need Assessment, Project Planning, Implementation and Evaluation, Community Interventions and Beneficiary Coordination.

SUMMER PLACEMENT

The students are given leverage to delve deep into their line of specialization by pursuing the same in an organization where their relevant skills can be enhanced.

RESEARCH PROJECTS

Students are exposed to research projects based on empirical evidence through proper research techniques that would build their research skills necessary for undertaking future projects in organizations.

DEPARTMENT FORUM:

CASCADE is the official students forum of the department "Inclusive Development" was the theme of the academic year 2018-2019. Inclusive Bazaar was organized a pre-conference activity. Following this the department's Annual Conference was organized on "Inclusive Development". An inclusive cultural event was organized in the evening after the conference to highlight the importance of folk art and other forms of arts. The theme of the academic year 2019-2020 is 'Neer Indri Amayathu Ulagu' (Earth Cannot Survive without Water). The conference and related events based on the theme will be organized by the student forum.



OUTBOUND TRAINING

As a part of curriculum, in the third semester, the students of the final year undergo Outbound Training(OBT) to motivate them both mentally and physically and give them training in leadership and team building skills.



STUDENT ACHIEVEMENTS

- Ten students of M.A. Development Management, MSSW attended an International Conference on Sustainability Education (ICSE'19) at Indian Habitat Center, Delhi and presented research papers/ posters in the conference on various topics related to sustainability and sustainability education in September 2018.
- Mr. Nithin Kumar N and Miss. Deblina Saha from M.A. Development Management Department attended and presented a paper at the 25th Asia Pacific Social Work Conference 2019, NIMHANS, Bangalore. The title of their study/ paper is "Plastic Ban in Tamil Nadu- It's Effect and Impact".
- "Development Insight", a monthly newsletter of the department is published from July 2019. This magazine covers all major events that happen inside Madras School of Social Work.



M.Sc. COUNSELLING PSYCHOLOGY



ABOUT THE DEPARTMENT

The two-year Postgraduate programme M.Sc Counselling Psychology offers a thorough training in the field of counselling psychology. Over the last 17 years, the department has strengthened the programme and the students of the department hold positions of esteem, serving the society across the globe. The highlights of the programme include subjects such as Counselling Process and skills, Therapeutic Techniques, Case Analysis – Praxis of Counselling, Psychological Assessment, Corporate Counselling, Counselling Children with Developmental Disorders, Training and Development, Statistical Techniques and Research Methodology. In addition, the students have hands-on experience in testing the effectiveness of psychological training modules devised by them, and six of the subjects offered are purely practicum papers.

HOD'S MESSAGE

The Department of Counselling Psychology equips students with strong fundamental concepts through practical training, internship and summer placements. I believe that these batches of students are highly motivated professionals with the right skills, temperament, knowledge, attitude and aptitude. I am confident that these students are very well prepared and have the potential for immense value addition to their place of work. I wish them all the best.

Dr.VYJAYANTHI MALA
HOD - Department of CP

COURSE STRUCTURE

Semester – I <ol style="list-style-type: none">1. Statistics in Psychology2. Counselling Process and Skills3. Theories of Personality4. Psychopathology5. Introduction to Management6. Health Psychology / Cross cultural Psychology	Semester – II <ol style="list-style-type: none">1. Research Methodology2. Behavior Modification3. Psychological Assessment – I4. Case Analysis – Praxis of Counselling – I5. Corporate Counselling / Life skills6. Advanced Statistics in Behavioral Science
Semester – III <ol style="list-style-type: none">1. Counselling Across Life Span2. Counselling And Therapy For Groups and Special Population3. Counselling and Therapeutic Techniques4. Psychological Assessment – II5. Training and Development	Semester – IV <ol style="list-style-type: none">1. Internship2. Psychological Training Modules (Demonstration)3. Dissertation4. Case Analysis – Praxis of Counselling5. Counselling in Schools

