In commomeration of the World Breast Feeding Week, an Awareness program was conducted on the importance and benefits of Breast feeding for the women students of the college, on August 6th, 2019 in the college premises. The session was conducted by a team of renowned pediatricians from Govt.Kasturba Gandhi Hospital, Chennai in collaboration with Inner Wheel Club, Chennai. Various myths in the minds of women, concerning breast feeding was addressed and clarified. A detailed seminar on the benefits and the need of the hour in terms of the health of mother and infants was delivered.