

BHAVISHYA EVENT **AD-HOC** A MASTER CLASS WORKSHOP

Name of the Event: AD-HOC A master class workshop

Design Thinking

Personal Branding

Date and venue: 21-10-2019, MSSW Auditorium

Number of registration: 75 People

Number of Participants: 61 participants + HROD department students

Workshop Summary

Workshop commenced with formal Tamil Thai Vazhthu followed by MSSW college song with the welcome address and the lead emcee's Mr. Arunmozhi and Ms. Angel led the session from first year of HROD. The First Workshop Speaker **Mr. Jaikanth (founder and CEO of infinite engineers) for Design Thinking** was introduced with a token of love followed by the speech by the Dean of the institution. By 10:45 AM the Speaker of the session Mr. Jaikanth took over the stage for the which lasted till 02:20 PM. In this session, the speaker Mr. Jaikanth asked the participants to identify individual problems and to brainstorm for the solution. Also, he gave the 21days challenge to the participants, which is to make videos in various social Medias with the solution of the problems that has been identified by the individuals just to post with hashtag 21dc. The session ended with the feedback of participants. After the first Session participants were served with South Indian meals for lunch.

The second session commenced around 03:00 PM with the Lead Speaker

Mr. Preejo TJ(Training consultant, TCS) for personal branding

who is a proud alumnus of HROD. Mr. Preejo took charge of the session in a very different note with HUMAN SOCIAL EXPERIMENT. This experiment basically understood how people judge an individual by just looking at them or just hearing about them or by doing both. The speaker gave few self-introspection questions to reflect on self. He concluded with the note “it is necessary to find out who we really are to create a unique personal brand”.

The final surprise element of the day is **CCD** episode one (Coffee, conversation and Dialogues) led by **Ms. Keziah** from first HROD with the guest **Mr. Daniel Jacob (VP HR EC group international)**, who joined our coffee conversation for the day.

The whole day program came to an end with Vote of thanks and National Anthem followed by department feedback and group photo.