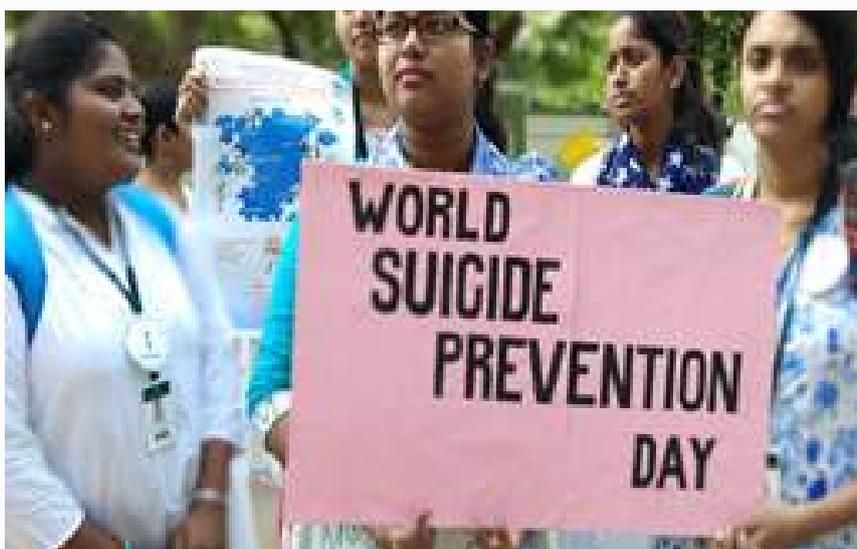
CERTIFICATE COURSES

The students underwent certificate courses on the following topics

- Marital Counselling
- Childhood Disorders - Assessment & Counselling

OBSERVATION VISIT

- Students visited Sneha Suicide Prevention center, Mandavelli and took part in an awareness rally disseminating positive vibes relating to prevention of suicide and raised slogan in Tamil and English with police protection.
- The students visited National Institute for Empowerment of Persons with Multiple Disability (NIEPMD)
- An Outbound Training (OBT) was organized for the students at Nagalapuram (AP), which enhanced team cohesion skills and provided them an opportunity to be one with the nature.



SOFT SKILLS

The following sessions were conducted

- Computer Assisted Research Skills
- Written communication
- Getting along with others
- Career Oriented Skills

EXPERTISE IN EMPIRICAL RESEARCH

The course work provides comprehensive training in research methods and statistical applications. Every student conducts an independent empirical research during the second year and they are also encouraged to do an intervention study. The students also make paper presentations at National and International conferences.

WORKSHOPS

The students got an opportunity to meet and interact with Dr. Maurizio, a Jungian Psychodrama specialist. The following are the workshops attended by the students.

- Jungian Psychodrama
- Child Sexual Abuse
- Solution Focused Brief Therapy

SUMMER PLACEMENT

Students from second semester are given an opportunity to transfer their classroom knowledge into practical experience through placement in schools, hospitals and organizations such as Silver Oak Health (SOH), SCARF, REVAMP, Stanley Hospital, Element-H, Psycafe, Psyhub, Anna Adarsh School, Sankalp School and Cancer Institute. Five months of the two-year academic programme are allocated exclusively for internship and summer placement. Here the students gain practical exposure in counselling by observing and assisting practitioners.



DEPARTMENT FORUM:

VRIDDHI (FLOURISH)

The forum is a platform for the students of the department to explore and experience the current trends in Psychology. The forum, being led by the students, also serves as an opportunity to learn leadership and teamwork. The outcome of the forum activities are, therefore, equipped students and an enriched society. The department conducted a two day National Seminar on Therapeutic Techniques with expert speakers in collaboration with MSW Shift II department and laid the foundation for interdisciplinary collaborative approach within MSSW being a first-of-its-kind effort in the institution.

GUEST LECTURES

The students were exposed to the following guest lectures :

- Qualitative Research - Guided
- Imagery & Reality Therapy
- Jungian Psychodrama



M.A. SOCIAL ENTREPRENEURSHIP

(An Autonomous institution affiliated to the University of Madras)
No.32, Casa Major Road, Egmore, Chennai 600008



ABOUT THE DEPARTMENT

The Postgraduate Department of Social Entrepreneurship strives to integrate cutting-edge theory and practice to create impactful business leaders. The creation of the department is an outcome of recognizing the growing need for talented individuals who can design novel solutions to our most profound social sector problems. The department blends social cause with professional expertise through an integrated approach that combines exposure to theory and practice. The course primarily aims to develop entrepreneurial skills, intervention through sustainable social innovation and management methods.

