MA Social Entrepreneurship Admission Test 2020 Entrance Exam – Model Question paper

- 1. Social Entrepreneurship is
 - a) Social service
 - b) Social Business
 - c) Social Work
 - d) Social club
- 2. Important Qualities of a Social Entrepreneur
 - a) Risk taking
 - b) Awareness of social problems
 - c) Business mind
 - d) All three (a, b & c)
- 3. World Renowned Social Entrepreneur and a Nobel laureate
 - a)AzimPremji
 - b)Mohammad Yunus
 - c) Ratan Tata
 - d) N.R. Naryana Murthy
- 4. Which is the Famous Social Entrepreneurship model?
 - a) Amul India
 - b) Ford Cars
 - c) Pepsi
 - d) Apollo Hospital
- 5. Which one of these is a social enterprise?
 - a) Work for monthly salary in a company
 - b) Earning Money through business
 - c)Solving a social problem through a business model
 - d) Attaining CEO Position
- 6. What is the special characteristic of Social Entrepreneurship?
 - a) Philanthropy
 - b) Finding Sustainable business solution
 - c) Giving Donation
 - d) Welfare scheme
 - 7. What is the average of first five multiples of 9?

| | b. 16 c. 27 d. 18 |
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| 8. | A train goes to Trichy from Chennai at an average speed of 90 km / hour and while coming back the average speed is 110 km / hour. What is the average speed of the train in the whole journey a. 95 km / hour b. 100 km / hour c. 99 km / hour d. 105 km / hour |
| 9. | The average age of a group of men is increased by 5 years when a person of 18 years of age is replaced by another person of 38 years of age, how many persons are there in the group a. 3 b. 4 c. 5 d. 6 |
| a. b. | 77 79 |
| | If both A & B can complete a work in 15 days and If B alone can complete the same work in 20 days, how many days would A alone require to complete the same work a. 60 b. 50 c. 45 d. 40 |
| 12. | Father said to his son that he was as old as his son when his son was born. If the father's age is 38 now what would have been his son's age 5 years back? a. 19 b. 14 |

a. 25

- c. 18
- d. 20
- 13. Why Corono Virus is called so because of ...?
 - a) Crown Shape
 - b) Diamond shape
 - c) Oval Shape
 - d) Square Shape
- 14. Who is the Father of our Constitution?
 - a) B.R. Ambedkar
 - b) Mahatma Gandhi
 - c) Jawaharlal Nehru
 - d) Sarojini Naidu
- 15. What is the full form of NSDC?
 - a) National Service Development Corporation
 - b) National Social Development Corporation
 - c) National Skill Development Corporation
 - d) National Skill Development Corporation
- 16. Who is the health and family welfare minister of India?
 - a)SmirthiIrani
 - b) Dr. Vijayabaskar
 - c)GhulamNabi Azad
 - d) Dr. Harsh Vardhan
- 17. What is CAA?
 - a)Central Amendment Act
 - b) Care Association of Assam
 - c) Citizenship Amendment Act
 - d) Chartered Accountant Association
- 18. What is the full form of SDG?
 - a) Social Development Goals
 - b) Sustainable Development Goals
 - c) Successful Development Goals
 - d) South Development Goals
 - 19. Environmental Pollution has taken place on a large scale in
 - a. Rural Area b. Industrial and Urban area c. Urban area d. All the above.

- 20. What is the source of income of the Panchayat?
 - a. House tax b. Income tax c. Education Tax d. Transport tax.
- 21. The Universal declaration of Human Rights was adopted by UN on
 - a. 20^{th} August 1948 b. 10^{th} December 1948 c. 20^{th} January 1948 d. 10^{th} February 1945
- 22. Which article states that the state cannot discriminate a citizen on the basis of religion , race, sex etc. ?
 - a. Article 15 b. Article 18 c. Article 11 d. Article 372
- 23. Where is Bose Institute?
 - a. Kispur b. Kolkata c. Mumbai d. New delhi
- 24. Advocay and lobby is the example of
 - a. Micro social work b. Meso Social Work c. Macro Social Work d. Community Social work.
- 25. Which company has announced changes in its health insurance policy in order to provide benefits to employees involved in LGBT employees?
- A.TCS
- **B.RIL**
- C. Cognizant
- D. Infosys
- 26. Which of the following is planning to invest in technology start-ups in India?
- A. Google Alphabet
- B. FaceBook
- C. Apple
- D. Intel Corp
- 27. Which Indian company tops in the Forbes' World's best "regarded" company list in 2019?
- A. Larsen & Tourbo

- B. TCS
 C. Infosys
- D. Tata Motors
- 28. Which Indian athlete has been made an ambassador by Pepsi Co for its sports drink brand Gatorade?
- A. Sushil Kumar
- B. Bajrang Punia
- C. Hima Das
- D. Vijendra Singh
- 29. Which among the following plans to ban small plastic bottle toiletries from December 2020?
- A. Marriott International
- B. Starwood
- C .Westin Hotels & Resorts
- D. Hilton Hotels & Resorts
- 30. Which of the following unveils 'Good Vibes' and 'Relumino' app for deaf –blind and visually impaired people in India?
- A. Face Book
- B. Samsung
- C. Google
- D. Huawei

Section B

7. Take any Social problem of your choice and analyze the following $\otimes 10$ Marks)

| CHALLENGE MAPPING | IMPACT GAPS | SOLUTIONS MAPPING |
|--------------------------|----------------------------|-------------------------|
| What's happening, What's | What is missing that could | What models are already |

| the impact of the challenge, and what's holding the challenge in place? | close the gap between the challenge and the current solutions, Where are opportunities for greater collective impact and what are the key lessons learned? | being tried, What's working, What's not, and What resources are available? |
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8. Explain a business of your choice in about 50 words and do the SWOT analysis.(10 marks)

| Strengths: S | Weakness: W |
|------------------|-------------|
| Opportunities: O | Threats: T |