

DETAILS OF THE COURSE

The PG Department of HRM at the Madras School of Social Work has a history of producing excellence in the form of multifaceted individuals who have been able to create a niche for themselves in various Business sectors. The course offers a distinctly collaborative educational experience with a stress on Industry-linkages. The curriculum is dynamic with continuous updation to incorporate latest industry trends. Over the past 15 years, the Department has maintained a legacy of innovative growth and excellence. The pursuit of excellence with values has been the driving force. With a goal to stay relevant, the department works to help students get a view of trending management themes such as Business & HR analytics, design thinking, business opportunities and challenges in the VUCA world, impact of disruptive innovation and the growing digital economy.

OBJECTIVES:

- Creating Human Resource Professionals possessing in-depth knowledge and hands-on exposure of the various functional areas of Human Resource Management.
- Grooming students to be versatile and emotionally balanced, adept at multi-tasking and equipped with competent skill sets and professionalism, to take on varied challenges of the business environment and the Human Resource practice.

CURRICULUM

Employability, innovation and theory-to-practice inter-connectedness are the three pillars on which the curriculum of MA HRM rests. The department constantly reinvents its curriculum, in an effort to enhance the quality of the course and to meet international standards of management education.

The thrust areas of the curriculum are as follows:

- Providing an in-depth knowledge of the theories and evolution of management and the functional areas of Human Resource Management
- Helping students understand the International and Indian business environments and their impact on Human Resource Management

- Ensuring that students gain hands-on exposure to the practice of Human Resource Management in industries
- Enhancing analytical thinking, communication, innovation and interpersonal sensitivity

Keeping in line with these thrust areas, a variety of teaching methodologies have been employed:

- Knowledge sharing sessions by Industry and Subject matter experts
- Industry Institute Interface (III) in an effort to provide hands-on industry and corporate exposure and thereby understand the field level realities
- Participative learning through simulated scenarios, case studies of predictive and real-time experiences, dipstick studies
- Soft skills and personality development programmes
- Live projects to enhance understanding of the functional areas of Human Resource Management

HR SYMPHONY:

HR Symphony is the student forum of the dept. The forum conducts symposiums where discussions on the latest trends and issues related to HR and business in general take place. The main aim of the forum is to create a platform for Industry- Institute Interface and facilitate networking among students and corporate members. Eminent people from the corporate world are invited to share ideas and experiences with the students and budding HR professionals. Every year HR Symphony works under a current topic pertaining to the business world.

HURECANE - *Taking the HR world by storm:*

HURECANE (**H**Uman **R**Esource **C**ampus **N**Ews) is the annual newsletter of the department. It features interviews with eminent HR professionals from leading corporate houses, department news, articles by alumni and students and the latest trends in Human Resource Management. It was launched in the year 2005, and has enabled a healthy student-corporate relationship.