HOD'S MESSAGE

The department of Social Entrepreneurship has been started in Madras School of Social Work in keeping with the vision of our founder Mary Clubwala Jadhav. We believe that Social Entrepreneurship is the strategy to address societal problems and create social value. The core focus of the course is to facilitate the students to start their own social enterprise initiatives. The curriculum, field of practice and experiential learning given to the students make them professionally well suited to work in Governments, Corporate and Civil-Society based organizations. Pursuing one's passion, collaborations and networking are the three important aspects we encourage in our proceedings. Entrepreneurship and innovation are the key philosophies of the department. The thrust is to provide the students a theoretical base, necessary cross cutting research skills for policy making and the grassroots experience in urban, rural and tribal settings. I believe that our students have a bright future ahead in their journey.

Mr. ANTONY STEPHEN
HOD - Department of SE

Using the profound academic knowledge of the department's expert faculty and through collaboration with social entrepreneurs, investors, academicians, companies and engaged public sectors, the department provides both practical as well as theoretical insights into understanding and appreciating the role of social entrepreneurs in developing alternative economic practices and framework for social good.

The department has been taking continued efforts in emphasizing the importance of social entrepreneurship and social innovation in the management community and more broadly, in civil society. This is being pursued by developing new educational initiatives for students and executives through seminars, conferences, special lectures, field visits, etc and conducting research related to critical issues in social innovation and social entrepreneurship through case studies, assignments, thesis, etc.

Further we enable the facilitation of contacts between our students and social entrepreneurs interested in launching/working in social enterprises. More specifically, the department intends to create opportunities for new collaborations between its student community and social entrepreneurs through internship programs, volunteering opportunities, skill development, etc. With the aim of supporting budding social entrepreneurs who intend to pursue new, innovative, high-impact projects, the department is interested in transferring capabilities and resources that can help transform great ideas into tangible initiatives through its Social Incubation Centre that promises to provide guidance, mentoring, physical space and networking for funding and value-based collaboration.

COURSE STRUCTURE

<p>SEMESTER 1</p> <ul style="list-style-type: none"> ● Introduction to Social Entrepreneurship (Core) ● Fundamentals of Management for Social Enterprises (Core) ● Human Resource Management (Core) ● Marketing Intelligence & Management (ID) ● Indian Society and Polity (ID) ● Field Immersion I ● Soft skills 1 	<p>SEMESTER 2</p> <ul style="list-style-type: none"> ● Research Methodology (Core) ● Social Marketing (Core) ● Financial Management & Accounting (Core) ● Development Economics (Core) ● Fund Resource Mobilization (ID) ● Field Immersion II ● Soft skills 2
<p>SEMESTER 3</p> <ul style="list-style-type: none"> ● Women and Entrepreneurship (Core) ● Entrepreneurship Development (Core) ● Legal Framework of Social Enterprise (Core) ● Vulnerability and Sustainable Environment (Core) ● Total Quality Management (ID) ● Field Immersion III ● Soft skills 3 	<p>SEMESTER 4</p> <ul style="list-style-type: none"> ● Social Entrepreneur Strategies (Core) ● Social Leadership (Core) ● Social Innovation and Entrepreneurship (Core) ● Product Management/Project Management (ID) ● Research Project ● Field Immersion IV ● Soft skills 4

OBSERVATION VISIT

The objectives of observation visits are to give our students an insight into the structure, functioning and activities of various social enterprises. Such initiatives facilitate our students to observe and develop the skills of inquiry, brainstorming and documenting. Some of the organizations we have visited include:

1. Home Exnora
2. Environmentalist Foundation of India
3. Eco Kitchen
4. Aravind Eye Hospital
5. Kuthambakkam Model Village
6. Centre for Social Innovation and Entrepreneurship, IIT Madras
7. Research Park, IIT Madras
8. National Skill Development Centre
9. Hand in Hand



INTERNSHIPS AND PROJECTS

Our students develop solid knowledge of theoretical frameworks that guide generalist practice, with an understanding and acceptance of social work values and ethics. This is done via extensive opportunities including partnerships, pilot projects, field practicum, research projects, etc in various social enterprises. Some of the organizations where our students have contributed include :

1. Child Rights and You, Chennai
2. Environmentalist Foundation of India, Chennai
3. Ashoka Tree, Chennai
4. Auro Society, Pondicherry
5. NIMHANS, Bengaluru
6. Kara Weaves, Kochi
7. Spiral Content Solutions, Mumbai

Our students are currently leading two concrete projects in order to develop strategic social ventures that cater to community-specific problems. These projects include

- Creating sustainable business models for Artists and Craftsmen of the Vagari settlement in Chennai and
- Child Aid Project (CAP), a Social Enterprise spreading awareness regarding child abuse, initiated by a passed-out candidate in partnership with a present final year student.

OUTBOUND TRAINING

Outbound training is a facilitative course that helps to inculcate personality development whilst at the same time enhancing our students' employability skills. Our students have attended a three-day camp at the Arogyaan Life Skill Academy at Nagalapuram, Andhra Pradesh in order to successfully imbibe skills that include improving leadership, communication skills, planning, change management, delegation, teamwork and motivation.

SOFT SKILLS

Our students are exposed to soft skills which enable them to function and thrive in teams whilst enhancing their work ethic, attitude, communication skills, emotional intelligence and a whole host of other personal attributes.

CENTRE

The Social Entrepreneurship department started a Social Entrepreneurship Centre this year with the promise of creating a platform to cultivate social entrepreneurship culture among students through mentoring sessions, pitch training and handling social problems through innovative student projects.

WORKSHOPS ORGANISED

- Sustainable development through social enterprise by Mr. S.Rajagopalan
- Status of education in India by Mr. A. Ravi Shanker
- Sustainable business planning by Ms. Shomitha Kundu
- Social entrepreneurship in emerging markets by Ms. Cynthia Helen
- Social entrepreneurship by Entrepreneurship Development and Innovations Institute
- National Conference on Social Entrepreneurship - Evaluating the roles of government, corporate and academia

FORUM

The student forum of the department of Social Entrepreneurship 'QUESTA' organizes events and activities pertaining to social business summits and fests.



FUTURE PROSPECTS

Benefiting from MA Social Entrepreneurship's erudite content as well as from its rich network, our students progress to become thought leaders in the social innovation arena. The course has been able to propel graduates aspiring to become:

- Social Entrepreneurs who wish to incorporate their own Social Enterprise or venture
- Executives in the Corporate Social Responsibility Wing of Organizations
- Hierarchical Managers in Social Entrepreneurial Organizations spread across the world
- Researchers and Executives in Government/Research based Agencies
- Professionals with NGOs

Apart from the stated options, newer positions and roles are emerging based on individual innovations and industry requirements.



MSSW PROJECTS & CONSULTANCY DIVISION

MSSW is a choice destination for CSR projects: Need Assessment Studies, Evaluation and Strategic Planning of CSR. We can also help with sustainability. Some of our prominent clients in the last 10 years are:

OUR CLIENTS

State Government

- Directorate of Adult Education
- Department for Evaluation and Research
- Tamilnadu Slum Clearance Board

State Public Sector

- TANGEDCO

Central Public Sector

- Neyveli Lignite Corporation Ltd.
- Kamarajar Port Trust, Chennai
- IOCL Pipeline Division, Chennai
- CPCL, Chennai
- Ennore Port Trust Limited, Chennai
- Chennai Port Trust
- Salem Steel Plant, A unit of SAIL
- IOCL, Marketing Division
- Kudankulam Nuclear power project
- GAIL, New Delhi
- ONGC

Private Companies

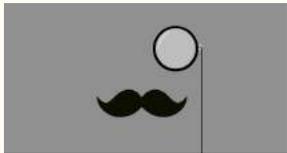
- AMM Foundation (Tube Investments of India)
- BalmerLawrie & Co Ltd

NGOs

- DESH
- Save the Children Fund
- World Vision
- Damien Trust
- SOS
- MSSRF (MS Swaminathan Research Foundation) Care, Erode

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